



Minutes of the 2015-2016 Board of Directors Teleconference June 16, 2016

The 2015-2016 Toastmasters International Board of Directors convened on June 16, 2016, with International President Jim Kokocki, DTM, presiding. The other officers and directors present were: Mike Storkey, DTM; Balraj Arunasalam, DTM; Lark Doley, DTM; Mohammed Murad, DTM; Crystal Allbritton, DTM; Steve Chen, DTM; Russell L. Drake, DTM; Teresa Dukes, DTM; Ede Ferrari-D'Angelo, DTM; Magnus Jansson, DTM; Ross Mackay, DTM; Patrick Oei, DTM; Margaret Page, DTM; Nagaraja Rao, DTM; Gloria Shishido, DTM; Charlie Starrett, DTM; and Dennis E. Wooldridge, DTM. Chief Executive Officer Daniel Rex, Chief Operations Officer Sally Newell Cohen and Secretary/Treasurer Jennifer Quinn were also present. International Director Joan Watson, DTM was absent.

1. International President Jim Kokocki opened the meeting with an announcement of a recent confidentiality breach by a Board member. President Kokocki reminded all Board members that any materials shared, discussions conducted or decisions made by the Board are confidential and not to be discussed with anyone outside the Board unless and until those items are classified as unrestricted.
2. The Board of Directors reviewed and unanimously voted to accept the agenda for the teleconference.
3. The Board was briefed on the results of the June 14, 2016 Executive Committee teleconference including the selection of Denver, Colorado, United States, as the 2019 International Convention location.
4. The Board reviewed and accepted the minutes of the Board teleconference held on May 25, 2016.
5. The Board received an update on Toastmasters Pathways, formerly known as the revitalized education program.
 - a. It voted to approve the proposed requirements to achieve Distinguished Toastmaster (DTM) in the new program:
 - Completion of two learning paths
 - Service as club officer for 12 months
 - Service as a club mentor or coach
 - Service as club sponsor, or conduct a Speechcraft or a Youth Leadership Program
 - Service as district officer for one year
 - Completion of the capstone DTM project



The Board recognized the need to clarify the responsibilities and strengthen the success metrics of the club sponsor, coach and mentor roles. This is a potential topic for a future Board committee.

b. Rollout Strategy

The rollout will be completed in phases by region with the exception of Phase 1. The first phase, which is anticipated to begin in January 2017, includes three districts (Districts 27, 51, 57) in a pilot. The objective of the first phase is to test and monitor the capacity, support and training protocol. The remaining phased rollout is based on the number of clubs and members, size of the region, availability of translated materials and a mix of international and North American regions. The remaining region rollout order is as follows:

Phase 2 – Region 14

Phase 3 – Region 2

Phase 4 – Regions 6 & 7

Phase 5 – Regions 10 & 12

Phase 6 – Regions 1 & 11

Phase 7 – Regions 4 & 13

Phase 8 – Regions 3 & 5

Phase 9 – Regions 8 & 9

Conclusion of the rollout is anticipated by December 2017.

c. Training Program

A new volunteer group will be established to provide local support to the members. Pathways Guides will be appointed by the District Program Quality Director with training and support provided by World Headquarters. The guides will be recognized with DTM credit in lieu of one year of service as a district leader. Pathways Guides do not replace Chief Ambassadors or Ambassadors; rather, they complement their efforts to promote the program on a local level.

6. In February 2016, the Region Advisor Selection Committee requested more time to finalize and create an action plan for its recommendations. The Region Advisor Selection Committee presented and the Board voted to approve modifications specifically related to applicant requirements in Policy 10.0: Region Advisors (attached), effective immediately.
7. International Director Dukes provided an update on the District 94 elections. Two contested positions were not completed and as a result, officers in Division B and Division H must still be elected. The Board discussed and voted to direct World Headquarters to conduct the electronic elections for these two offices and provide nomination and election support during the next year.



8. The Board reviewed three separate agenda item submissions for discussion at a later time. All Board members are encouraged to present items they believe worthy of discussion and potential action. The International President will consider these submittals when setting the agenda for future Board meetings.

Pursuant to Policy 11.3, items contained in the minutes of this meeting were classified as "unrestricted" upon distribution of the minutes by World Headquarters, not to include any matters marked "restricted".

A handwritten signature in black ink, appearing to be 'J. Quinn', is centered on the page.

Jennifer Quinn
Secretary/Treasurer

Distribution: Board of Directors
Nonprofit General Counsel
Chief Executive Officer
Past International Presidents
Past International Directors

Policy 10.0
Region Advisors

1. Region Advisor (RA) Selection Committee

- A. The RA Selection Committee is composed of:
- I. One international officer, who serves as chair, appointed by the International President.
 - II. Two international directors appointed by the International President. Each member will serve a two-year term. For each year, one member will be a first-year international director and one will be a second-year international director.
 - III. Six past RAs appointed by the International President-Elect with the approval of the Executive Committee. Potential committee members may either self-identify or be identified by the International President-Elect.
 - a. District leader evaluations of each RAs service are used when selecting past RAs to serve on the committee.
 - b. Past RAs serving on the RA Selection Committee are required to follow the confidentiality standards of the Board of Directors.

2. Selection

- A. Each year, one RA per region will be appointed by the Board of Directors, after considering applicants recommended by the RA Selection Committee.
- B. Individuals who apply for or who are selected to be Region Advisors are paid members who have served 12 months as Immediate Past District Director (IPDD) and who have served 12 months in two of the following three roles: District Director (DD), Program Quality Director (PQD) or Club Growth Director (CGD).**
- C. Applicant Assessment
- I. Each RA applicant's competencies will be assessed by leaders who served with them in previous Toastmasters roles. The assessment will be administered each November by a professional assessment firm. The results will be provided to the RA Selection Committee and to each respective applicant. Applicants must, before receiving the assessment results, agree in writing to keep them completely confidential.
 - II. The RA Selection Committee Chair may discuss applicants and assessment results as appropriate with the International Leadership Committee Chair and Chief Executive Officer.
 - III. The assessment tool is sent to:
 - a. The international director, region advisor (if there was a region advisor), ~~program quality director (PQD)~~, ~~club growth director (CGD)~~, ~~immediate~~

~~past district director (IPDD)~~, district finance manager and division directors who served while the applicant was ~~district director (DD)~~.

- b. The international director, region advisor (if there was a region advisor), DD, CGD and IPDD who served while the applicant was PQD.
- c. The international director, region advisor (if there was a region advisor), DD, PQD, IPDD and public relations manager who served while the applicant was CGD.
- d. The applicant.

3. Position

A. RAs support district leaders in their efforts to fulfill the district mission. Specifically, the RA:

- I. Provides marketing support and expertise that expands the districts' capacity to grow clubs and grow membership.
- II. Leverages their experience and success as a Toastmasters leader to help the district directors, program quality directors, and club growth directors develop as leaders, identify future leaders and create a succession plan.
- III. Coaches the district leaders to achievement by assessing each District Success Plan and mentoring to optimize individual performance.
- IV. Establishes a trusting relationship through frequent and consistent communication.

~~B. RAs are members in good standing who have served 12 consecutive months as a district director.~~

~~BC.~~ RAs report to the International President through World Headquarters.

~~CD.~~ RA vacancies are filled by the International President, with ratification by the Executive Committee, to complete the remainder of the term. The International President may grant a temporary leave of absence in appropriate circumstances.

4. Term of Service

- A. The RA term lasts for 15 months: April 1 through June 30 of the following year. RAs must apply for each term and may serve no more than two consecutive terms. There is no limit on nonconsecutive terms.
- B. An RA may not campaign for, be elected to, or be appointed to any district office or role while serving as an RA.
- C. An RA may not be, or campaign on behalf of, an international officer or director candidate while serving as an RA. An RA may not stand for election at the Annual Business Meeting in the same year in which their RA term ends.

- D. An RA may resign in writing to the Chief Executive Officer or the International President.
- E. An RA may be removed from service at any time, with or without cause, by the Executive Committee.