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Photo Available Upon Request

**SAL ASAD OF FEDERAL RESERVE SYSTEM  
ELECTED TO TOASTMASTERS INTERNATIONAL BOARD**

**RANCHO SANTA MARGARITA, CA.** – Sal Asad, a longtime employee of The Federal Reserve System in Richmond, has been elected to the Board of Directors of Toastmasters International, a worldwide nonprofit that teaches skills in public speaking and leadership. He was elected to the two-year volunteer term in August, during the organization’s International Convention in Calgary, Canada.

Asad, who belongs to the Richmond FedMasters Toastmasters club, has held a number of distinguished leadership positions within the Toastmasters organization – including District Governor. He says that the more you put into the Toastmasters experience, the more you get out of it.

“I joined as a member in 1999 to improve my listening, speaking and thinking skills,” notes the Richmond resident. “But soon I realized that Toastmasters is more than a communication-skill builder -- I also learned that communication and leadership are inseparable skills, and that they complement one another. A successful leader must be a good communicator.”

In August, Asad started his official retirement from the Federal Reserve System Information Technology after 15 and a half years of service in Resource Planning and Customer Relationship Management.

He has won many awards in Toastmasters, including “District Toastmaster of the Year.” He’s also served as a sponsor, mentor and coach for various Toastmasters clubs.

Since its founding in 1924, Toastmasters International has helped 4 million men and women develop their communication and leadership abilities. The organization has doubled its membership over the last 10 years, and now has approximately 235,000 members, spread across 11,700 clubs in 92 countries.

For more information on Toastmasters International and the meeting times and locations of local clubs, please visit [www.toastmasters.org](http://www.toastmasters.org).

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