



## Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 352,000 in more than 16,400 clubs in 141 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

### Founded

October 22, 1924

### Updated Brand

August 17, 2011

### Leadership

Balraj Arunasalam, International President  
Lark Doley, International President-Elect  
Deepak Menon, First Vice President  
Richard Peck, Second Vice President  
Daniel Rex, Chief Executive Officer

### Benefits

- Clearer communication
- Improved leadership skills
- Enhanced teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost effective

### Number of Toastmaster Clubs

Worldwide clubs: 16,400+

U.S. clubs: 8,800+

International clubs (not including U.S.): 7,600+

### Types of Clubs

- Community
- Corporate
- College
- Government agency
- Religious
- Online

### Notable Corporate Clubs

- Amazon
- Apple
- AT&T
- Bank of America
- Boeing
- The Coca-Cola Company
- Exxon Mobil
- Google
- Intel
- JPMorgan Chase
- Microsoft Corporation
- PayPal
- The Walt Disney Company
- United Parcel Service (UPS)
- Verizon

### Toastmasters Member Demographics

Gender distribution

- 52% female
- 48% male

Income level

- Average member annual household income is \$50,000-\$74,999
- 27% of members earn \$100,000+ annually

Level of education

- 77% of members have a bachelor's degree or higher
- 39% of members have a master's degree or higher

For more information: [www.toastmasters.org](http://www.toastmasters.org)

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