

TOASTMASTERS
INTERNATIONAL®
2018 CONVENTION

AUGUST 22-25, 2018 / CHICAGO, ILLINOIS

EXHIBITOR AND SPONSORSHIP PROSPECTUS

Early Bird pricing until February 28!





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Make meaningful connections with hundreds of influencers



Meet face-to-face and showcase your solutions to more than 2,000 members and influencers who are passionate about leadership and communication. The 87th Annual Toastmasters International Convention is your opportunity to share, promote and sell your products and services to Toastmasters from all over the world.

Toastmasters International is a nonprofit educational organization with membership that is 352,000 strong in 141 countries. Tap into our global network of clubs to generate leads and sell more product. Choose the package that's right for you — we value sponsorships of all sizes. The options for 2018 offer flexibility and can be tailored to fit your needs.

Visit www.toastmasters.org/convention to learn more.

Be sure to catch the Early Bird discount until February 28.

Toastmasters International Convention Highlights



90%
OF ATTENDEES ARE
LEADERS IN OUR
ORGANIZATION



1,694
ATTENDEES

122,000+
SOCIAL FOLLOWERS

64



COUNTRIES
REPRESENTED

\$\$\$

24%

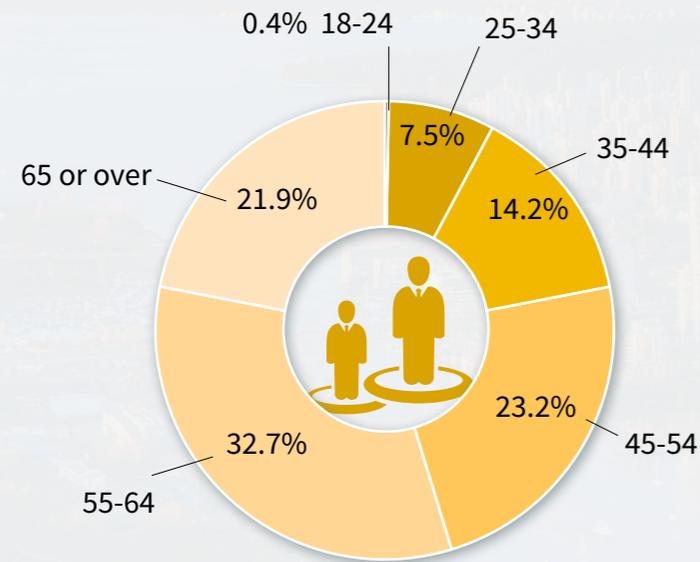
HOUSEHOLD INCOME OF
\$100,000+



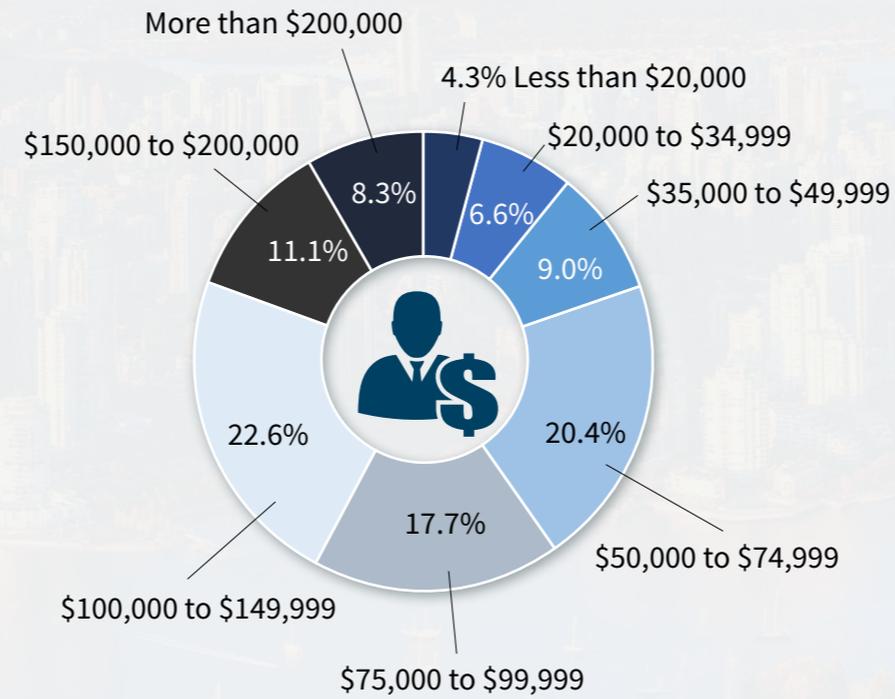
Attendee Demographics



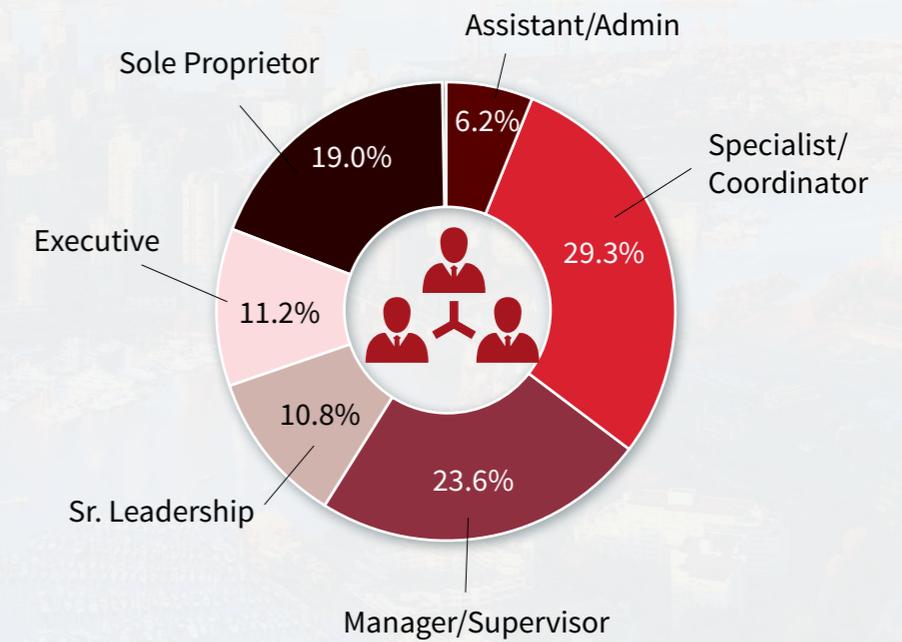
AGE



INCOME



JOB LEVEL

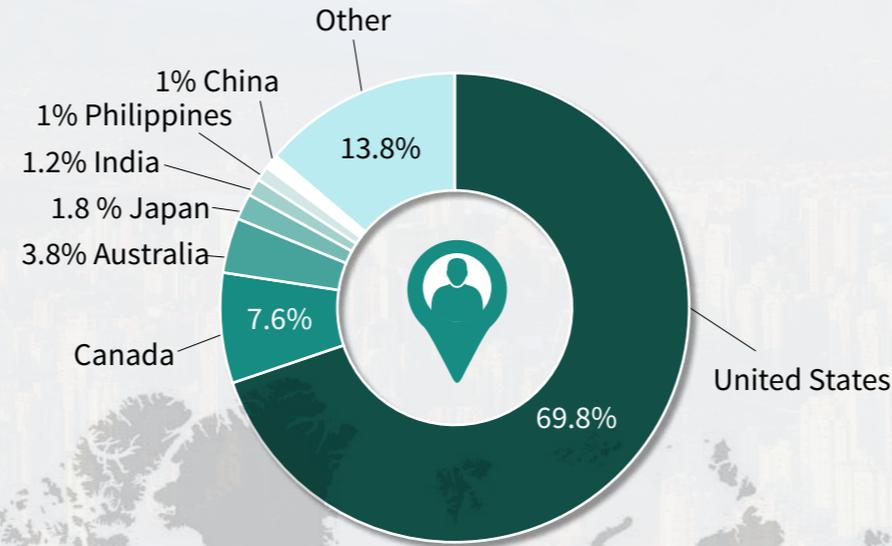
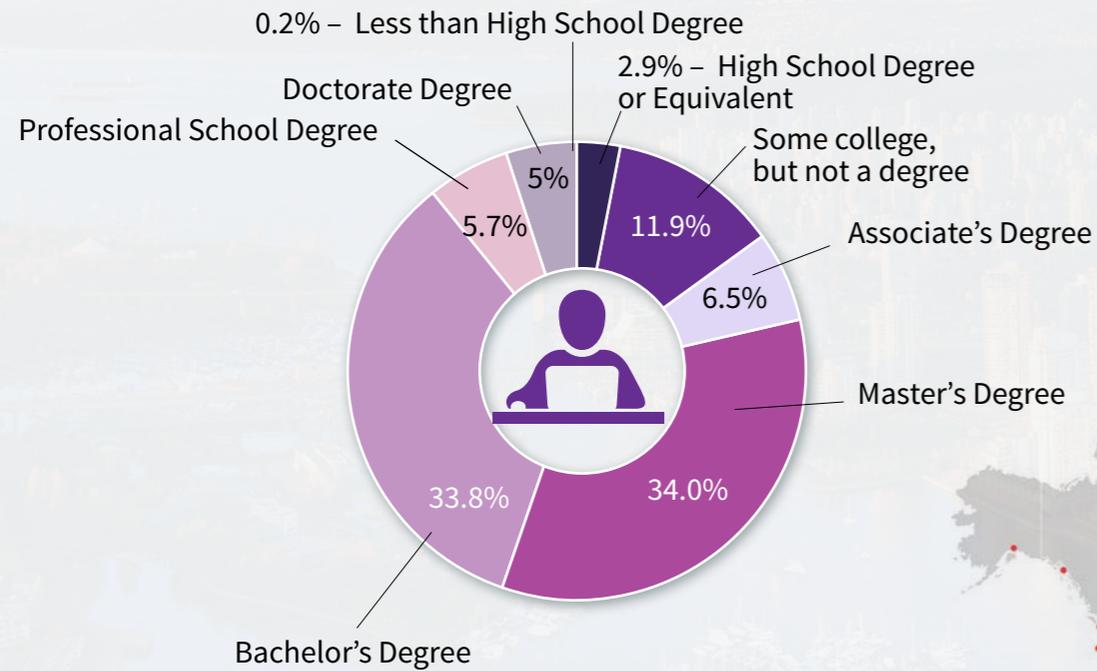


Attendee Demographics

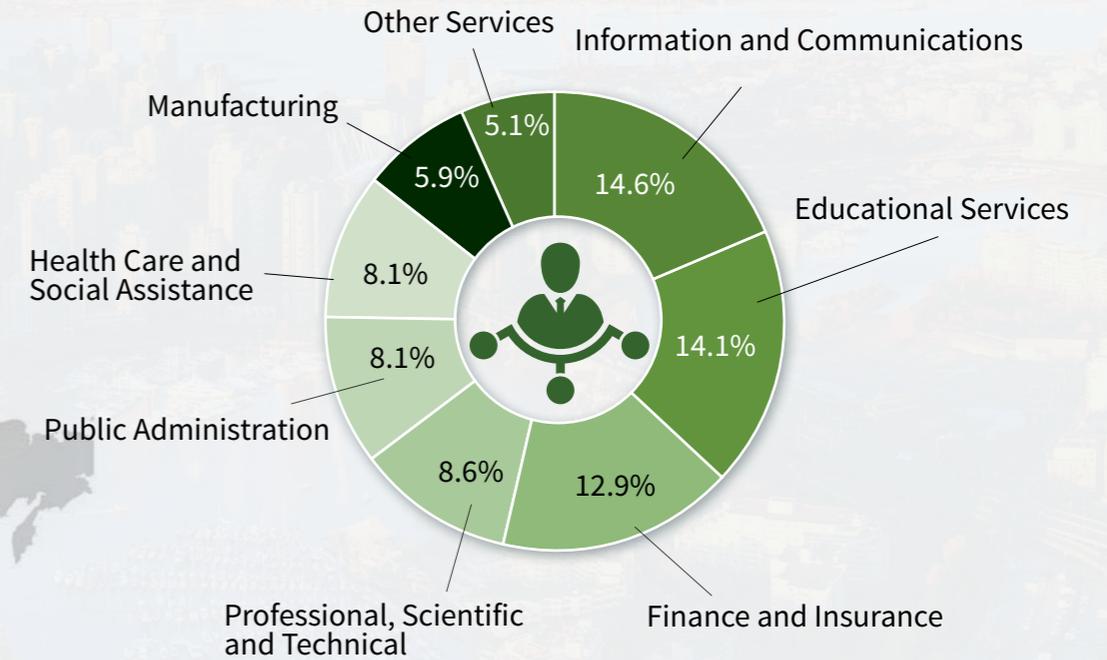


GEOGRAPHICS

EDUCATION



INDUSTRIES



Exhibitor and Sponsorship Packages



Take advantage of Early Bird pricing until February 28.

	PLATINUM	GOLD	SILVER	EXHIBITOR	AUTHOR'S CORNER*	BOOK SELLER
Premium Booth Size 10' x 20'	\$4,250	\$3,250	N/A	N/A	N/A	N/A
Standard Booth Size 10' x 10'	\$3,750	\$2,750	\$1,750	\$1,000	N/A	N/A
Table Top					\$500	25% of net sales
Your logo on the convention website	✓	✓	✓	✓	✓	✓
Your logo in the convention program guide	✓	✓	✓	✓	✓	✓
Your logo on convention event signage	✓	✓	✓	✓	✓	
Your logo featured in pre-event promotional emails	✓	✓	✓	✓	✓	✓
Convention mobile app exclusive advertisement	✓	✓	✓			
Your logo featured on Toastmasters' social media channels	✓	✓	✓			
Your company description on our website with a link to your website	✓	✓	✓			
Your company featured on Toastmasters' social media channels	✓	✓				
Half-page ad in the convention program guide		✓				
Full-page ad in the convention program guide	✓					
World Championship of Public Speaking® advertisement	✓					

*Exclusive for book authors.



10 X 20 BOOTH - \$4,250

10 X 10 BOOTH - \$3,750

PLATINUM Sponsorship

Gain maximum exposure and visibility with a variety of opportunities offered through the Platinum Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary convention registration (\$600 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement
- Your logo featured on Toastmasters' social media channels
- Your company description on our website with a link to your website
- Your company featured on Toastmasters' social media channels
- Full-page ad in the convention program guide
- World Championship of Public Speaking® advertisement

“ It was a fabulous mix of personal development, meeting new friends and celebrating success. Great choice of location, the convention fully met my expectations and I will do it again! ”

– Sandra, 2016 Toastmasters International Convention attendee



GOLD Sponsorship

10 X 20 BOOTH - \$3,250

10 X 10 BOOTH - \$2,750

Increase your exposure and visibility with a variety of opportunities offered through the Gold Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary convention registration (\$600 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement
- Your logo featured on Toastmasters' social media channels
- Your company description on our website with a link to your website
- Your company featured on Toastmasters' social media channels
- Half-page ad in the convention program guide

“ The Convention was an enlightening, educational and motivating experience. I truly enjoyed the enthusiasm of the attendees at this well-organized event. ”

— Soraya, 2016 Toastmasters International Convention Attendee



SILVER Sponsorship

10 X 10 BOOTH - \$1,750

Gain value and exposure with a variety of opportunities offered through the Silver Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary World Championship of Public Speaking general admission ticket (\$75 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement
- Your logo featured on Toastmasters' social media channels
- Your company description on our website with a link to your website



“ Attending the convention is an exhilarating experience. Along with meeting people from all over the world, we get to experience an event that deserves an international audience. The sessions are great learning tools and the contests are the pinnacle of the event. ”

– Stephen, 2016 Toastmasters International Convention Attendee



EXHIBITOR Sponsorship

10 X 10 BOOTH - \$1,000

Take advantage of a variety of opportunities through the Exhibitor Sponsorship:

- 6' table with skirt, two chairs, draped backdrop and side walls
- One complimentary World Championship of Public Speaking general admission ticket (\$75 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement

“Worth every minute to network, learn and enjoy Toastmasters from 142 countries!”

– Sharon, 2016 Toastmasters International Convention Attendee



AUTHOR'S CORNER Sponsorship

TABLE TOP — \$500
Exclusive offer for book authors

Sell more books and gain exposure through the Author's Corner Sponsorship:

- 6' table with skirt and two chairs
- One complimentary World Championship of Public Speaking general admission ticket (\$75 value)
- Two booth personnel registrations (access to Convention Exposition only)
- Your company logo on the convention website
- Your company logo in the convention program guide
- Your company logo on convention event signage
- Your company logo featured in pre-event promotional emails
- Convention mobile app exclusive advertisement

“ As an exhibitor at the 2016 Toastmasters International Convention, I was able to connect directly with my target market and build awareness for my brand in dozens of countries around the world. ”

— Patrick Schwerdtfeger, author of *Keynote Mastery, The Journey of a Professional Speaker*



NEW! BOOK SELLER Sponsorship

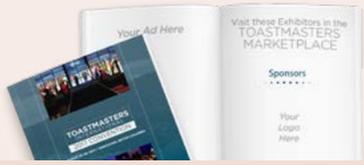
Exclusive offer for book authors

Now you can sell your book at the Convention Store and gain additional exposure to attendees. This is a great opportunity, even if you won't be able to attend the convention. All book authors can take advantage of this new sponsorship!

- Your logo on convention website
- Your logo in convention program guide
- Your logo featured in pre-event promotional emails
- A minimum of 150 books are required to be available for sale
- Your books will be displayed during all open hours of the Convention Store
- All sales will be handled by Toastmasters International
- Participation fee: 25% of net sales

À La Carte Sponsorships



SPONSORSHIPS	PRICE	DESCRIPTION
	\$500	Your half-page ad will be included in the convention program guide that is distributed to all attendees.
	\$1,000	Your ad will be included in the convention program guide that is distributed to all attendees.
	\$1,500	Your logo will be prominently featured on the outside of all attendee bags.
	\$3,000	This is an exclusive sponsorship for your company name or logo to be displayed on each attendee's lanyard.
	\$8,500	Your logo will be printed on each photo that attendees take. Plus, your logo will be prominently displayed on the photo booth.
	\$10,000	EXCLUSIVE OFFER: This is an exclusive sponsorship for your company logo to be displayed on each Helping Hands volunteer vest that are worn throughout the convention. Includes your company logo featured on Toastmasters® website and social media channels.

The Countdown to the 87th Annual Toastmasters International Convention



Early Bird
Sponsor Deadline

FEBRUARY 28

Sponsor Deadline

JULY 13

Materials Due

JULY 13

Shipping
Time Frame

AUGUST 16-20

2018 CONVENTION

AUGUST 22-25, 2018



Don't miss this unique opportunity!

By partnering with Toastmasters International, you will benefit from sharing, selling and promoting your products to a global audience.

Join us today

If you have any questions, please call Corporate Relations at 949-858-8255.

Email your sponsorship agreement to Corporate Relations corporaterelations@toastmasters.org.

Want to catch the excitement? Watch this **video** to see what attendees have to say.

