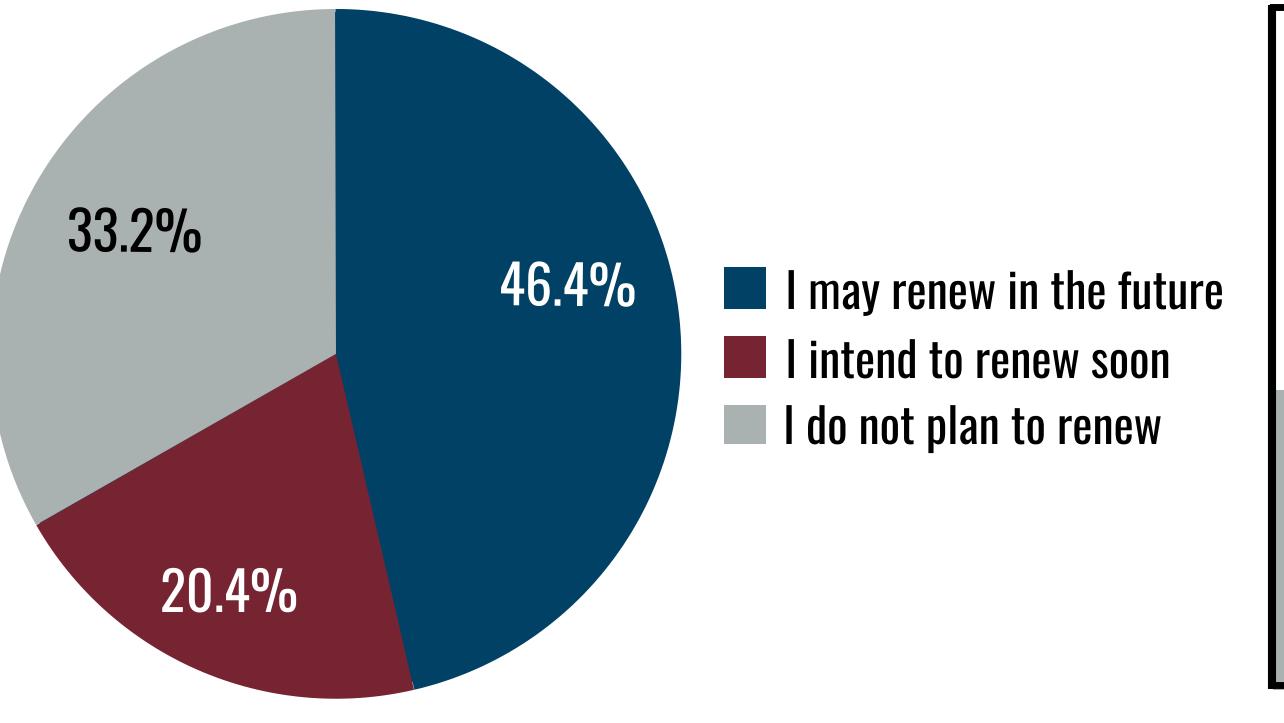
NON-RENEWING MEMBER SURVEY **July 2020** n=594

Membership Status



Top Personal Goals Met

Built effective speaking skills Built public speaking confidence Improve presentation skills

Members who met their



Top Reasons for Not Renewing

Desired Incentives to Rejoin

37.6%	COVID-19 pandemic	35.0%	Ability to meet in person
29.9%	Time constraints	27.0%	Discounted membership
21.9%	Other	21.2%	More mentoring available to me
17.5%	Personal, health, work, or family	21.1%	Less pressure to pursue leadership positions

89.9% Feel Toastmasters helped them reach personal goals

Willingness to recommend Toastmasters 7.7 out of 10



76.5% Members attend

most or all meetings



69.0%

Have between 10 and 29 members

67.0%

Club meetings last between 1 and 2 hours

