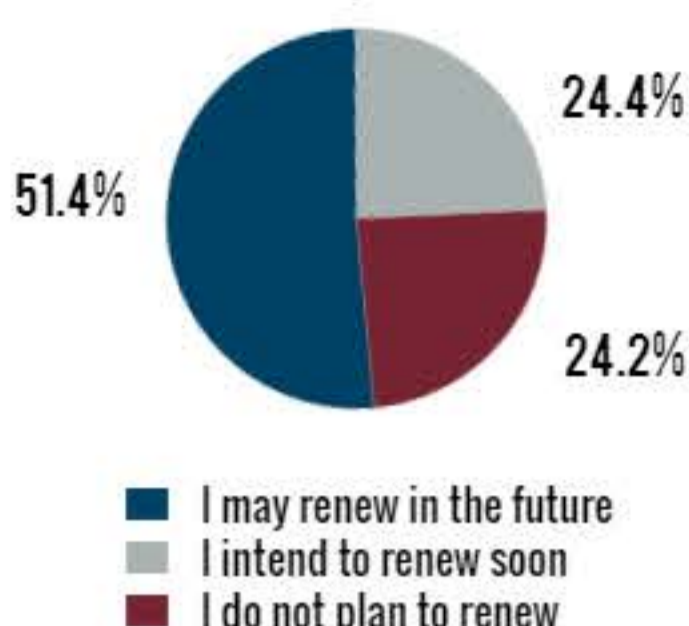


# NON-RENEWING MEMBER SURVEY

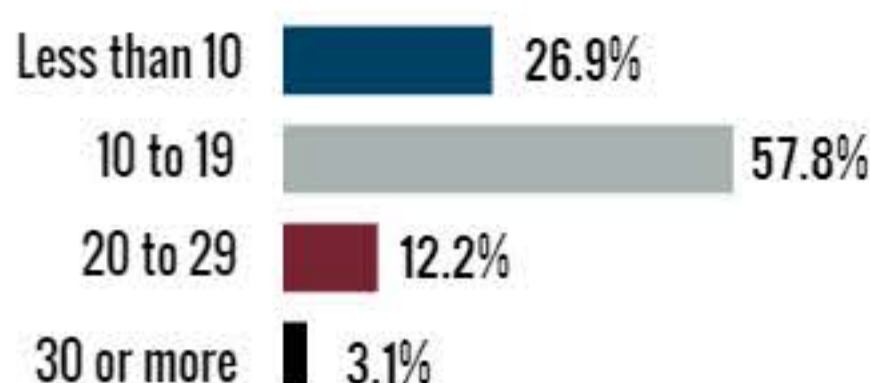


July 2016  
N=3,832

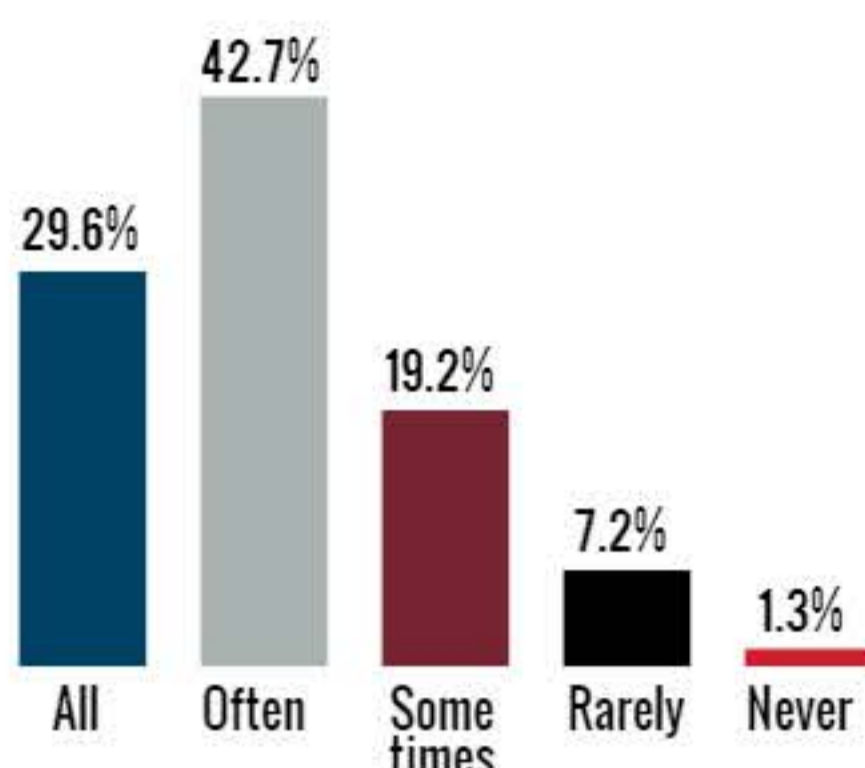
## Membership Status



## Club Size (Members)



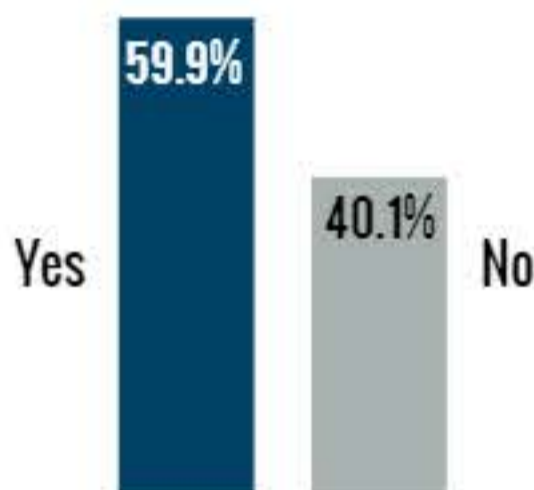
## Club Attendance



## Likelihood of Recommending Toastmasters (Out of 10)

8.1

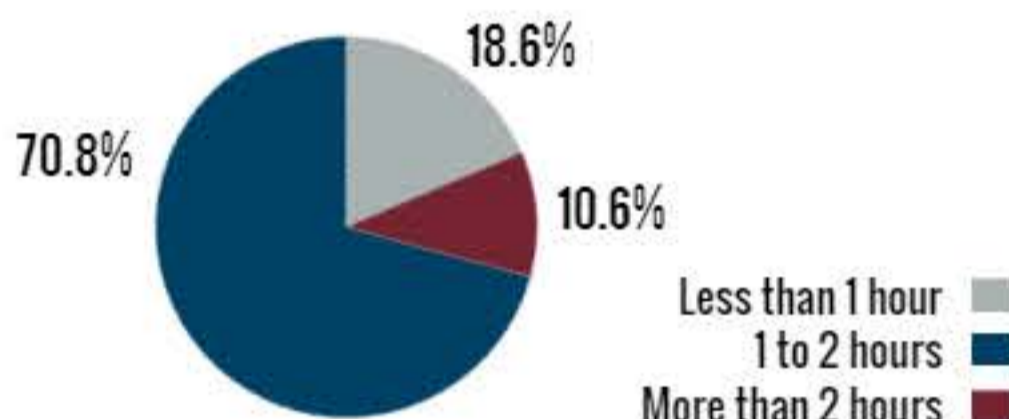
## Contacted for Renewal



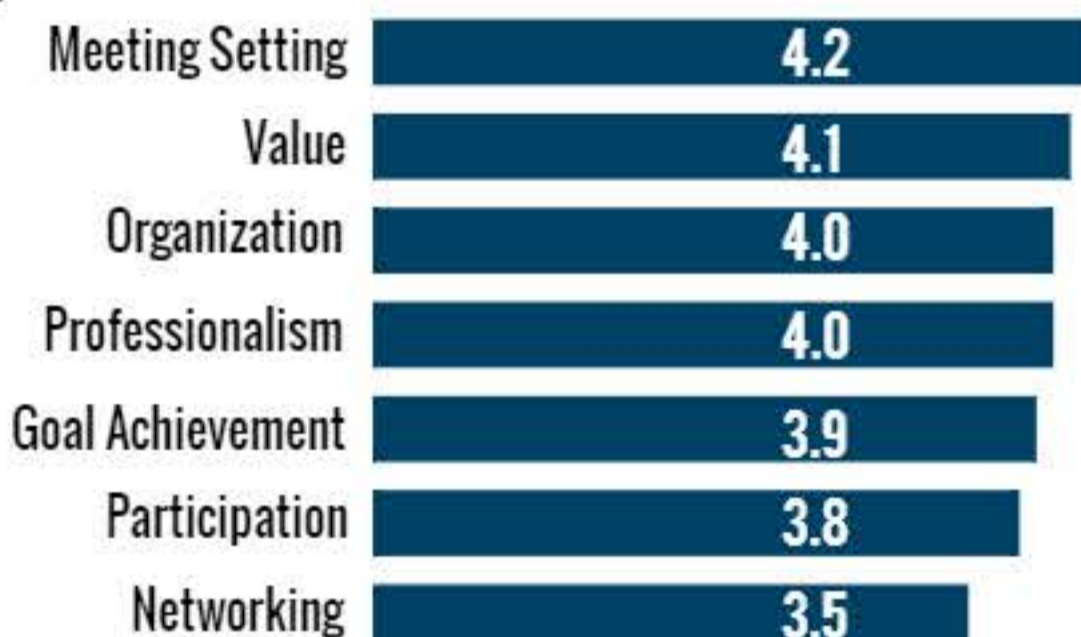
## Top Reasons for Not Renewing



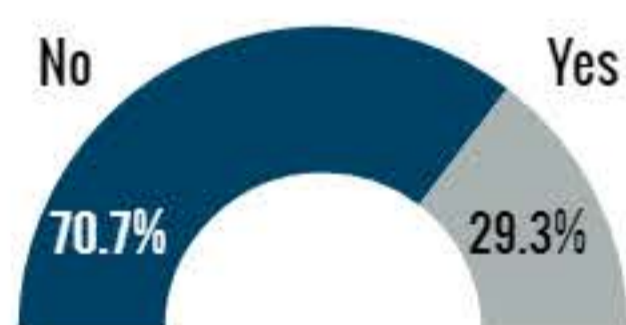
## Duration of Club Meetings



## Rate your Club (Out of 5)



## Is there something that could have been done to convince you to renew?

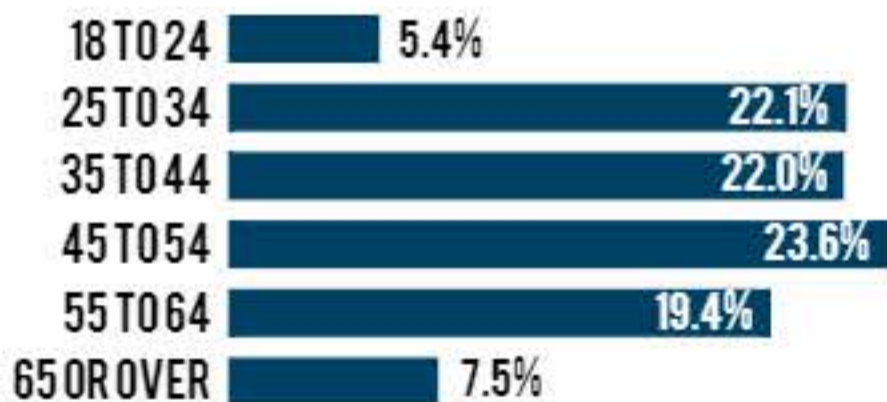


## Non-Renewing Member Demographics

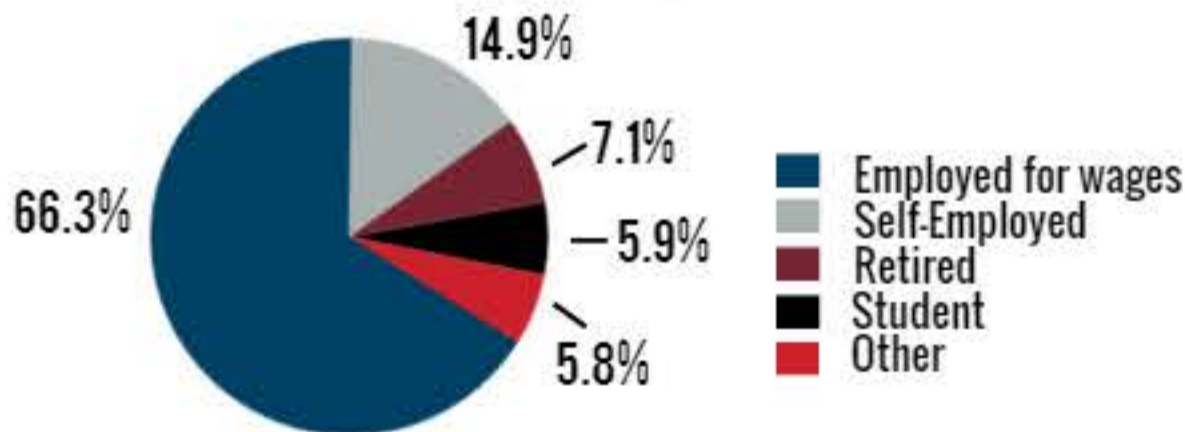
### Gender



### Age



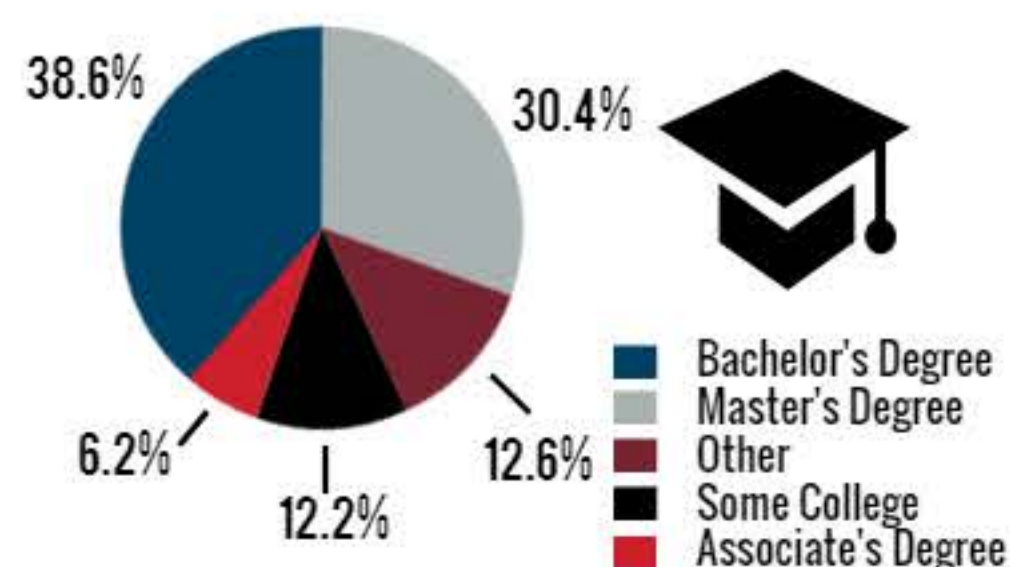
### Employment Status



### Top Industries



### Education Level



### Role in Organization



**+/- 2.0%**  
Margin of Error

**99%**  
Confidence Interval

**6.1%**  
Response Rate

**90.9%**  
Completion Rate