



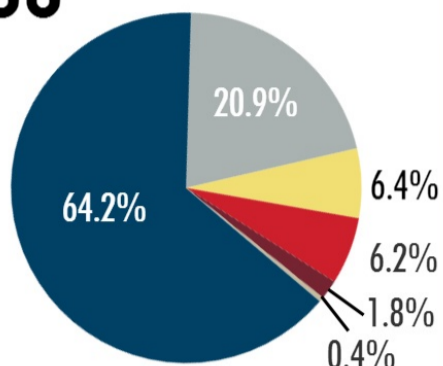
FACT SHEET

July 1, 2014 to June 30, 2015

MEMBERS

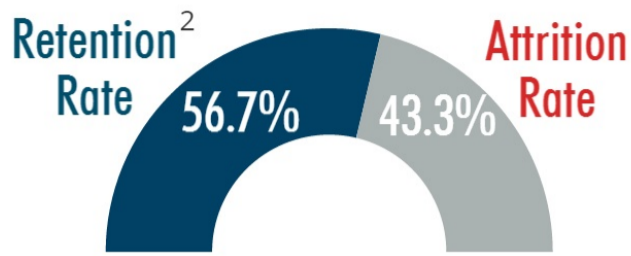
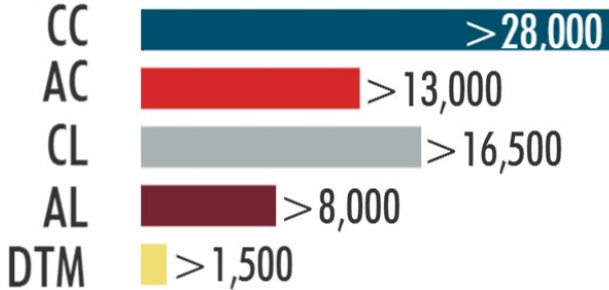
>332,000
Members¹

+5.9%
Growth



- North America
- Asia
- Europe
- Australia/Oceania
- Africa
- South America

AWARDS:



New Members³ >190,000

Non-Renewing⁴ >82,000

Member Tenure >2 Years

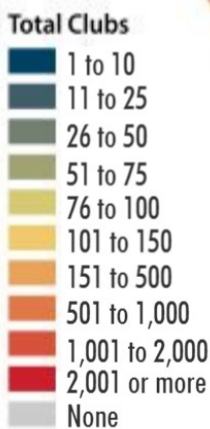
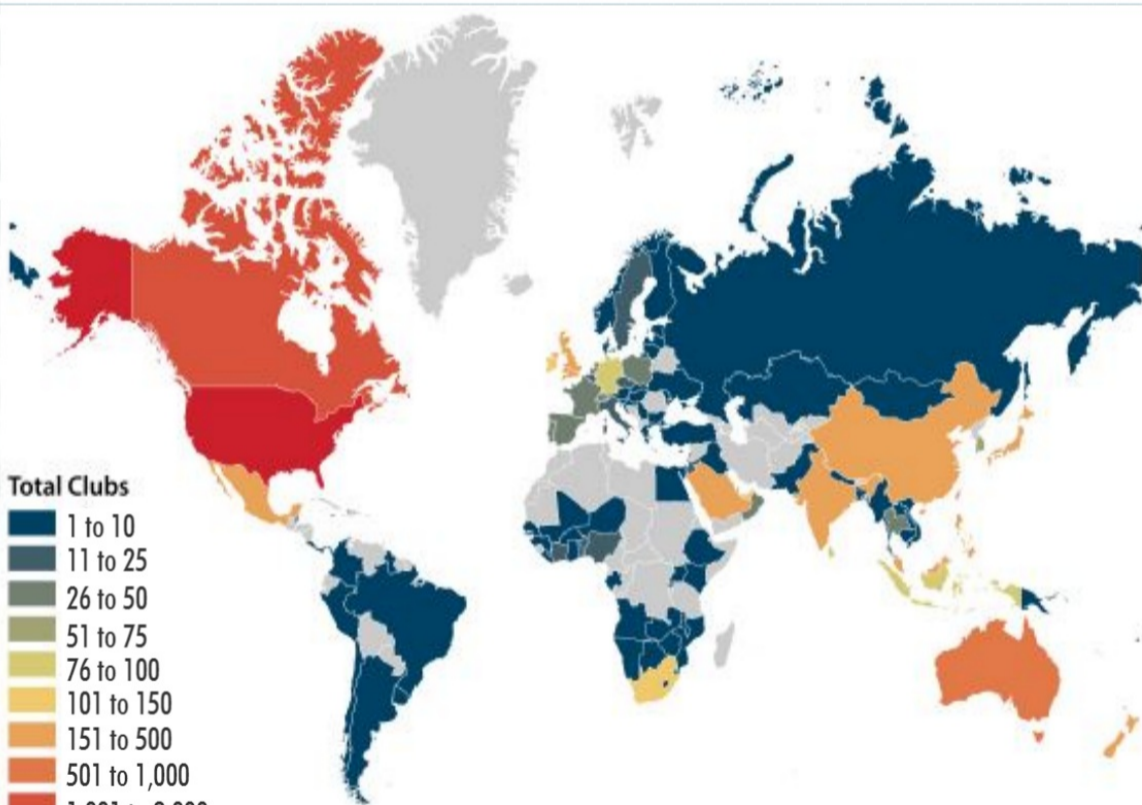
Top Reasons For Joining:

- ✓ Improve Communication
- ✓ Overcome Fear
- ✓ Increase Confidence

Top Reasons For Not Renewing:

- ✗ Time Constraints
- ✗ Personal Issues
- ✗ New Interests
- ✗ Relocation

CLUBS



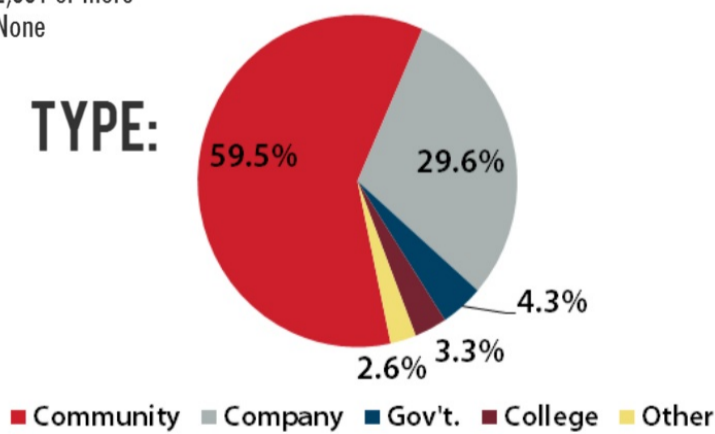
135
Countries

+5.0%
Growth

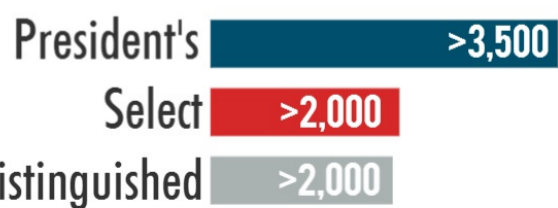
>15,400
Clubs

>1,500
New Clubs

TYPE:

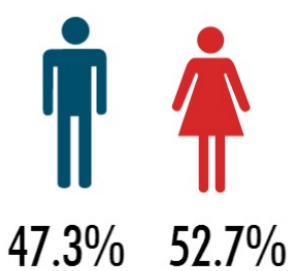


RECOGNITION:



53.6%
Achieved Distinguished

STATS



Profession:
44.1%
Specialist
Coordinator
Analyst

Education:
37.4% Master's Degree or Higher
76.7% Bachelor's Degree or Higher

Age:
46
Average Age

WHERE LEADERS ARE MADE

1 Total membership for the October 2014 renewal period (includes dual memberships).

2 Retention calculations based upon renewing members in two consecutive renewal periods.

3 New member total includes new and chartered for the 2014 to 2015 program year.

4 Non-renewing member total is for the October 2014 renewal period.