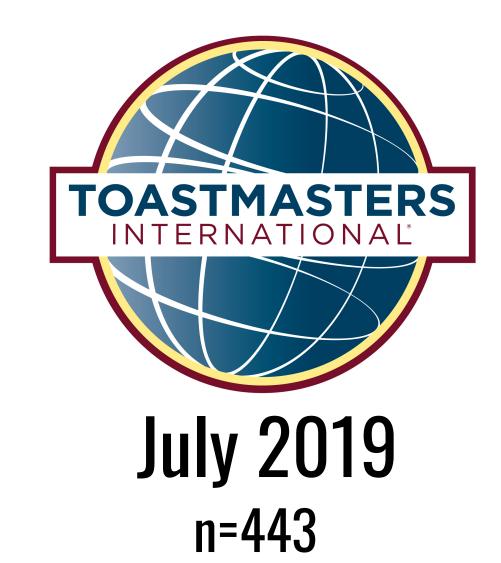
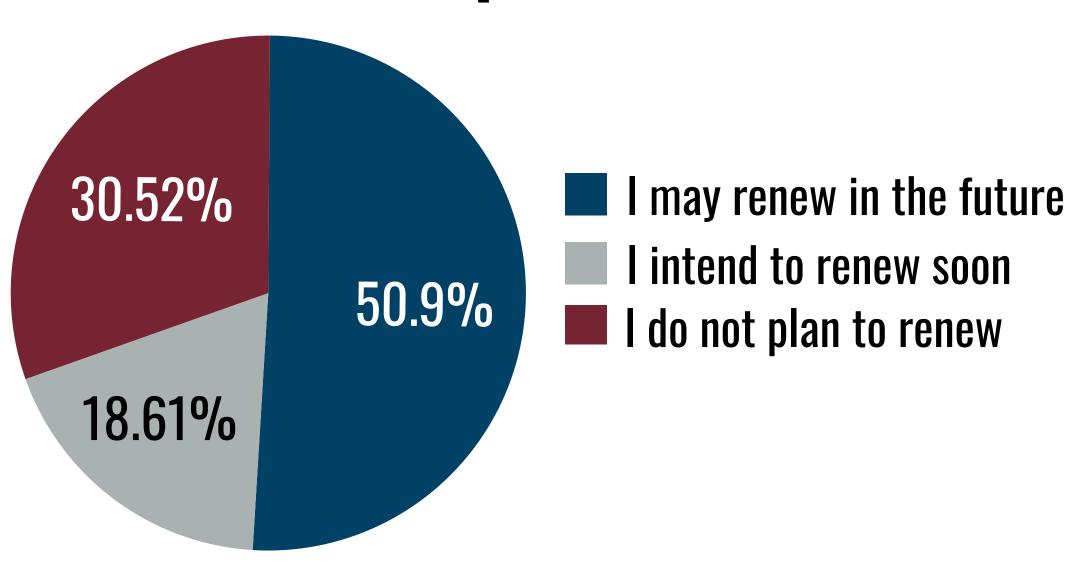
# NON-RENEWING MEMBER SURVEY

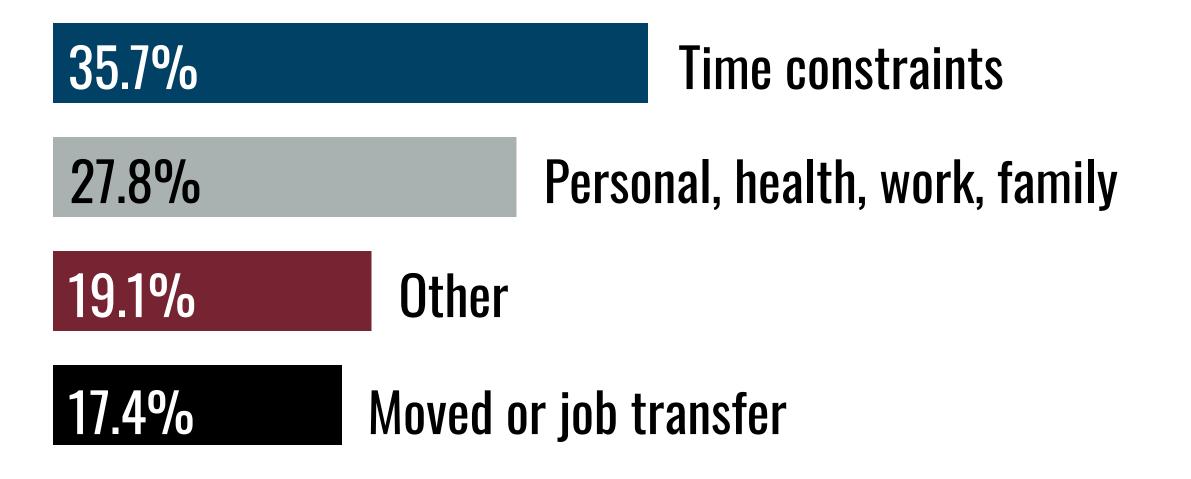


### Members

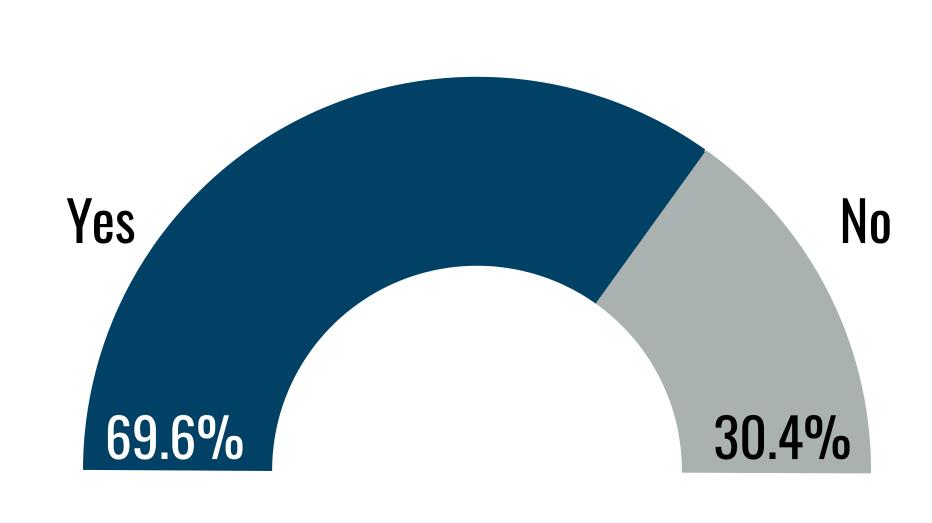
### **Membership Status**



### Top Reasons for Not Renewing



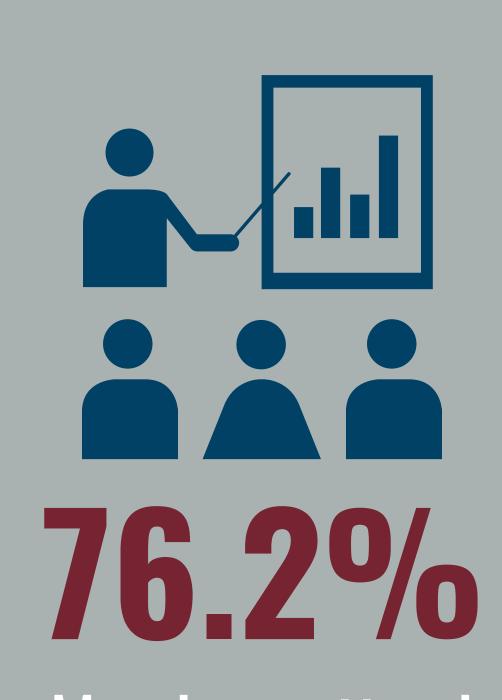
### **Contacted for Renewal**



### **Desired Incentives to Rejoin**



# Willingness to recommend Toastmasters 7.6 out of 10



Members attend most or all meetings



71.4.00

Have between 10 and 29 members

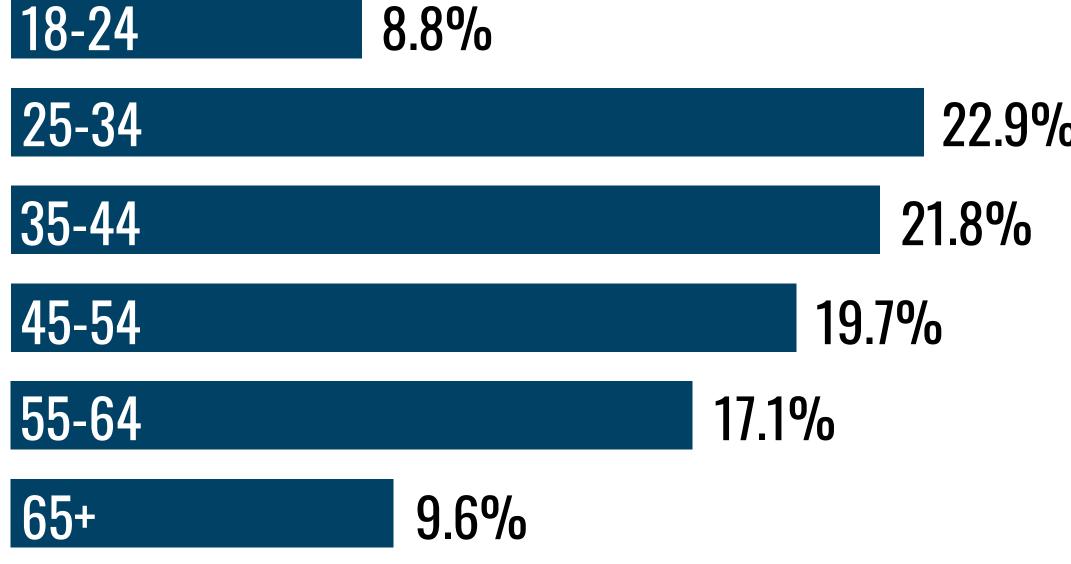


73.3%

Club meetings last between 1 and 2 hours

# Non-Renewing Member Demographics

## Age 8.8% 22.9%



### Gender



44.8% 55.2%

**Education Level** 

Bachelor's Degree

**Professional & Doctoral** 

**High School or Less** 

**Associate Degree** 

Master's Degree

Some College

4.5%

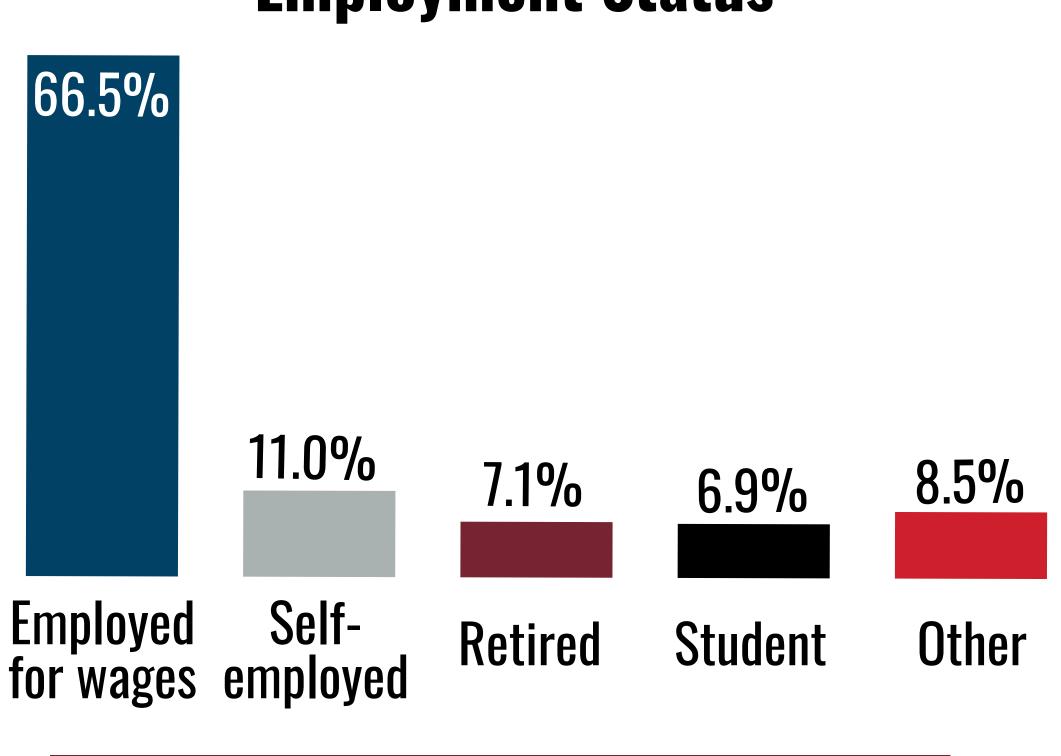
5.0%

34.0%

5.7%

7.0%

### **Employment Status**



**Top Industries** 

Finance & Insurance

**Educational Services** 

(including IT)

(including Law)

Information & Communications

Healthcare & Social Assistance

Professional, Scientific, & Tech

15.6%

14.0%

10.7%

9.2%

8.2%

42.9%



4.7% +/- 4.6% 95% 91.0% **Margin of Error Confidence Interval Completion Rate** Response Rate