

## IO/ID/RA DISTRICT VISIT RESPONSIBILITIES

To assist with determining focus while participating in a district visit, the chart below identifies the area of responsibility and each leadership role.

RESPONSIBILITY	INTERNATIONAL OFFICER VISITS	INTERNATIONAL DIRECTOR VISITS	REGION ADVISOR VISITS
Share the organization's message.	X	X	
Review the Toastmasters International Strategic Plan and what it means for the district.	X	X	
Participate in media events.	X	X	
Present corporate recognition awards.	X	X	
Give a keynote speech and education session during district conference.	X	X	
Attend district open house, summit or meet and greet.	X	X	
Discuss, support and protect the organization's brand, intellectual property (logos, wordmark).	X	X	X
Talk with members and leaders about Toastmasters programs and their experience.	X	X	X
Identify and encourage leaders at all levels; talk about leadership opportunities at the district and international levels.	X	X	X
Participate in new club-marketing visits.	X	X	X
Teach corporate-visit skills and strategies to the club growth director and assist with new corporate-club marketing visits.			X
Provide marketing support and expertise that expands the districts' capacity to grow clubs and membership.			X
Help to assess each district's marketing systems.			X

RESPONSIBILITY	INTERNATIONAL OFFICER VISITS	INTERNATIONAL DIRECTOR VISITS	REGION ADVISOR VISITS
Assist with District Success Plans by helping to develop and support marketing strategies.			X
Discuss the district's membership building, club building and retention strategy.			X
Coach district leaders to develop as leaders and create succession plans.			X
Establish trusting relationships with district leaders through frequent and consistent communication.			X
Share district operations expertise so new leaders understand how to successfully manage the district.			X
Leverage skills in conflict management by facilitating conflicts if necessary.			X
Coach district leaders to achieve District Recognition Program goals.			X
Use the District Success Plan to discuss the district's progress in the Distinguished District Program.			X

- ▲ Each district within a region typically receives one visit by an international director during his or her two-year term. International directors are encouraged not to request a visit to a district that international officers have visited or will visit in that particular year, unless it is a visit to your home district as a member.