**FACT SHEET**

*July 1, 2019 to June 30, 2020*

### MEMBERS

- **>364,000 Members**
- **+1.7% Growth**
- **56.6%** are Multilingual
- **78.1%** are Students
- **46.2** Average Age
- **55.6%** are Bachelor’s Degree or Higher
- **21.2%** are Asia
- **15.6%** are Europe
- **8.3%** are Americas
- **6.6%** are Africa
- **3.3%** are Oceania

- **68.2%** Have become more confident and effective speakers

- **REtenSIoN rAtE** = 53.9%
- **NEW mEmBErs** = >140,700
- **MEMBER tENURe** = ~2.7 Years

### PATHWAYS

- **TOTAL PATHS** = 218,309
- **PATHS IN ENGLISH** = 90.6%
- **LEVELS ACHIEVED**
  - Level 1 = >44,300
  - Level 2 = >25,400
  - Level 3 = >13,700
  - Level 4 = >8,200
- **COMPLETED PATHS** = 3,910
- **PATHWAYS DTM** = 161

### PATHWAYS DTM

- **145 Countries**
- **-3.7% Growth**
- **>16,200 Clubs**
- **>1,200 New Clubs**

### RECOGNITION:

- **President’s Select** = >1,100
- **Select** = >1,100
- **Distinguished** = >900

- **49.1%** Achieved Distinguished

### WHERE LEADERS ARE MADE

- **63.4%** Community
- **27.9%** Company
- **3.6%** Government
- **3.2%** College
- **2.8%** Other

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1. Total membership for the October 2019 renewal period (includes dual memberships).
2. Retention calculations based on renewing members in two consecutive renewal periods.
3. New member total includes new and chartered for the 2019 to 2020 program year.
4. 48.24% of surveyed members met their primary goal of becoming a more effective public speaker or building confidence while speaking.