Toastmasters Learning Connection

Session Overview:
This session will help you identify the responsibilities and duties of the region advisor.

Overview of Responsibilities:
Specifically, we need you to:

- _____ with district leaders.
- Work together to develop _____ to improve performance.
- Conduct _____ at the International Convention and at mid-year.

Consulting Duties:

- Answering _____ and responding to _____ as they arise.
- _____ strategies for creating new clubs and _____ existing clubs.
- Using the district performance reports and district success plan to _____ and _____ out achievements.
- Improving _____ efforts and performance.
- _____ effective district teams.
- Maintain regular contact with each _____ in your region by _____ , _____ , or in _____ whenever possible.
- Keep the communication flowing between _____ , _____ , and _____ .

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Strategizing Duties:
A strategy is a long-term plan to achieve a particular goal.

- Help each district _____ a strategy tailored to its own particular circumstances by identifying their _____ to overcome challenges in these key areas:
  - _____ new clubs.
  - _____ and _____ membership.
  - _____ effective public relations campaigns.
- **New club** strategies include two important processes:
  - Pursuing _____ from World Headquarters, district members or local inquiries.
  - Identifying and building relationships with _____ that could benefit from having a Toastmasters club.
- **Membership-building** strategies checklist:
  - _____ a culture of membership-building at the club level.
  - _____ membership-building strategies to club officers and members.
  - Promoting membership-building _____ .
  - Sharing membership-building best _____ with club officers.
- **Public relations** objectives for you and your team:
  - Generate _____ public awareness of the value of Toastmasters.
  - Teach clubs how to develop and maintain effective _____ websites.
  - Create and maintain a _____ of Toastmasters in communication and leadership skills development.

- Train clubs to effectively build _____ of Toastmasters within their companies and communities.

- Take the lead to achieve district objectives, by:
  - _____ each district's performance.
  - Building effective marketing _____ .
  - _____ prospective club markets.
  - Building effective _____ relationships.
  - Developing _____ for the district leaders.
  - Communicating best _____ for club member recruitment and retention.

- **Training Duties:**
  You will lead face-to-face training for your district leaders as part of the training team at both International Convention and mid-year.

Notes: