

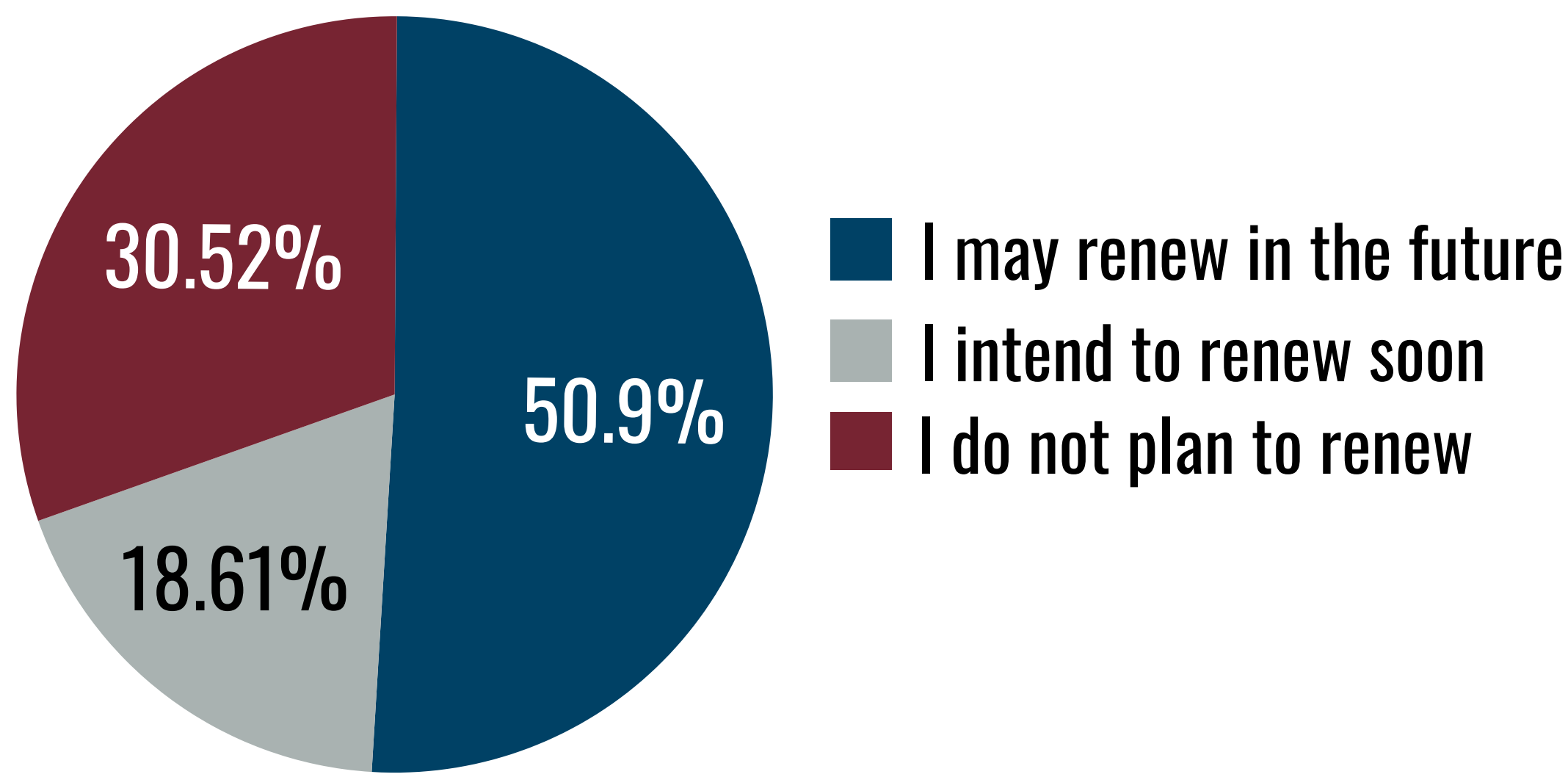
# NON-RENEWING MEMBER SURVEY



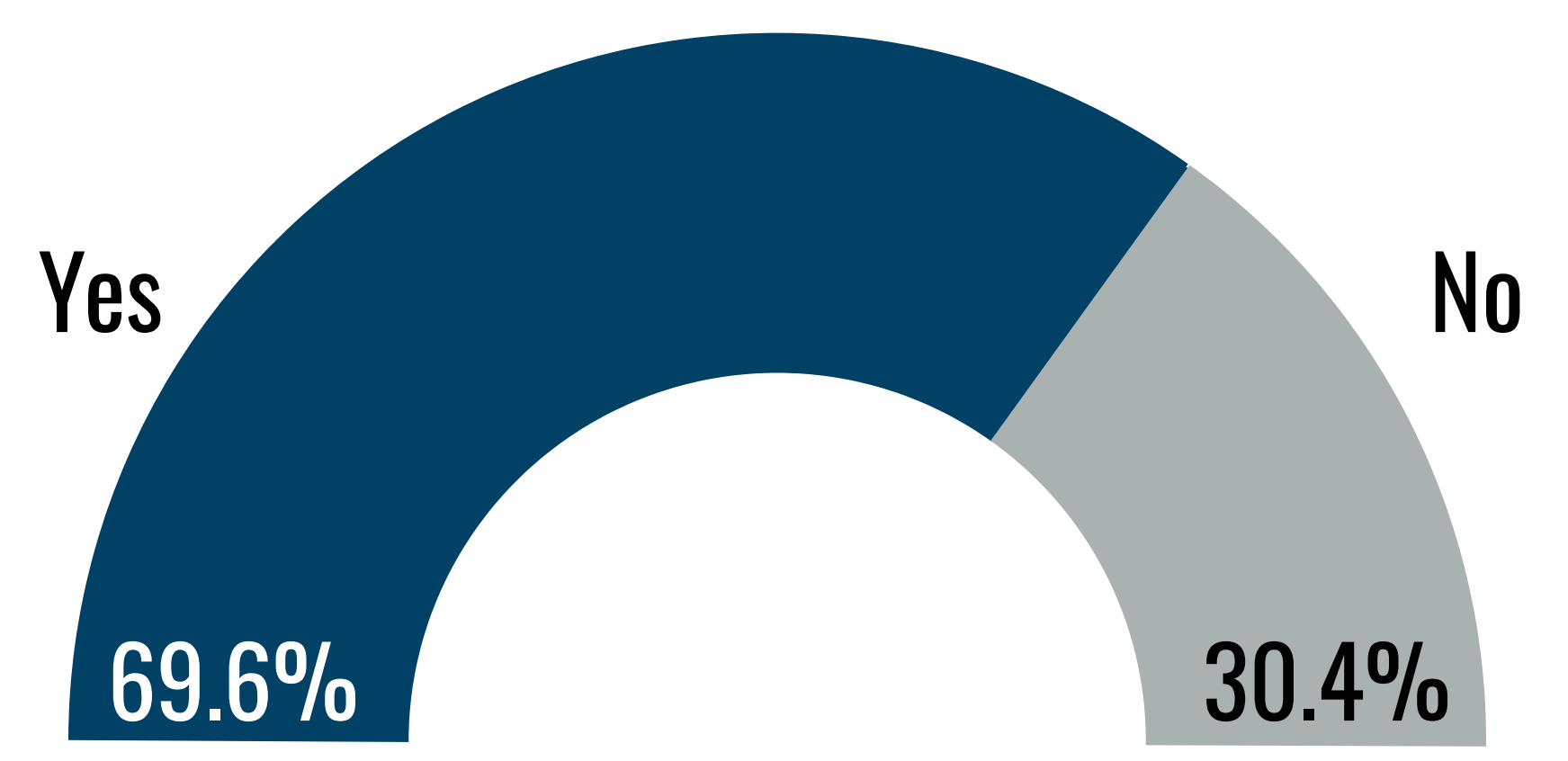
July 2019  
n=443

## Members

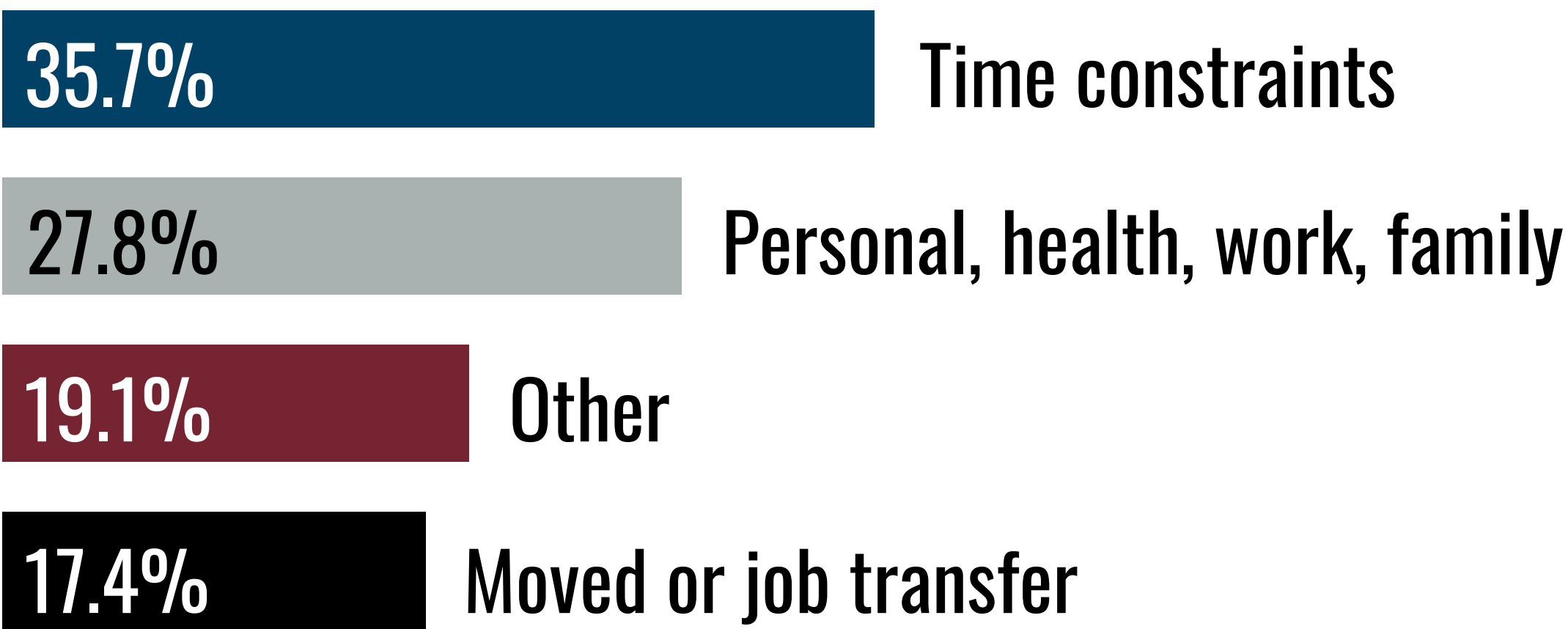
### Membership Status



### Contacted for Renewal



### Top Reasons for Not Renewing



### Desired Incentives to Rejoin



Willingness to recommend Toastmasters

**7.6 out of 10**

## Clubs



**76.2%**

Members attend most or all meetings



**71.4%**

Have between 10 and 29 members

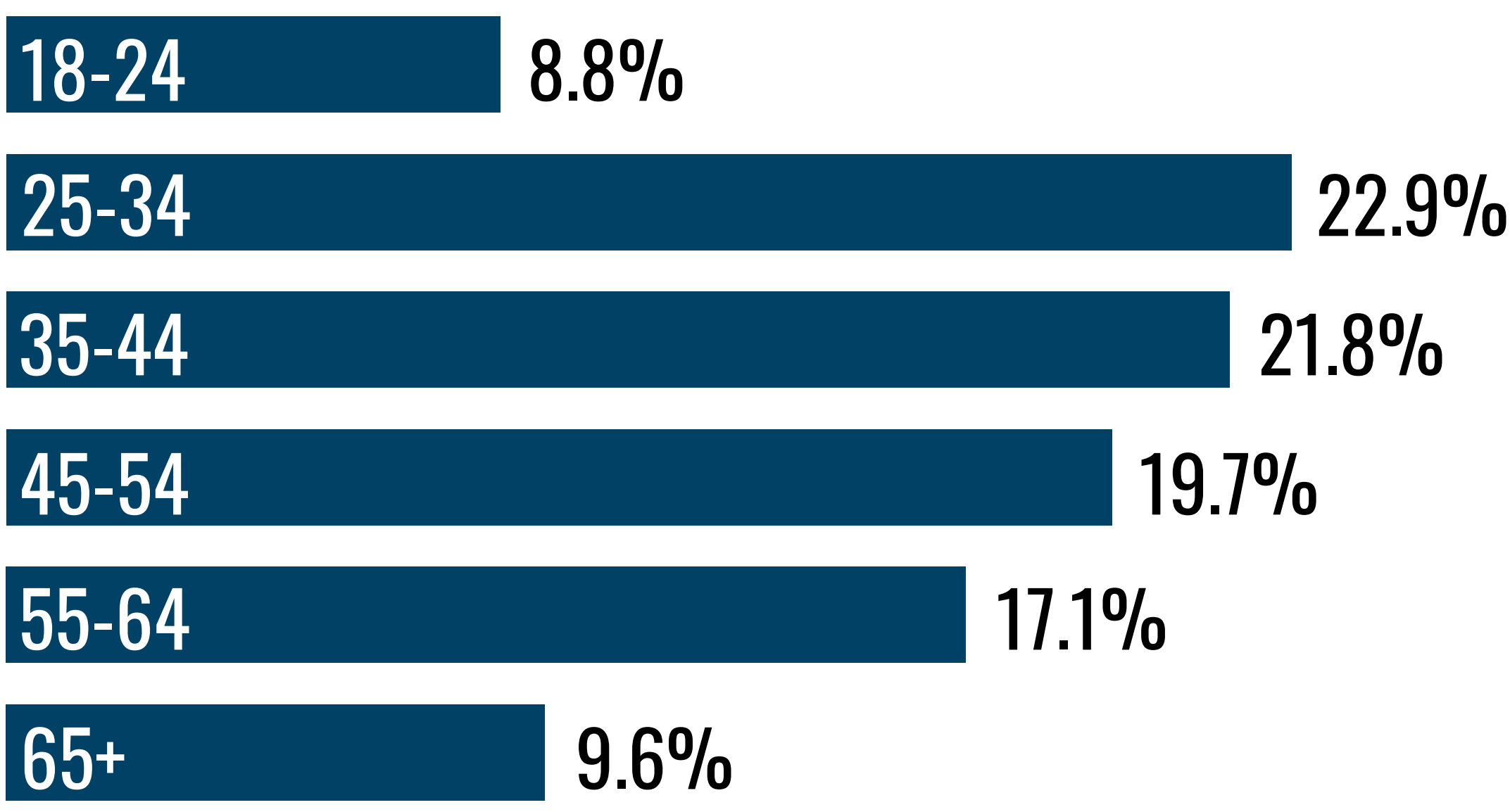


**73.3%**

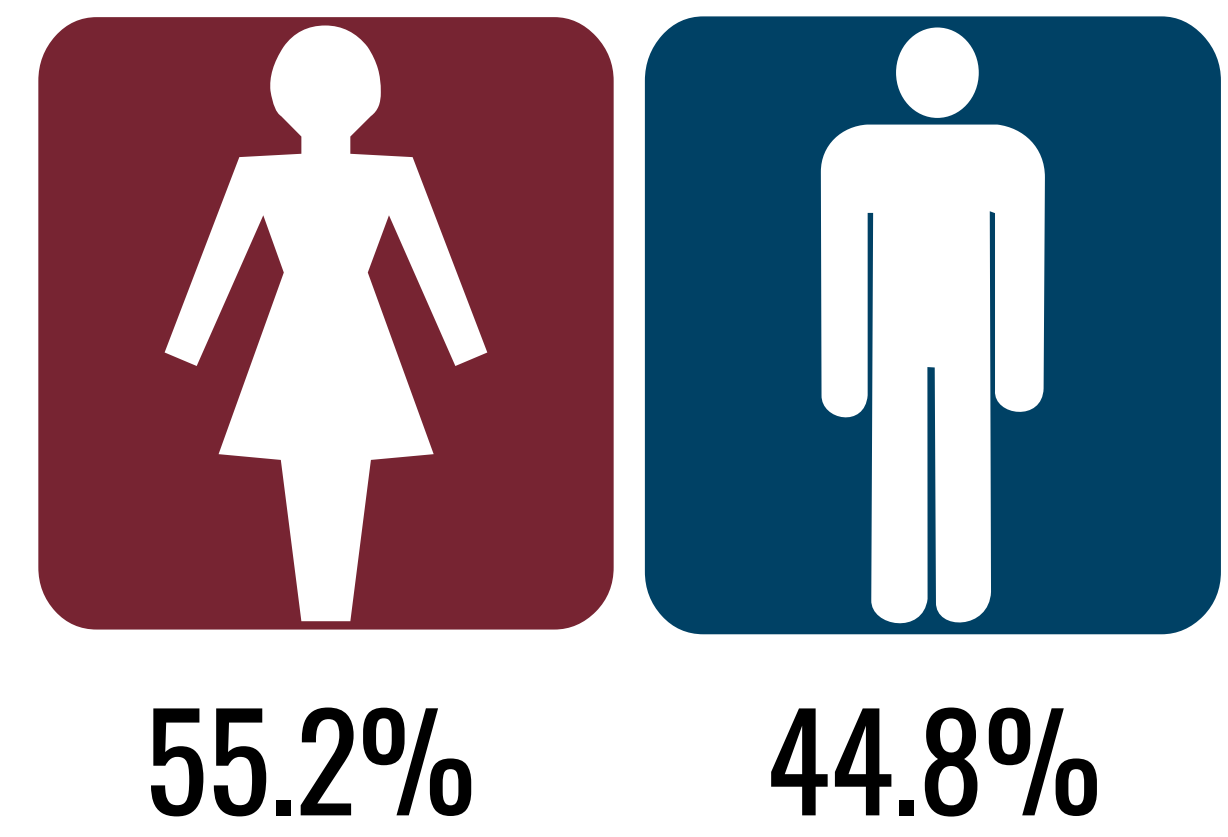
Club meetings last between 1 and 2 hours

## Non-Renewing Member Demographics

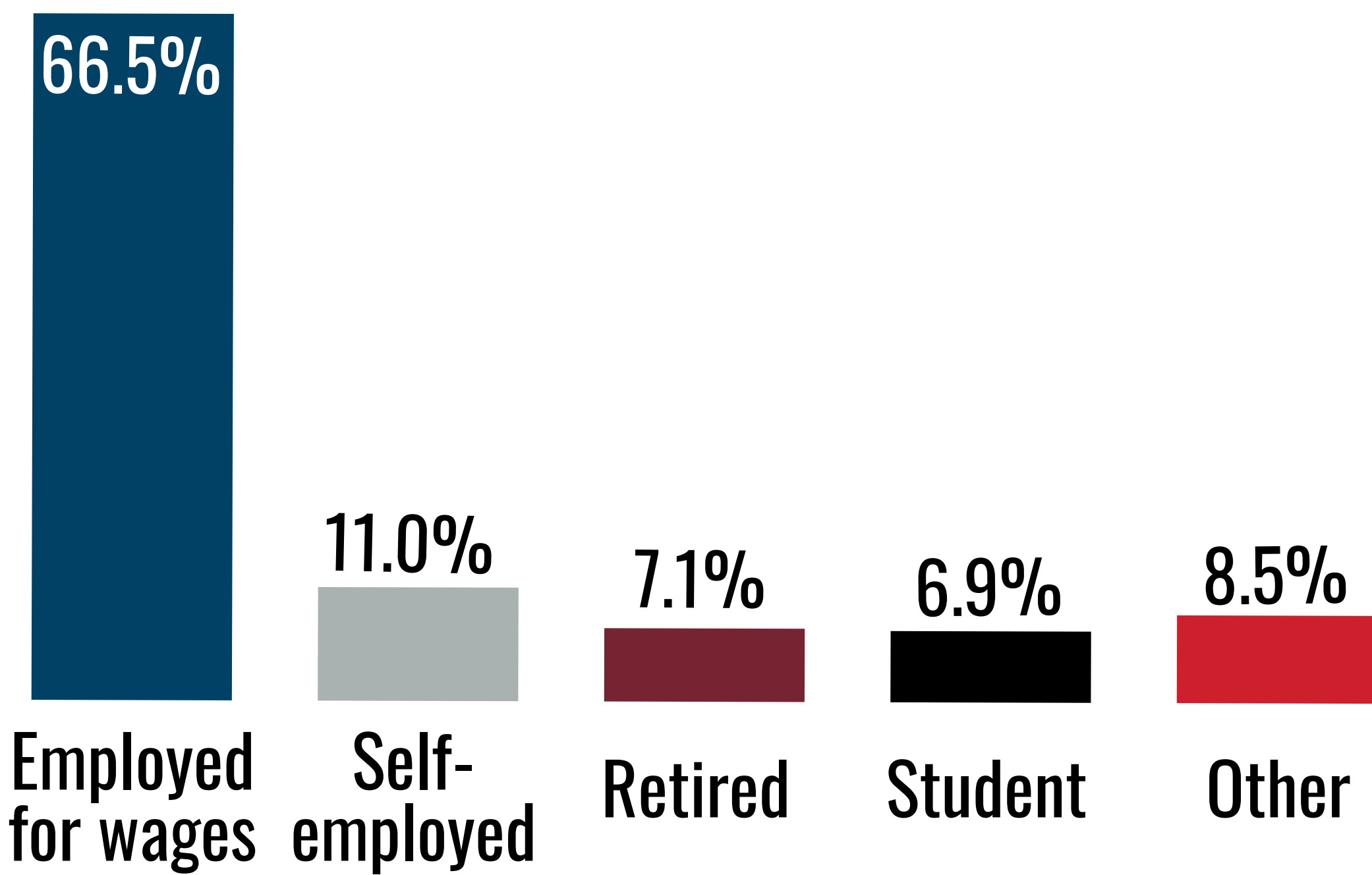
### Age



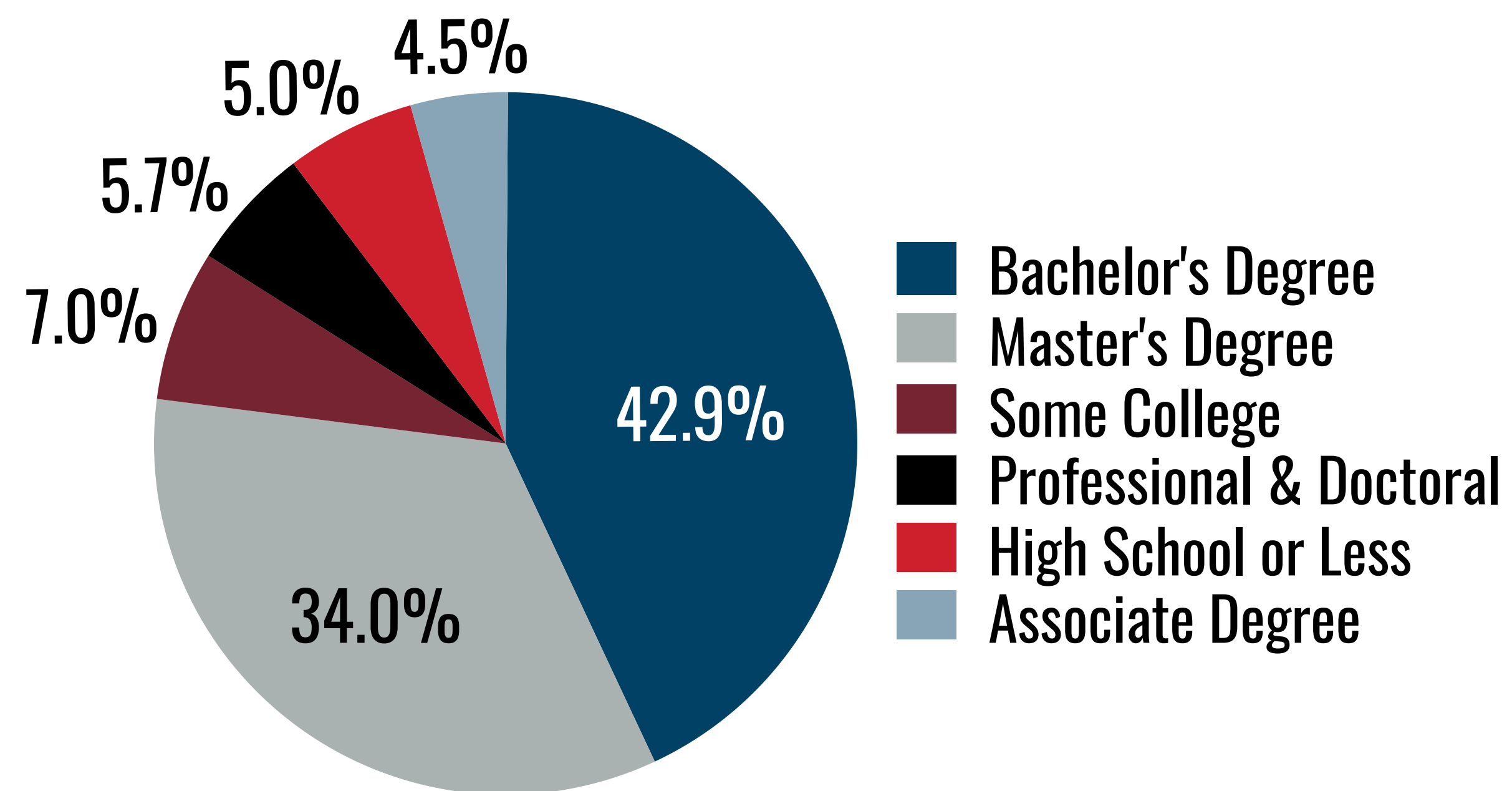
### Gender



### Employment Status



### Education Level



### Role in Organization



### Top Industries



+/- 4.6%  
Margin of Error

95%  
Confidence Interval

4.7%  
Response Rate

91.0%  
Completion Rate