



FACT SHEET

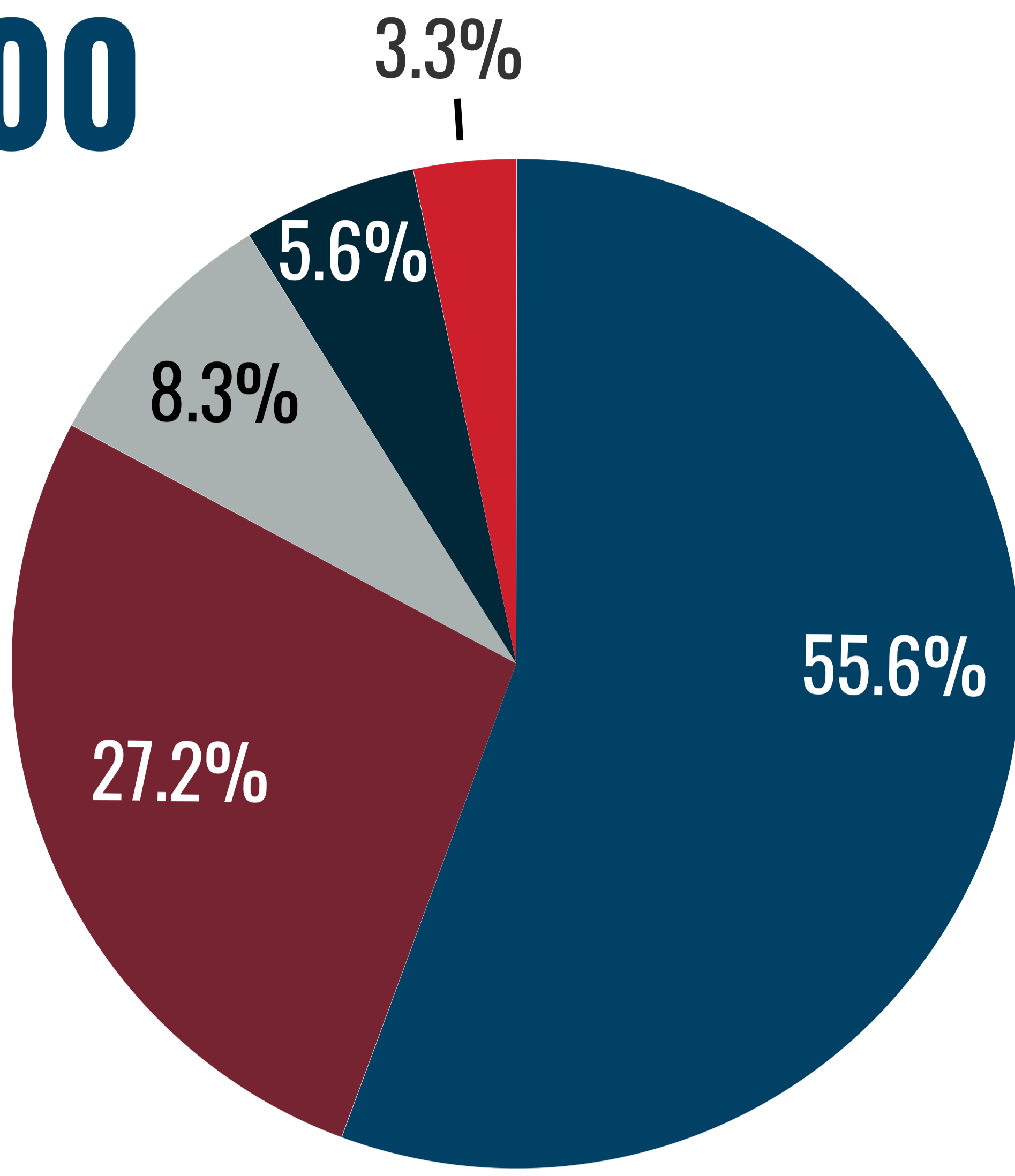
July 1, 2019 to June 30, 2020

MEMBERS

>364,000
Members¹

+1.7%
Growth

- Americas
- Asia
- Europe
- Oceania
- Africa



68.2%
Have become more confident and effective speakers⁴

RETENTION RATE²: **53.9%**
NEW MEMBERS³: **>140,700**
MEMBER TENURE: **~2.7 Years**

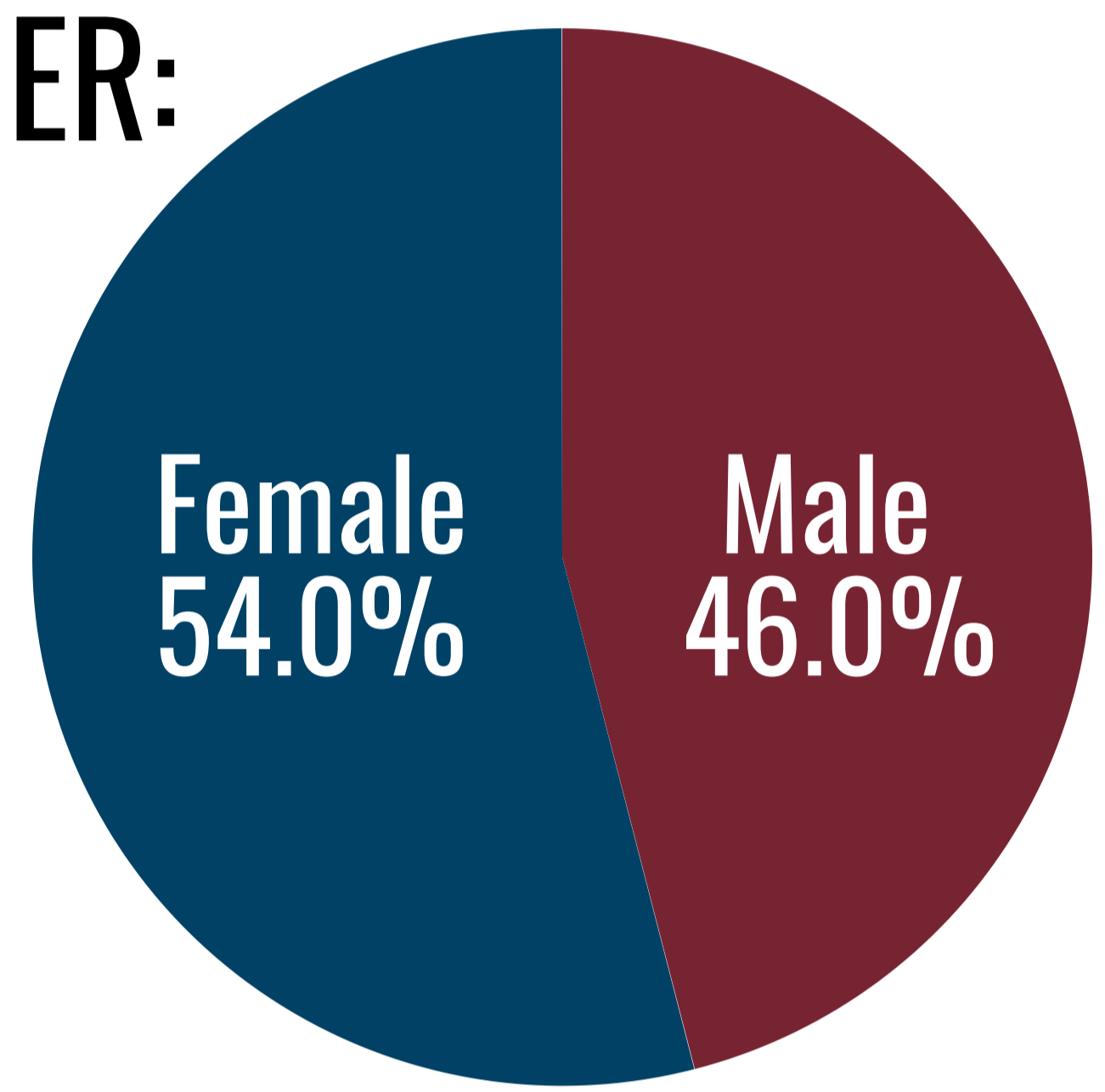
AGE:
46.2
Average Age

EDUCATION:
10.4%
are Students

EDUCATION:
78.1%
Bachelor's Degree or Higher

LANGUAGE:
56.6%
are Multilingual

GENDER:

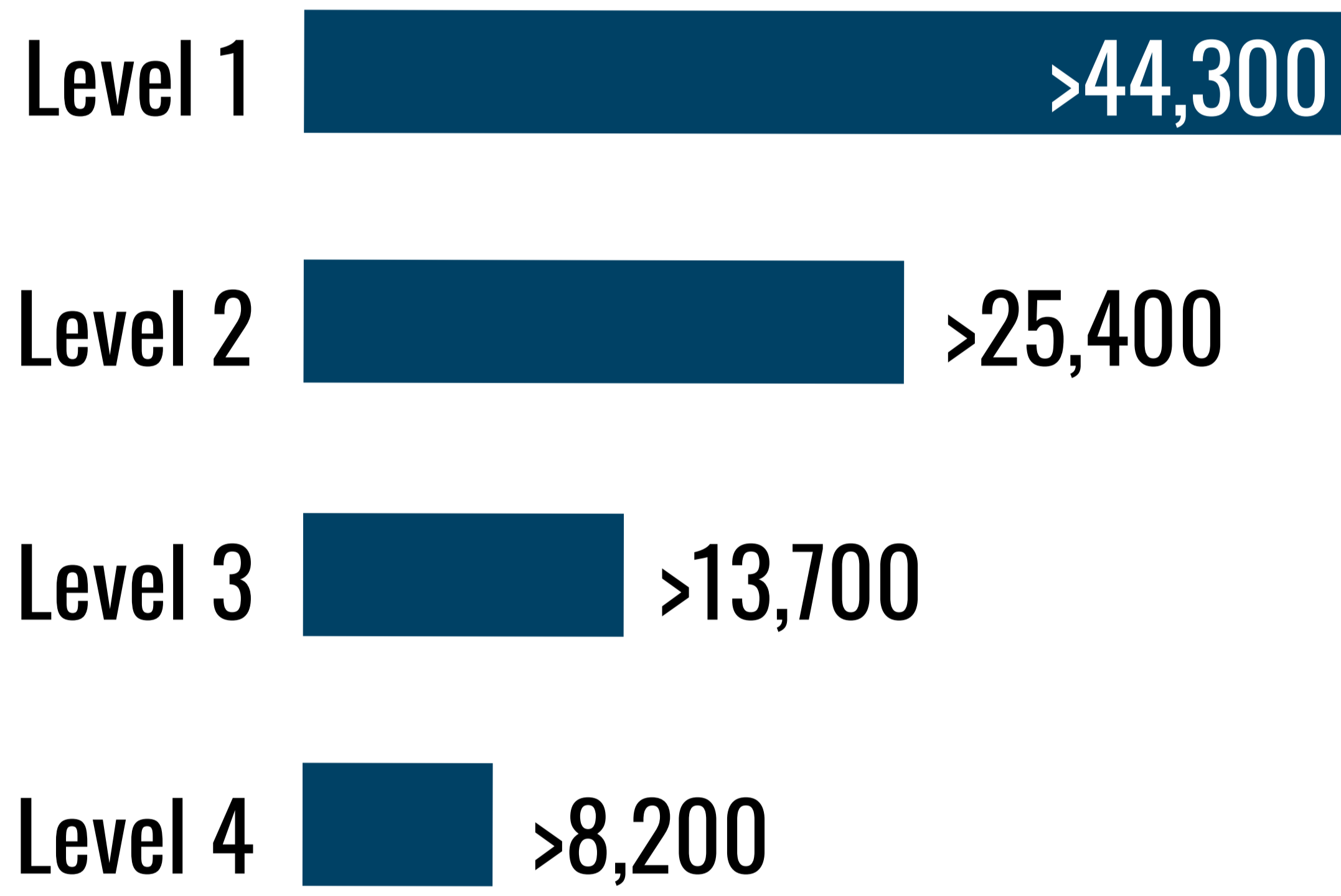


PATHWAYS

TOTAL PATHS
218,309

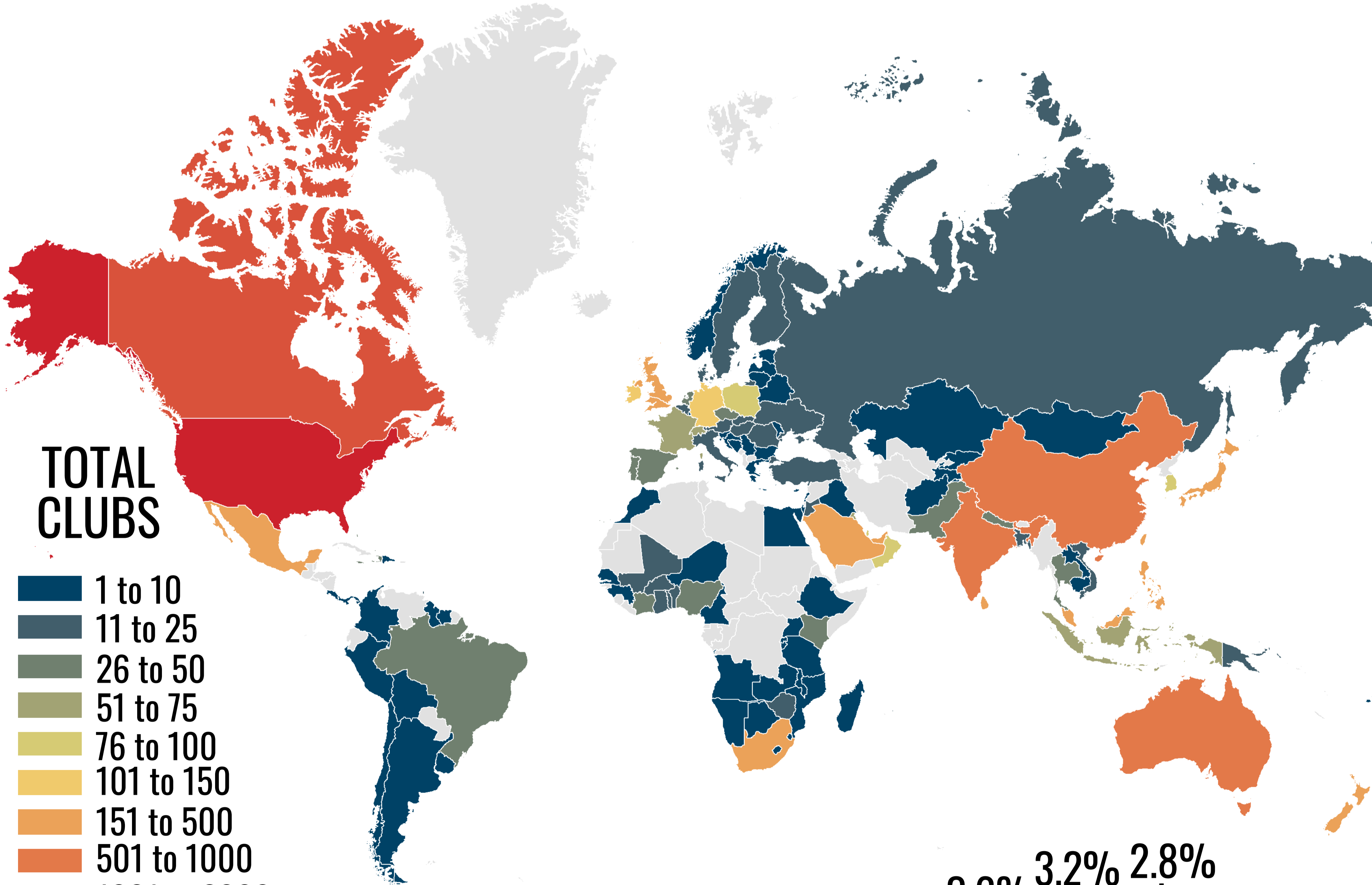
PATHS IN ENGLISH
90.6%

LEVELS ACHIEVED:



COMPLETED PATHS
3,910

PATHWAYS DTM
161



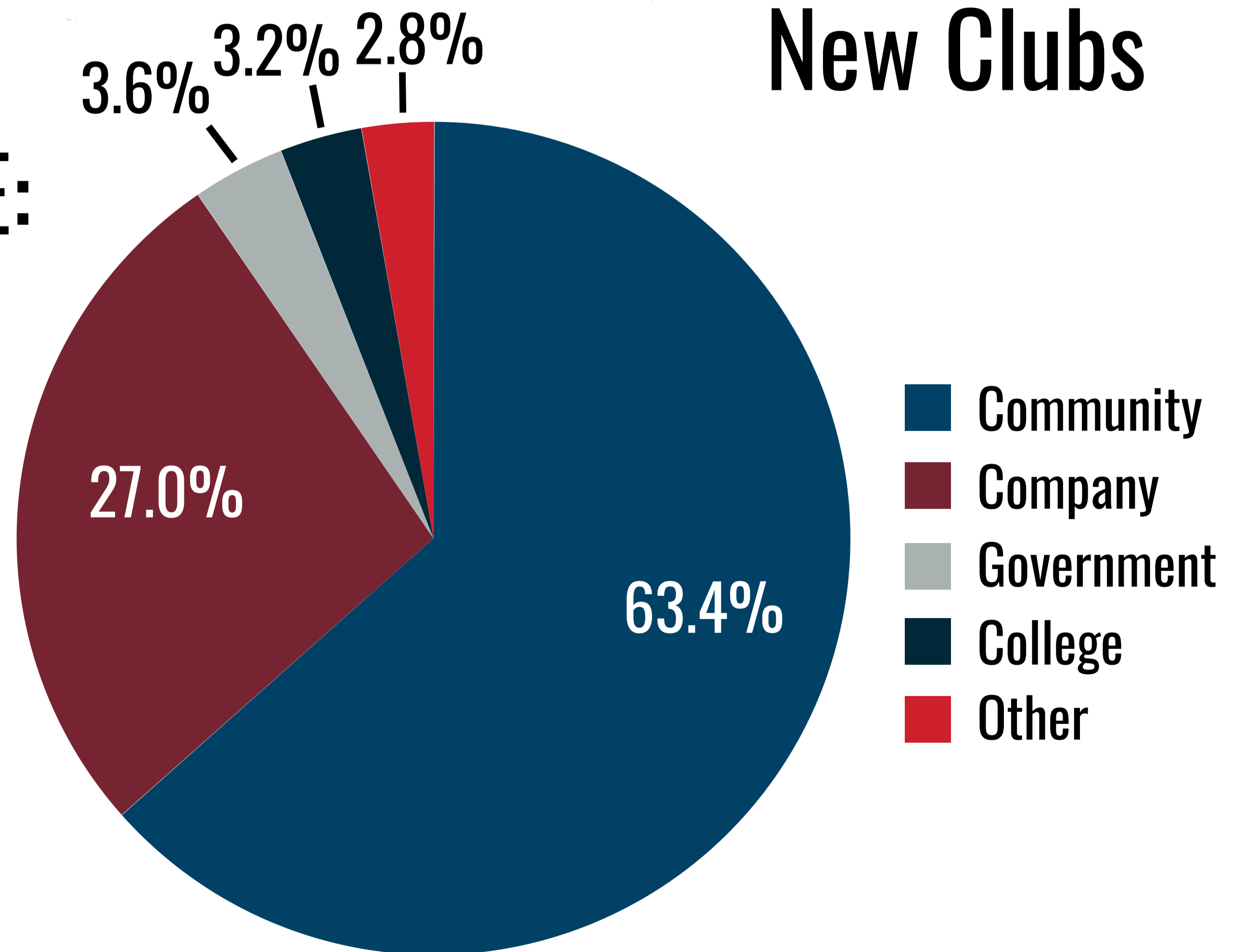
145
Countries

-3.7%
Growth

>16,200
Clubs

>1,200
New Clubs

CLUB TYPE:



RECOGNITION:

President's **>5,800**

Select **>1,100**

Distinguished **>900**

49.1%
Achieved Distinguished

WHERE LEADERS ARE MADE



¹ Total membership for the October 2019 renewal period (includes dual memberships).
² Retention calculations based upon renewing members in two consecutive renewal periods.
³ New member total includes new and chartered for the 2019 to 2020 program year.
⁴ 68.24% of surveyed members met their primary goal of becoming a more effective public speaker or building confidence while speaking.