



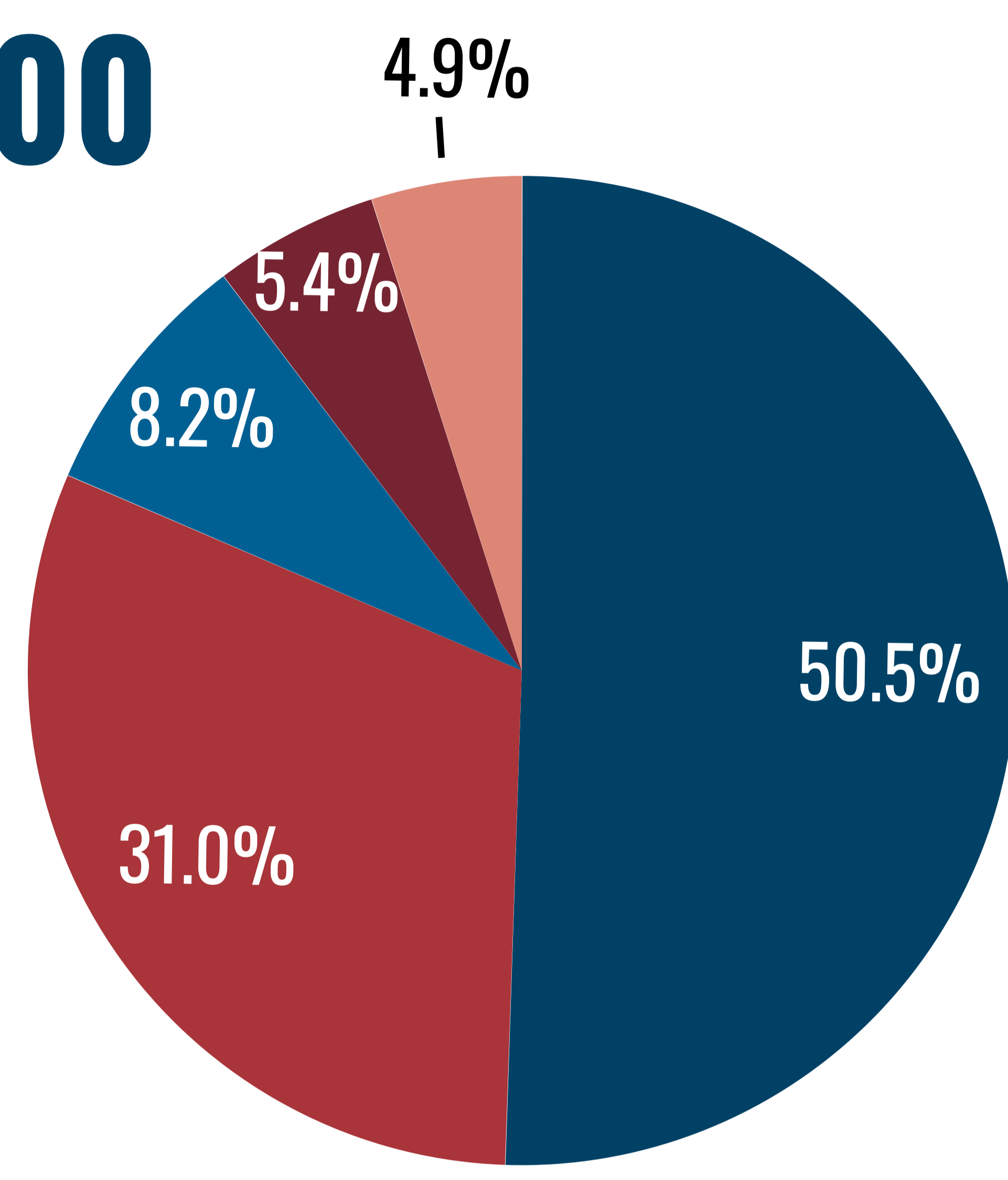
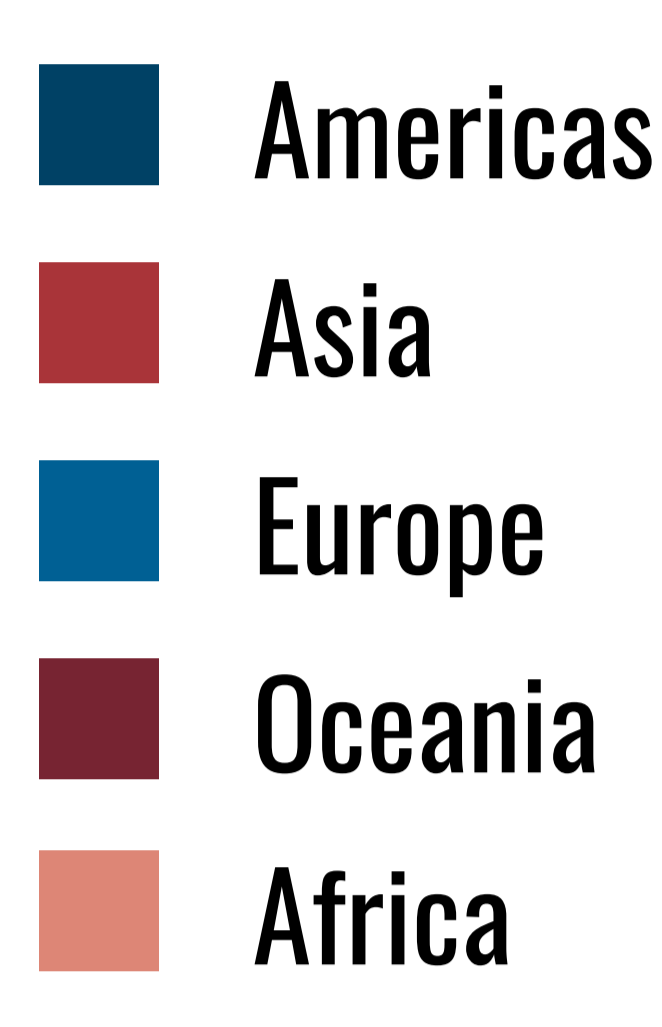
FACT SHEET

July 1, 2022 to June 30, 2023

MEMBERS

>266,000
Members¹

-5.5%
Growth



86.1%
Have built social connections and networked with others⁴

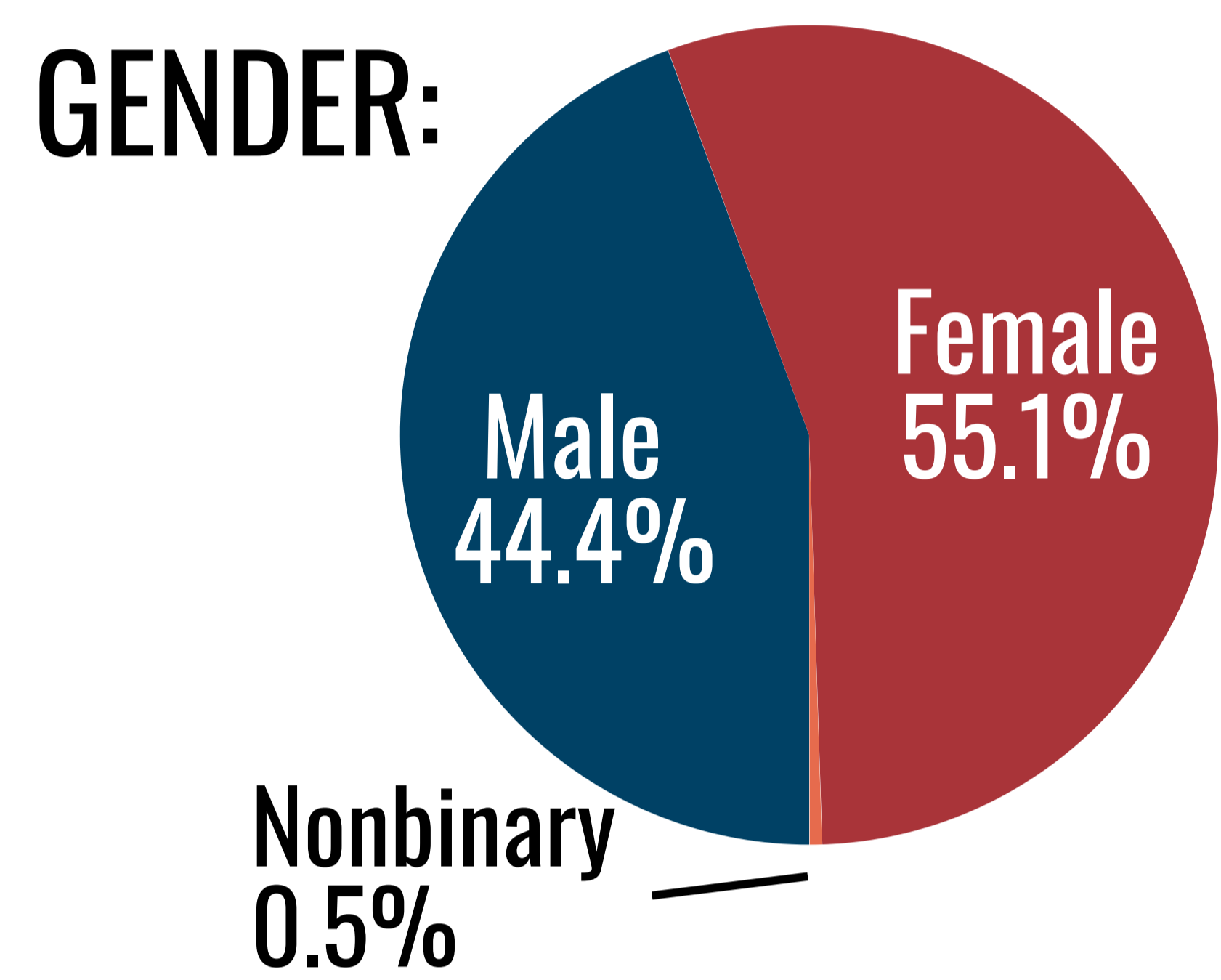
RETENTION RATE²: **53.1%**
NEW MEMBERS³: **>102,200**
MEMBER TENURE: **~3.2 Years**

AGE:
49.4
Average Age

EDUCATION:
8.3%
are Students

EDUCATION:
80.5%
Bachelor's Degree or Higher

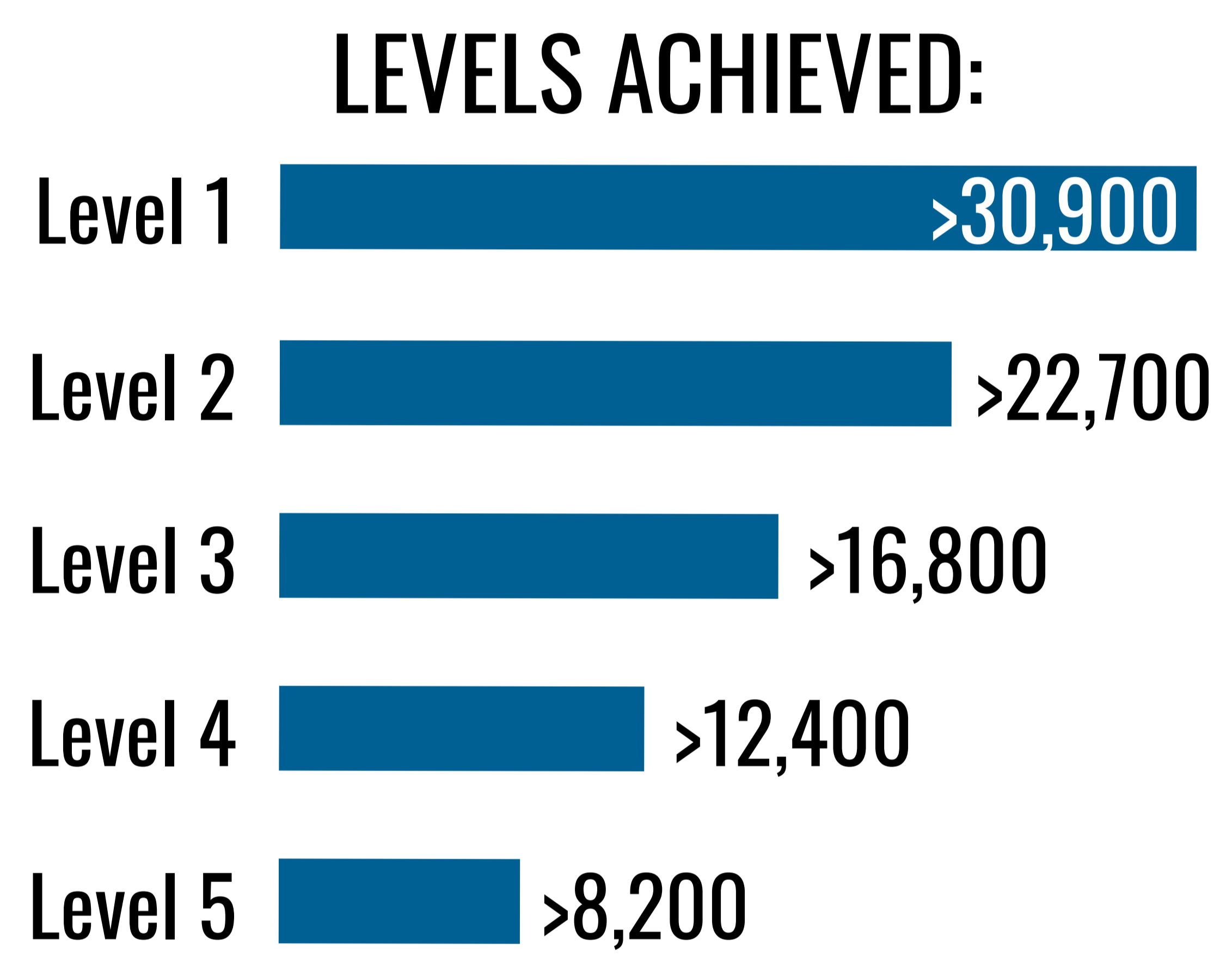
LANGUAGE:
39.6%
are Multilingual



PATHWAYS

PATHWAYS DTM
>770

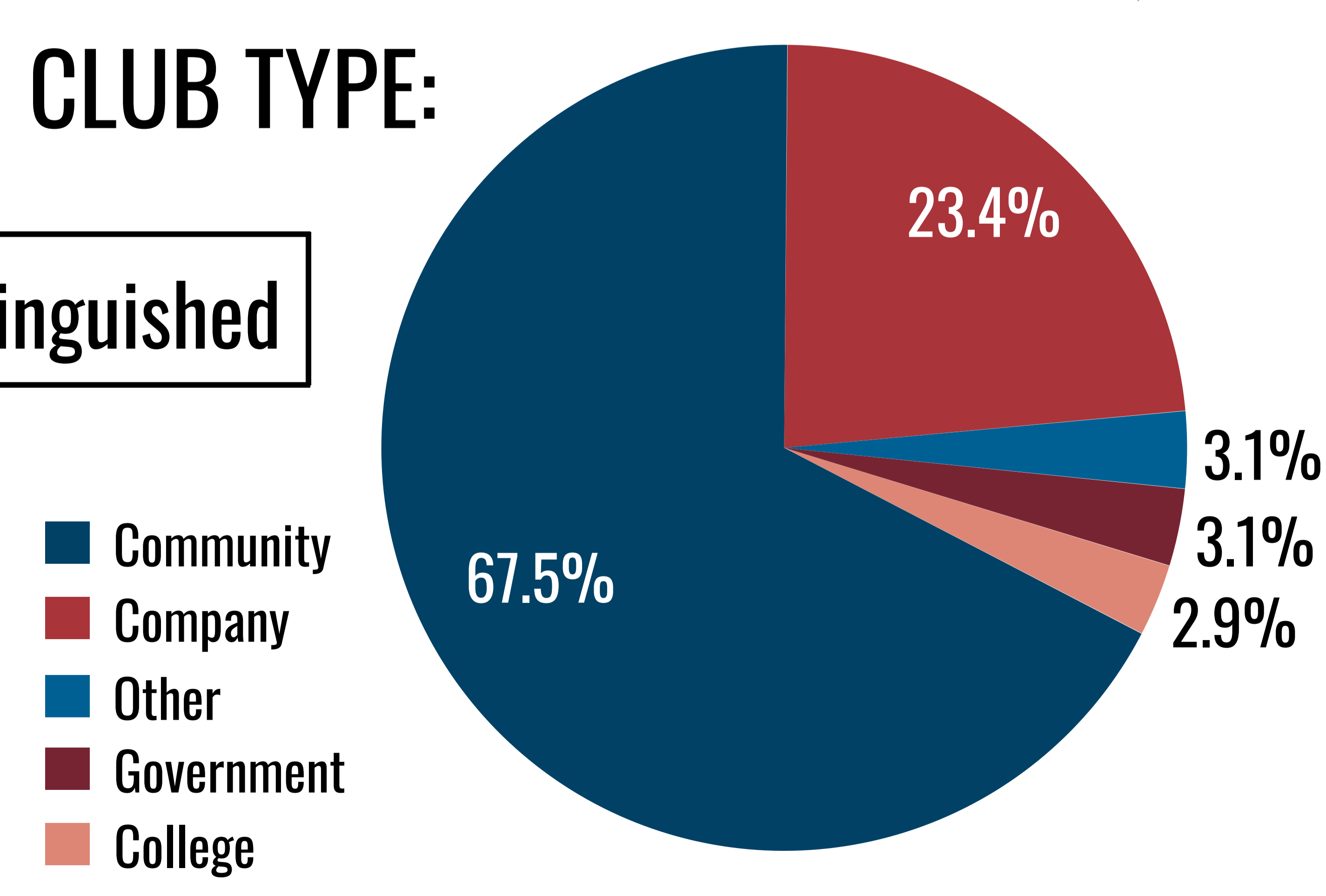
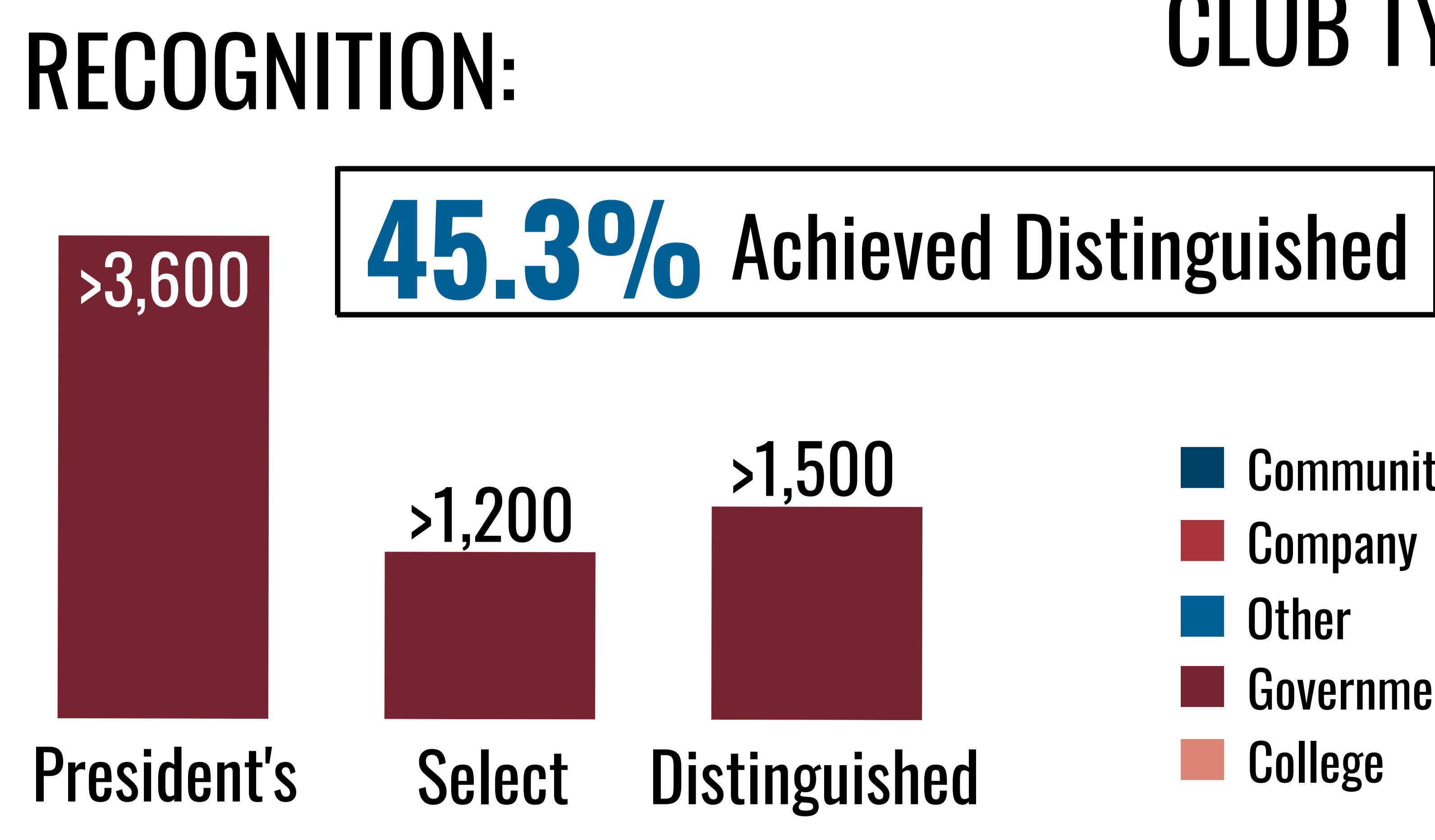
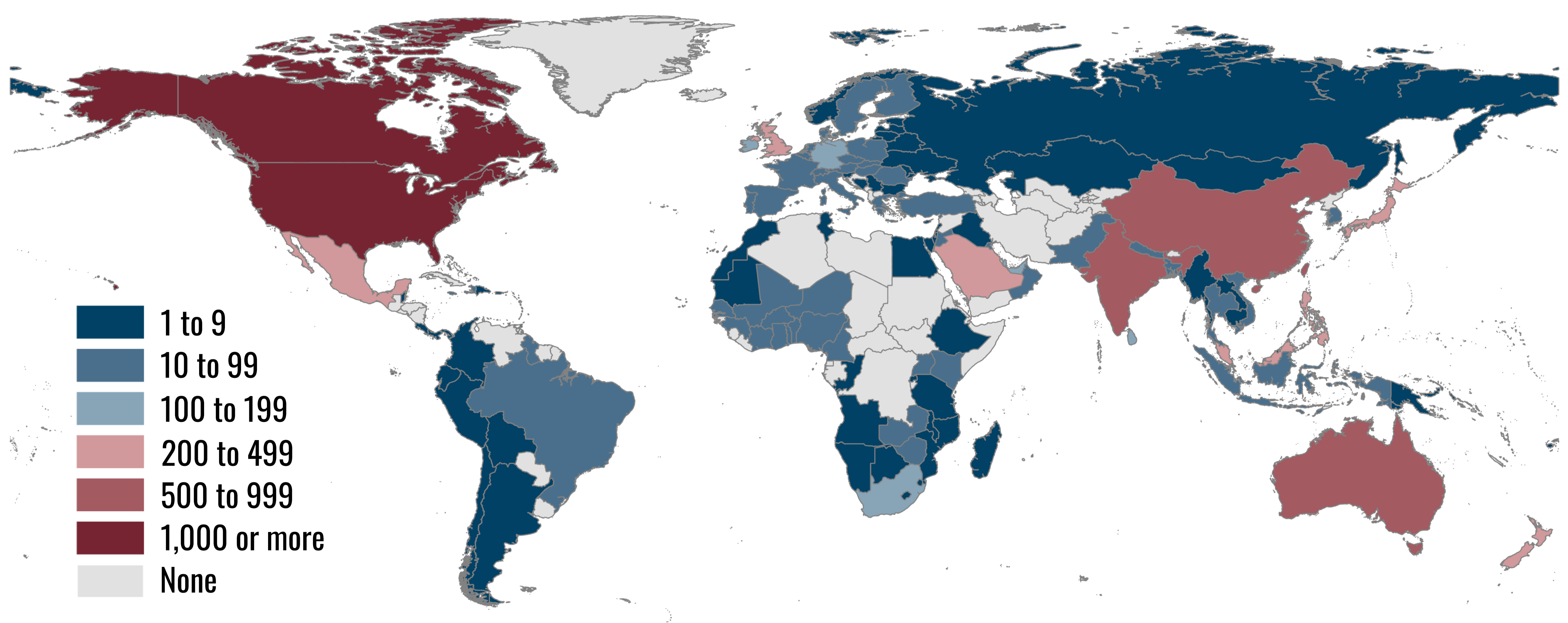
TOTAL PATHS
>245,000



>50,500
ICE BREAKER SPEECHES GIVEN
>9.7%
NON-ENGLISH PATHS

CLUBS

>14,200 Clubs | **-3.2%** Growth | **>810** New Clubs | **148** Countries



WHERE LEADERS ARE MADE



¹ Total membership for the October 2022 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member totals denote members whose original join date is during the 2022 to 2023 program year.
⁴ 86.09% of surveyed members met their primary goal of building social connections or networking with others.