



FACT SHEET

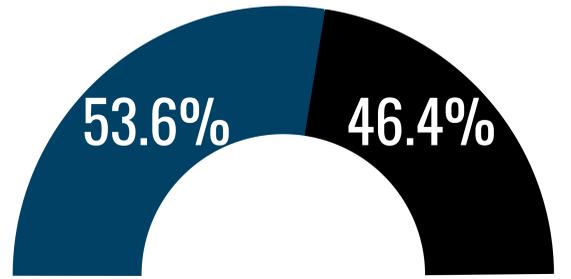
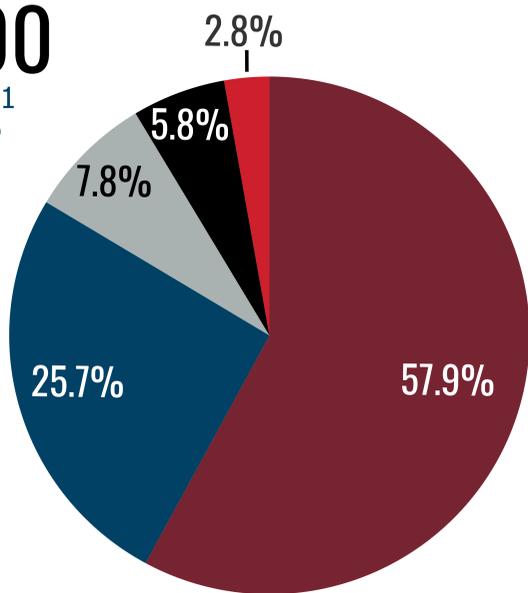
July 1, 2018 to June 30, 2019

MEMBERS

>358,000
Members¹

+0.1%
Growth

- Americas
- Asia
- Europe
- Oceania
- Africa



New Members³ **>174,700**
Member Tenure **>2.4 Years**

Top Reasons For Joining:

- ✓ More effective speaker
- ✓ Confidence in speaking
- ✓ Better presenter

PATHWAYS

Total Paths

212,995

Total Levels Completed

90,850

Most completed paths:

Presentation Mastery

Dynamic Leadership

Age:

45.0
Average Age

Education:

41.1%
Master's Degree or Higher

78.3%
Bachelor's Degree or Higher

Profession:

39.0%
Specialist Coordinator Analyst

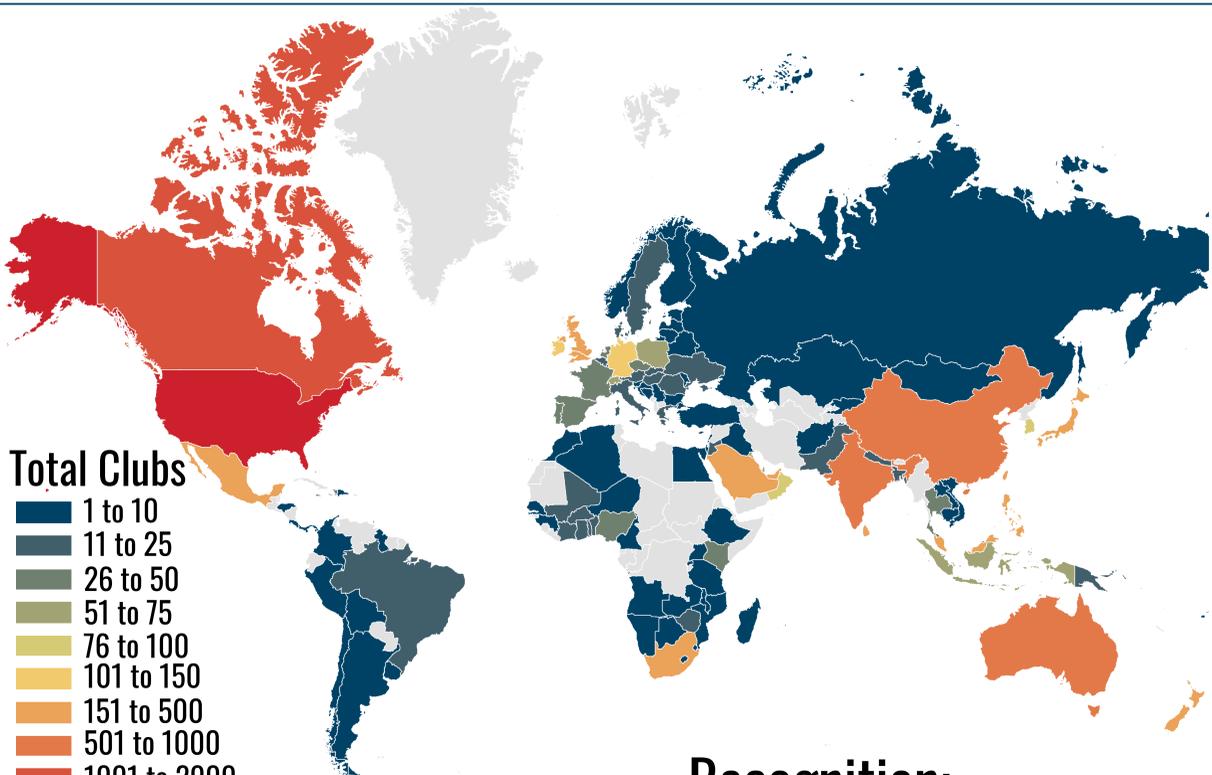


53.7%



46.3%

CLUBS



143
Countries

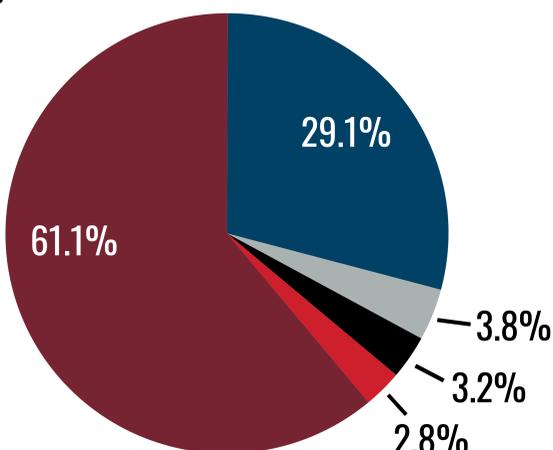
+1.1%
Growth

>16,800
Clubs

>1,400
New Clubs

Type:

- Community
- Company
- Government
- College
- Other



Recognition:

President's ■ **>5,000**
Select ■ **>1,600**
Distinguished ■ **>1,900**

51.3%
Achieved Distinguished

1.3%
Distinguished Growth⁴

WHERE LEADERS ARE MADE



¹ Total membership for the October 2018 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member total includes new and chartered for the 2018 to 2019 program year.
⁴ Distinguished club growth is relative to the increase in paid clubs.