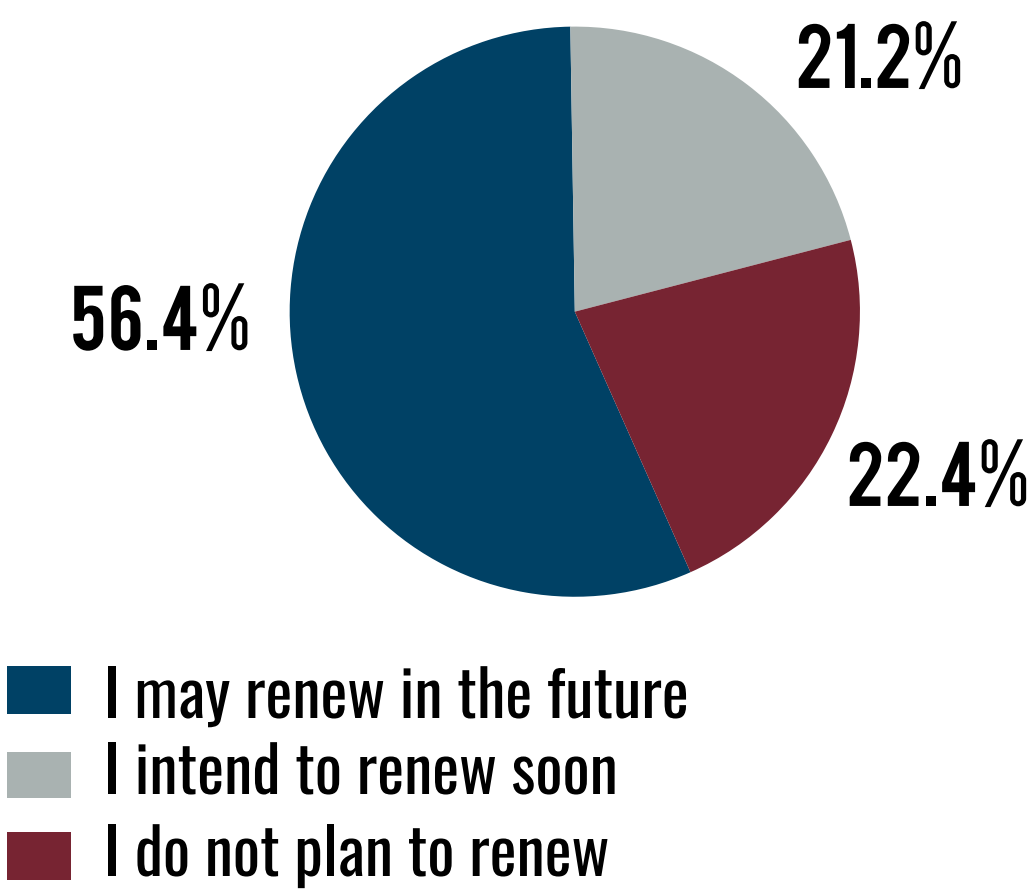


NON-RENEWING MEMBER SURVEY

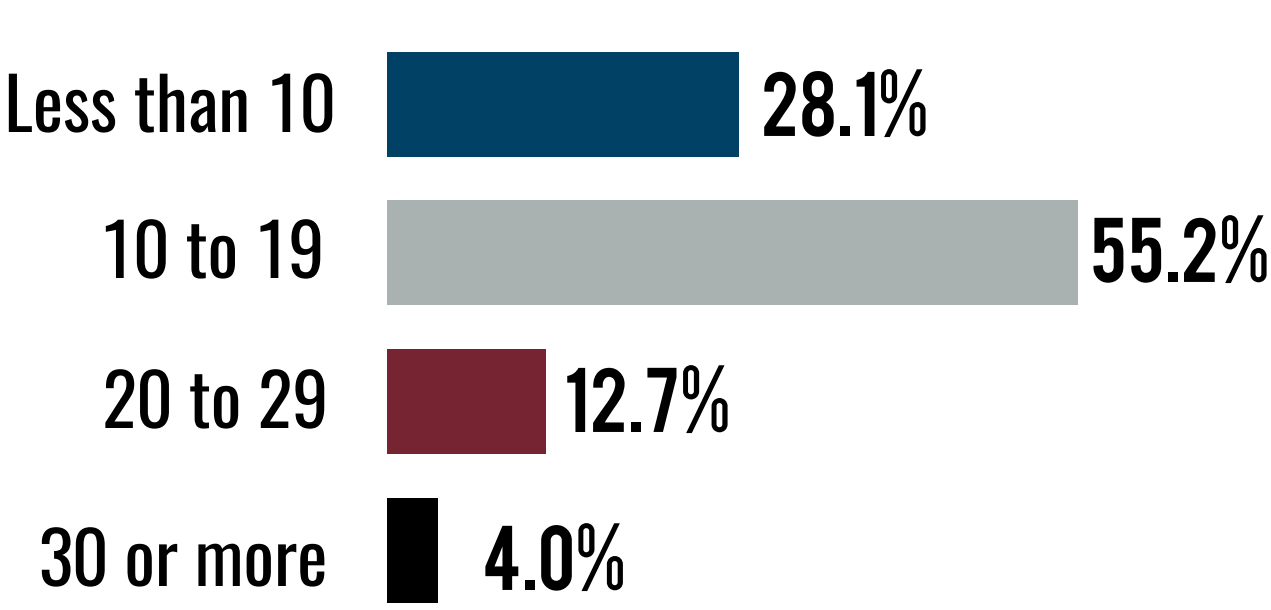


July 2017
n=315

Membership Status



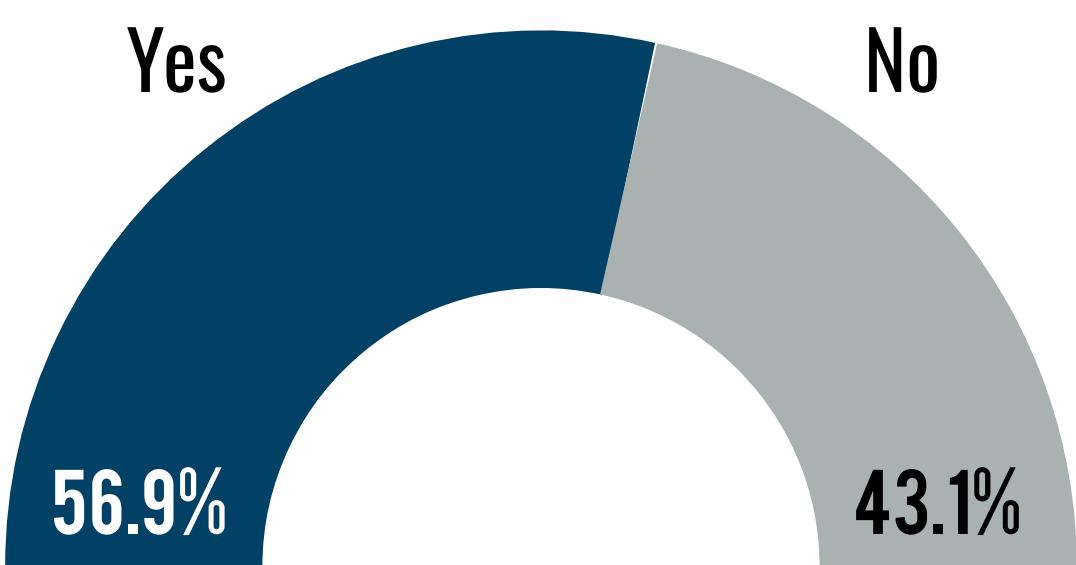
Club Size (Members)



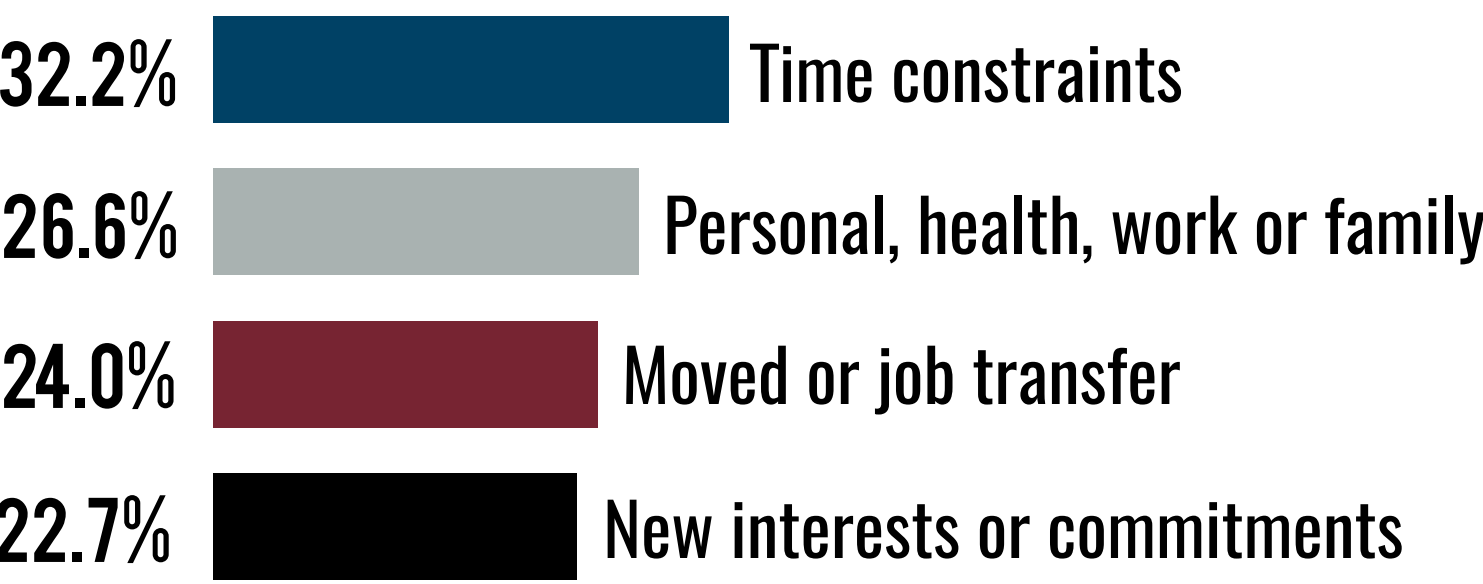
Likelihood of Recommending Toastmasters (Out of 10)

8.0

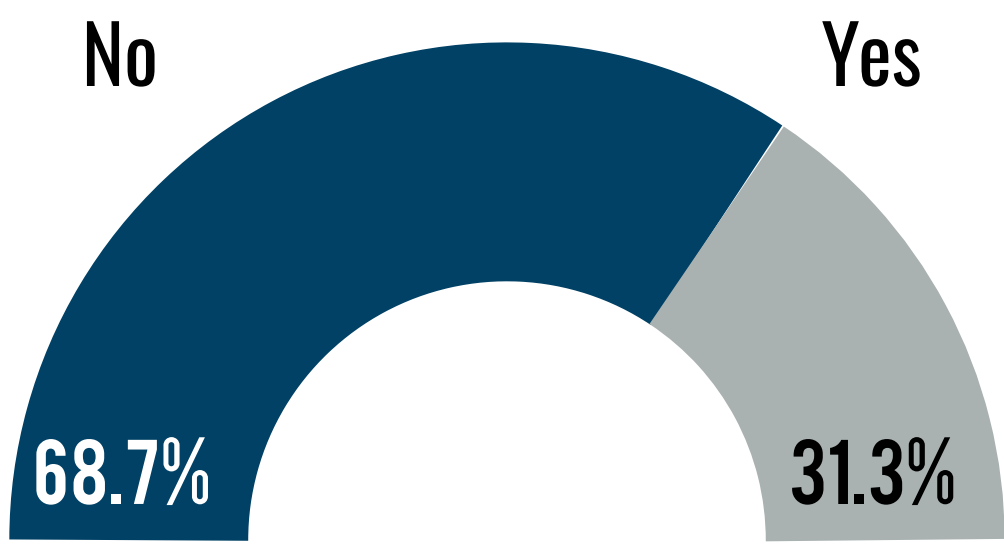
Contacted for Renewal



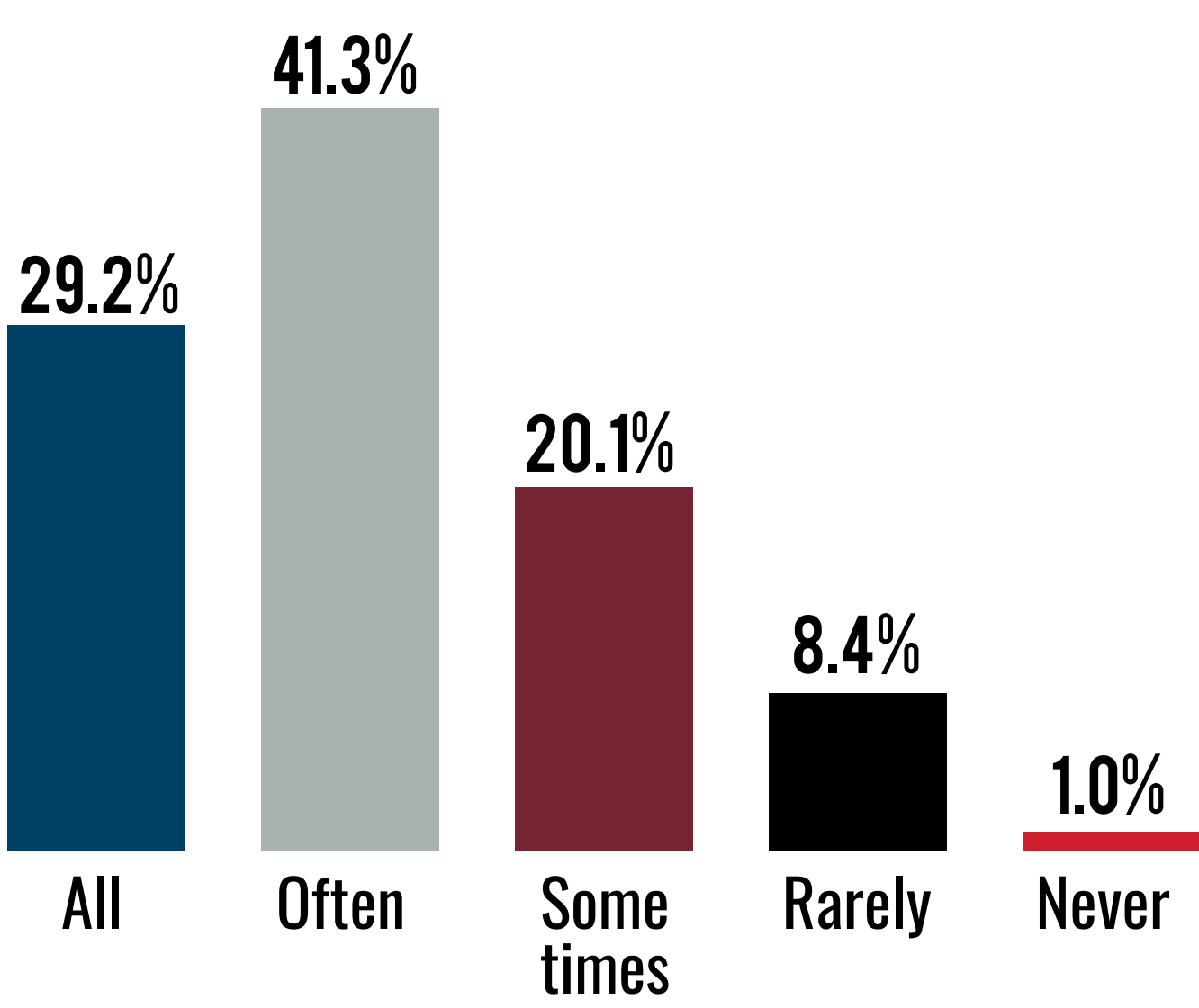
Top Reasons for Not Renewing



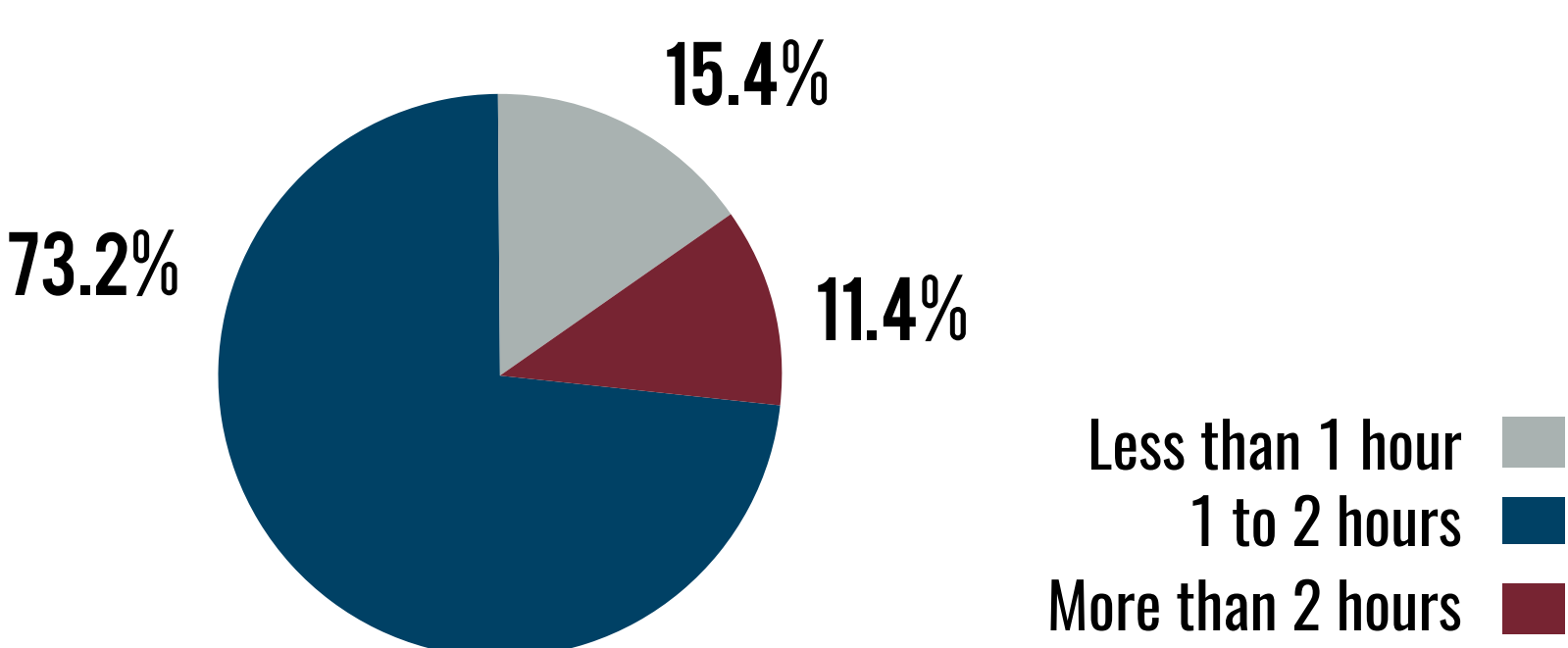
Is there something that could have been done to convince you to renew?



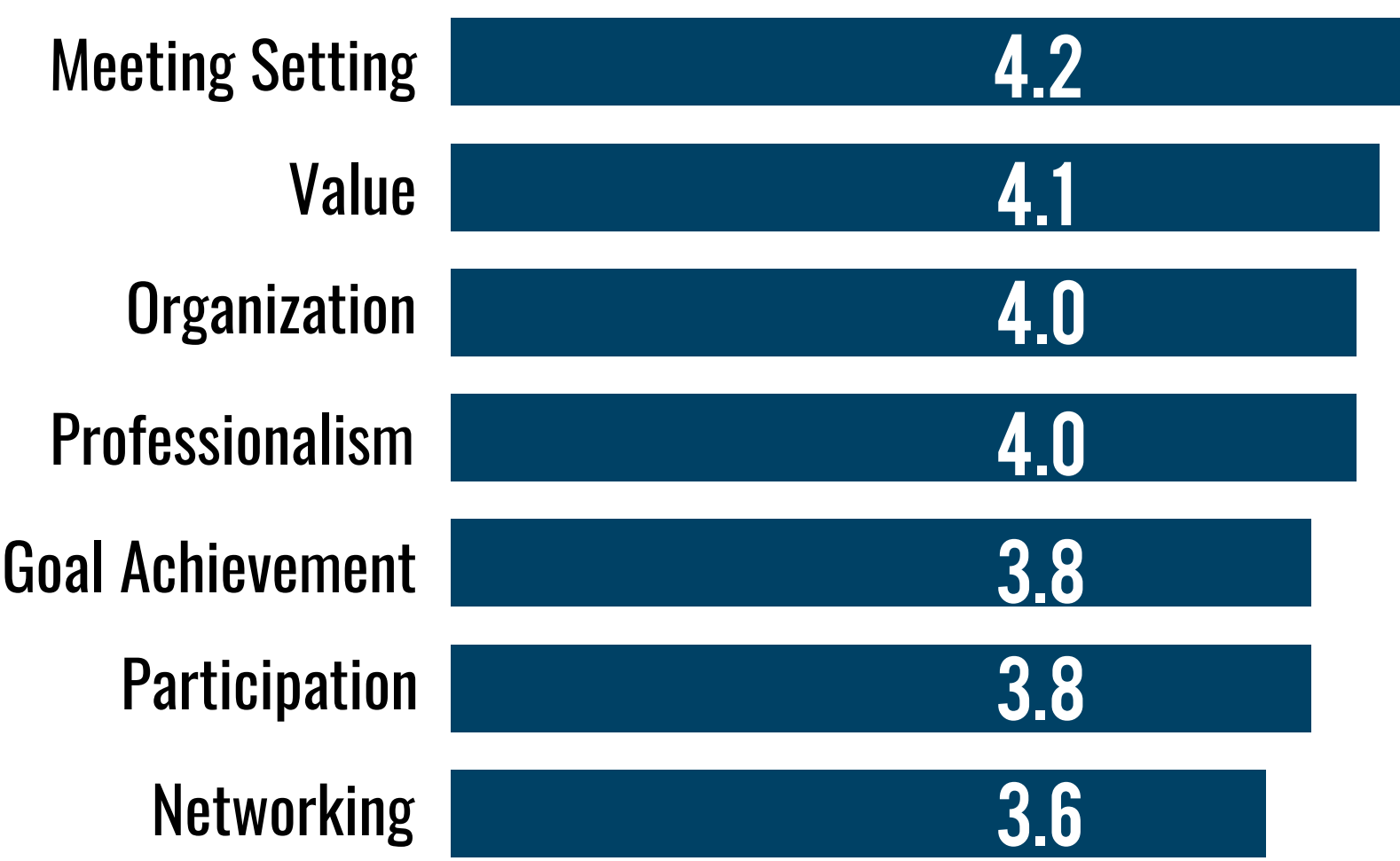
Club Attendance



Duration of Club Meetings

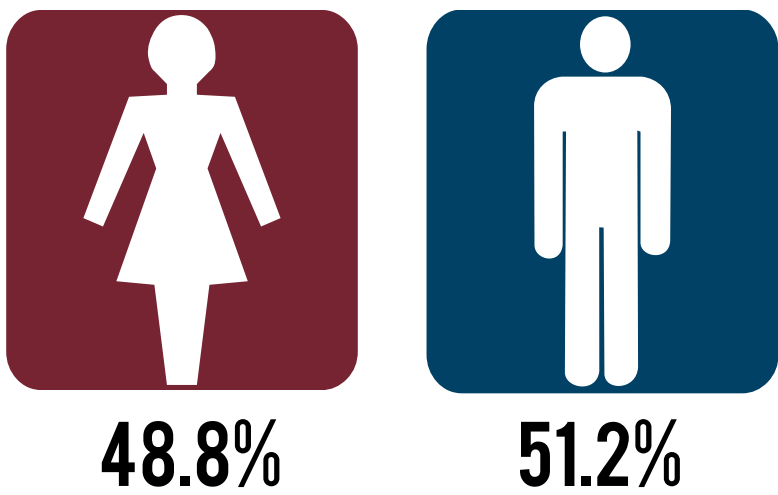


Rate your Club (Out of 5)

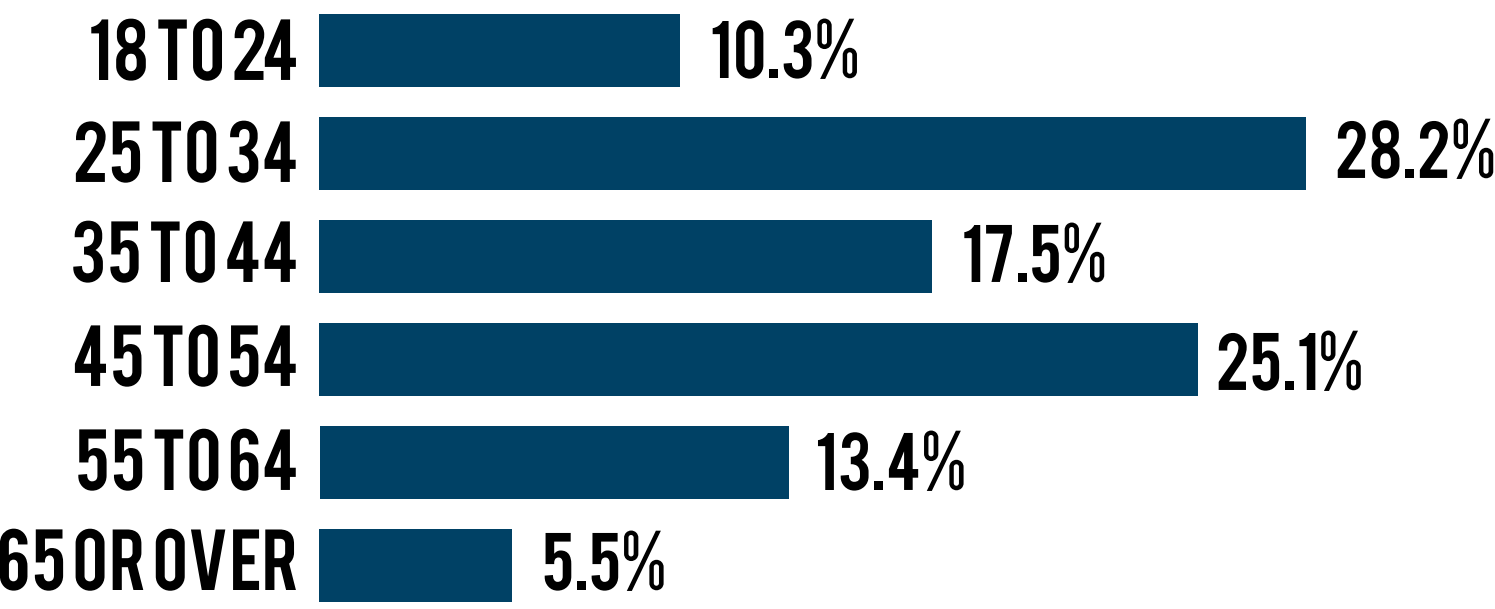


Non-Renewing Member Demographics

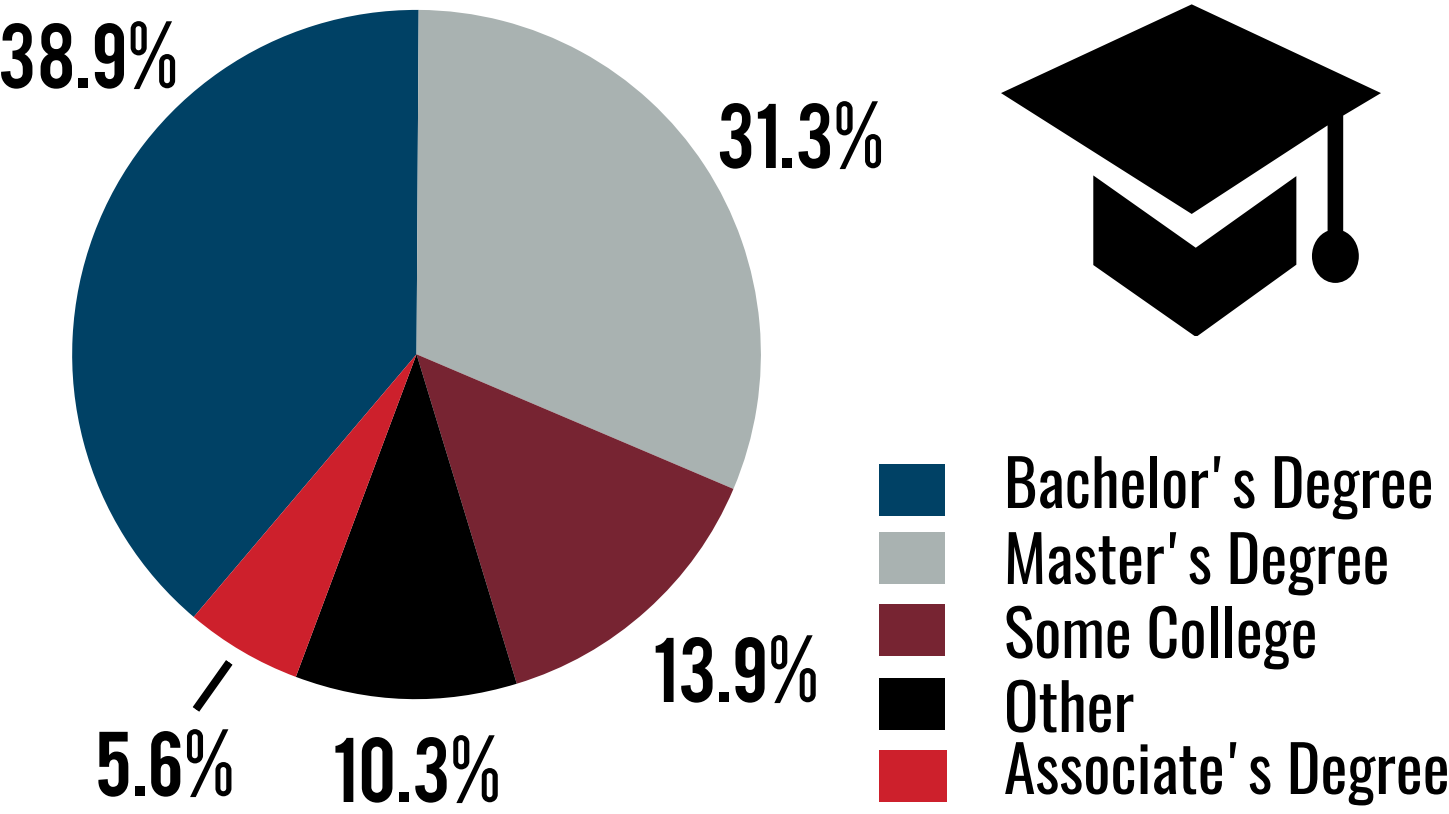
Gender



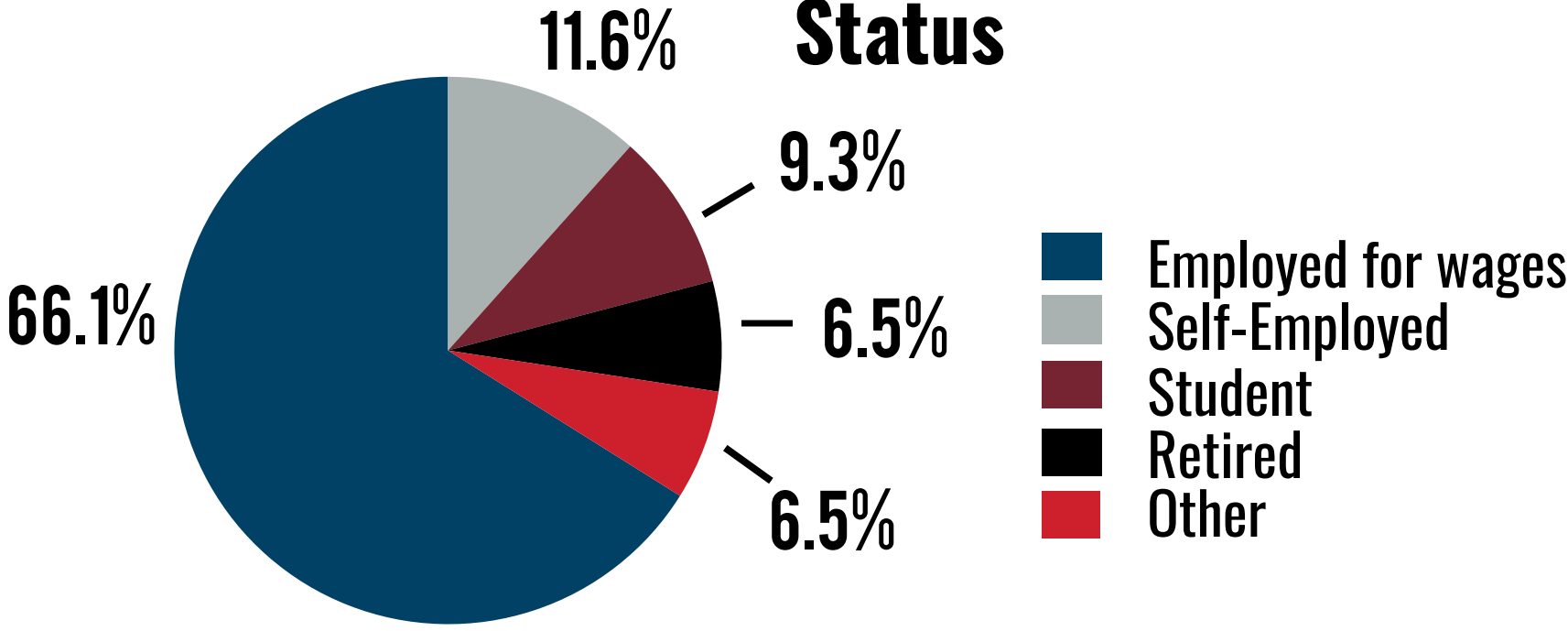
Age



Education Level



Employment Status



Top Industries



Role in Organization



+/- 5.5%
Margin of Error

95%
Confidence Interval

7.6%
Response Rate

92.9%
Completion Rate