



## Toastmasters International Fact Sheet

Toastmasters International is a worldwide nonprofit educational organization that empowers individuals to become more effective communicators and leaders. Headquartered in Rancho Santa Margarita, California, the organization's membership exceeds 345,000 in more than 15,900 clubs in 142 countries. Since 1924, Toastmasters International has helped people from diverse backgrounds become more confident speakers, communicators and leaders.

### Founded

October 22, 1924

### Updated Brand

August 17, 2011

### Leadership

[Mike Storkey](#), International President  
[Balraj Arunasalam](#), International President-Elect  
[Lark Doley](#), First Vice President  
[Deepak Menon](#), Second Vice President  
[Daniel Rex](#), Chief Executive Officer

### Benefits

- Clearer communication
- Improved leadership skills
- Enhanced teamwork
- Effective meetings
- Increased productivity
- Positive mentoring
- Complements existing training programs
- Cost effective

### Number of Toastmaster Clubs

Worldwide clubs: 15,900+  
U.S. clubs: 8,800+  
International clubs (not including U.S.): 7,100+

### Types of Clubs

- Community
- Corporate
- College
- Government agency
- Religious
- Online

### Notable Corporate Clubs

- American Express
- Apple
- AT&T
- Bank of America
- Blue Cross Blue Shield Association
- The Coca-Cola Company
- General Electric Company
- Google
- IBM
- Johnson & Johnson
- JPMorgan Chase
- Microsoft Corporation
- Sony Corporation
- The Walt Disney Company
- Toyota
- United Parcel Service (UPS)

### Toastmasters Member Demographics

Gender distribution

- 52% female
- 48% male

Income level

- Average member annual household income is \$50,000-\$74,999
- 27% of members earn \$100,000+ annually

Level of education

- 77% of members have a bachelor's degree or higher
- 39% of members have a master's degree or higher

**For more information:** [www.toastmasters.org](http://www.toastmasters.org)

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