

# REGION ADVISOR, INTERNATIONAL DIRECTOR AND INTERNATIONAL OFFICER LEADERSHIP ROLES



Use this information to:

- ▶ Help you more clearly understand the roles, attributes and responsibilities of your Toastmasters leaders
- ▶ Inform your decision-making when casting your vote at the Annual Business Meeting
- ▶ Help you decide if you're qualified to seek one of these offices

Region advisors, international directors and international officers serve the organization in different capacities. They interact with and support members and district leaders differently because of the nature of each role.

## ▶ REGION ADVISOR

Region advisors support district success by working with the district, program quality, and club growth directors and district public relations manager in their efforts to fulfill the district mission of building new clubs and supporting all clubs in achieving excellence. Region advisors are appointed by the Board of Directors, report directly to the International President, and serve a 15-month term (April to June).



### ATTRIBUTES OF SUCCESSFUL REGION ADVISORS

- ▶ Strong leadership, mentoring and coaching skills
- ▶ Knowledge of Toastmasters International structure and programs
- ▶ Proven ability to establish and maintain relationships within a volunteer organization
- ▶ Demonstrated ability to successfully facilitate training programs
- ▶ Conflict resolution and problem solving skills
- ▶ High level of integrity and history of ethical conduct
- ▶ Ability to analyze and solve problems effectively and efficiently
- ▶ Strong written and verbal communication skills, as well as the ability to listen effectively
- ▶ Strong command of the English language for training purposes

### REGION ADVISOR RESPONSIBILITIES

- ▶ Model exceptional leadership skills and maintain a professional demeanor at all times
- ▶ Mentor district leaders in creating their District Success Plans to achieve the district mission

- ▶ Collaborate with district leaders in assessing their marketing systems and developing successful marketing strategies
- ▶ Work with the club growth directors to build successful marketing teams to retain and grow members and clubs
- ▶ Coach district public relations managers to develop effective public relations plans that align with the district's marketing strategies and objectives
- ▶ Use effective verbal and written communication skills to organize and lead monthly meetings with district leaders and the international director to share best practices, provide support and encouragement, and focus district leaders on achievement of the club and district missions
- ▶ Facilitate District Leader Training and Mid-year Training as assigned
- ▶ Visit districts approved by the International President to teach mission-focused skills and marketing techniques
- ▶ Assist district leaders in resolving conflicts when necessary or appropriate
- ▶ Mentor district leaders in leadership recruitment, leadership development, succession planning and motivating strategies to achieve success
- ▶ Interface with the region's international director to maintain international awareness
- ▶ Participate in monthly region advisor calls to share best practices
- ▶ Serve as a vital link between districts and World Headquarters

If you are interested in applying for a region advisor position, please visit [www.toastmasters.org/regionadvisor](http://www.toastmasters.org/regionadvisor).

## Board of Directors

International officer and director candidates are nominated by the International Leadership Committee (ILC). As part of this process, the ILC reviews, evaluates and identifies leadership development potential and opportunities throughout the organization. To learn more about the ILC, please visit [www.toastmasters.org/ILC](http://www.toastmasters.org/ILC).

The international officer and director candidates are voted on during the Annual Business Meeting by the membership.

## ▶ INTERNATIONAL DIRECTORS

International directors are members of the Toastmasters International Board of Directors, each representing one of the 14 Toastmasters regions. International directors are elected to serve a two-year term.

### ATTRIBUTES OF SUCCESSFUL INTERNATIONAL DIRECTORS

- ▶ Demonstrated understanding of Toastmasters' direction and purpose
- ▶ Ability to inspire others and communicate the organization's mission, core values and envisioned future
- ▶ Demonstrated ability to function effectively as a team member
- ▶ Experience and ability to think strategically and participate in the development and implementation of a strategic plan
- ▶ Significant communication and leadership understanding, experience and achievement in and outside of Toastmasters

- ▶ High level of integrity and history of ethical conduct
- ▶ Effective listener, thinker and speaker
- ▶ Ability to analyze information and make informed decisions, and to support all Board decisions
- ▶ Understanding of Toastmasters programs
- ▶ Experience in policy creation and evaluation
- ▶ Ability to identify and encourage future leaders and serve as a role model

## **INTERNATIONAL DIRECTOR RESPONSIBILITIES**

International directors support Toastmasters both in and out of the boardroom.

### **In the Boardroom**

- ▶ Participate, as assigned, on committees to support the strategic direction of the organization
- ▶ Demonstrate a global perspective during discussions and decisions
- ▶ Participate in organizational financial oversight and approve the annual budget
- ▶ Participate in strategic-plan development and monitor execution
- ▶ Understand and embody the mission, core values and envisioned future as well as the governing documents at all times
- ▶ Appropriately use professional experience
- ▶ Determine high-level policy direction, and review and approve policies
- ▶ Maintain an understanding of organizational operations, progress and capacity
- ▶ Discuss organizational opportunities and determine future direction as appropriate
- ▶ Handle disciplinary matters appropriate to the Board
- ▶ Serve as a mentor to first-year directors to enable a more effective Board with the ability to work efficiently

### **Out of the Boardroom**

- ▶ Visit districts, as needed and approved, as an organizational ambassador to share the organization's message, motivate and support district leadership teams, recognize continued corporate sponsorship and lead corporate and media events
- ▶ In collaboration with the region advisor of the same region, maintain an awareness of district progress and achievement and participate in regular conference calls with district leaders in order to support and encourage them
- ▶ Interact with members at events in order to maintain awareness of the organization (through contact with district leaders and attendance at district visits, Mid-year training and the International Convention)
- ▶ Refer ideas, suggestions, opportunities, concerns, challenges, requests, conflicts and other substantive issues to the International President or World Headquarters as appropriate
- ▶ Participate as a facilitator at district leader training as assigned
- ▶ Identify and encourage talented and qualified members to seek election to the Board

If you are interested in applying for an international director position, please visit [www.toastmasters.org/candidatequalifications](http://www.toastmasters.org/candidatequalifications)

## INTERNATIONAL OFFICERS

The officers of Toastmasters International include the International President, International President-Elect, First Vice President, Second Vice President and Immediate Past International President. These officers are members of the Board of Directors and constitute the Executive Committee, the Strategic Planning Committee and the Finance Committee.

Each year elections are held for Second Vice President, First Vice President and International President-Elect. The International President and Immediate Past International President automatically transition to their new roles.

### ATTRIBUTES OF SUCCESSFUL INTERNATIONAL OFFICERS

- ▶ Advanced understanding of Toastmasters' direction and purpose
- ▶ Proven ability to inspire others and communicate the organization's mission, core values and envisioned future
- ▶ Demonstrated ability to be a highly effective international director
- ▶ Demonstrates experience thinking strategically and developing and implementing a strategic plan
- ▶ Advanced leadership understanding and experience
- ▶ Significant experience leading committees
- ▶ Experience analyzing information and making executive-level decisions
- ▶ Ability and experience evaluating policy and making significant high-level policy decisions
- ▶ Experience with and understanding of effective Board-staff relations and authorities
- ▶ Demonstrated personal integrity and experience ensuring that ethical standards are met

### INTERNATIONAL OFFICER RESPONSIBILITIES

International officers, as members of the Board, are expected to, as necessary, execute any of the responsibilities of an international director and fulfill these additional responsibilities:

- ▶ Review the proposed annual budget and submit a final budget document to the Board
- ▶ Review operations and policies that are carried out by the Chief Executive Officer
- ▶ Supervise the performance and position of the Chief Executive Officer
- ▶ Perform duties as specified in the Bylaws of Toastmasters International or assigned by the Board through policy or other Board action
- ▶ Conduct the organization's business on behalf of the Board while the Board is not in session
- ▶ Serve as chair for Board committees as assigned by the International President
- ▶ Serve as spokesperson for the organization as assigned by the International President

If you are interested in applying for an international officer position, please visit [www.toastmasters.org/candidatequalifications](http://www.toastmasters.org/candidatequalifications)

