



AMBASSADOR

Role Description

Position Summary

The Ambassador is an integral member of the Pathways launch team. Your role is to build excitement and support for Pathways in your district, both in advance of your region's rollout and in the months immediately following the launch. Communicate monthly with your assigned clubs leading up to rollout and continuing for at least three months after rollout. Partner with a Pathways Guide to visit your assigned clubs to prepare them for the rollout.

Description

- Review the Ambassador resources in the Ambassadors section of the Pathways learning experience webpage.
- Inform your Chief Ambassador if you have an interest in serving as a Pathways Guide.
- You will be assigned to a minimum of eight clubs in your district. For each club, you are responsible for:
 - ◇ Communicating at least once each month leading up to the rollout of Pathways and continuing for at least three months after the rollout. (The communication can be in person or via email or social media.)
 - ◇ Generating interest in Pathways and enthusiasm for its benefits to members.
 - ◇ Partnering with a Pathways Guide to conduct one in-person visit to each assigned club. (Although it is not optimal, you can make "virtual" visits—by Skype, videoconferencing or another visual conferencing tool—if the geographical distance is too great for you to visit a club in person.)
 - ◇ Co-presenting the Pathways learning experience presentation and helping educate members about the new program.
 - ◇ In your post-rollout communications, share Pathways news and updates.
- Share feedback from club visits with your Chief Ambassador.
- Answer members' questions.

Requirements

- Excellent verbal and interpersonal communication skills
- Presentation skills, both in-person and virtual
- Organization and time management skills
- Enthusiastic about and committed to Pathways



AMBASSADOR

Role Description

Credit

Your Pathways service enables you to earn Distinguished Toastmasters (DTM) credit for one year of district leader service. You can apply this credit toward a DTM award in the traditional education program or toward a DTM in Pathways. In order to receive DTM credit, you must do the following:

- Communicate with a minimum of eight clubs in your district at least once each month leading up to the rollout of Pathways and continuing for at least three months after the rollout.
- Visit each of your assigned clubs with your Pathways Guide to prepare members for the launch of Pathways.
- Provide verification to your Chief Ambassador of your communication and visits with clubs.
 - ◇ If your communication is a social media post, provide a screenshot.
 - ◇ If your communication is by email, provide a copy of your email.
 - ◇ If your communication is in person, provide a copy of your presentation.