Everyone is

Come to the International Convention in Phoenix, Arizona, August 15-18, 2007, at the J.W. Marriott Desert Ridge Resort and Spa!

Talking...

erhaps you joined Toastmasters a year ago, and you're happily working through your CC and CL manuals. You've attended meetings regularly, enjoying the camaraderie and learning that come with the experience. But is that the entire Toastmasters tradition? Could you be missing something?



If you haven't yet attended a Toastmasters' International Convention, then you have indeed missed an important part of the TI adventure. Here's your opportunity to remedy that!

Each year, the Convention is staged in a different location, so you get to expand your horizons geographically as well as socially and intellectually. It's an opportunity to make new friends from clubs all over the world. Inspiring seminars will teach you the latest tips and techniques for success as a speaker and leader. Many speakers have names you'll recognize from the Toastmaster magazine. Special events are included, such as sightseeing tours for spouses or guests of Toastmasters. For the devoted Toastmaster, the International Convention is the highlight of the year. And if you haven't yet seen the World Championship of Public Speaking, you don't know what you are missing! It's the ultimate speech contest, an annual event that showcases the best speakers from around the world. Come and find out what everyone is talking about!

You will find the schedule of events on the next few pages. The adventure awaits!

Register Early!

Toastmasters International offers registration options so you can save money. Early registration is strongly recommended. After July 23, 2007, registration fees will go up by as much as \$50. Registering for the convention is easy. Simply complete the convention registration forms on pages 29-31, or register online by visiting the Toastmasters International Web site at www.toastmasters.org.

Convention Schedule

The convention begins Wednesday, August 15, and ends Saturday evening, August 18, featuring great speakers and fun events. Join friends in a week filled with learning, achievement and fun! Take advantage of an educational program that lets you choose from four tracks: Communication, Skill Building, Leadership, and Club and District Success.

Tuesday, August 14

Interdistrict Speech Contests - 6:30 p.m.

Be sure to attend one of two concurrent interdistrict speech contests and watch speakers from districts outside North America compete for a final spot in Saturday's 2007 World Championship of Public Speaking. Be sure to mark your registration form to reflect the districts you wish to attend.

Wednesday, August 15

If you're preregistered, you may pick up your ticket packet beginning at 10 a.m. World Headquarters will automatically pre-select your seats for the Golden Gavel Luncheon, the Folklorico Fun Night Dinner and Show, the World Championship of Public Speaking and the President's Dinner Dance. You can purchase remaining event tickets, but remember, these are subject to availability. So preregister and buy your tickets early.

Visit the District 3 Information Desk. Its hosts will introduce you to Phoenix's popular attractions. The Candidates Corner and Credentials Desk open Wednesday afternoon.

TI Bookstore

Visit the TI Bookstore beginning at 1 p.m. It's stocked with great items for you to bring back to your club. Browsers are welcome!

Board of Directors Briefing – 1 p.m.

Your Board of Directors briefs you on recent actions taken to help achieve the mission of Toastmasters International.

First-Timers Orientation – 4 p.m.

International President **Johnny Uy, DTM**, welcomes you to your first International Convention. Meet other first-timers, make new friends and learn about exciting events taking place throughout the convention.

Opening Ceremonies – 7 p.m.

Featuring W. Mitchell

The traditional Parade of Flags kicks off this popular event at 7 p.m. Hear the report of International

President **Johnny Uy, DTM,** and get motivated by keynote speaker and author W. Mitchell, whose message is based on his book *It's Not What Happens to You, It's What You do About It.*

Candidates Reception

Meet this year's international officer and director candidates at an informal reception immediately following the opening ceremonies.

Thursday, August 16

Education in the Morning - 8:30 a.m.

Begin your day with a lineup of outstanding speakers. Choose from four tracks: Communication (*Track #1*), Skill Building (*Track #2*), Leadership (*Track #3*), and Club and District Success (*Track #4*).

"Increasing Your Speaking Power to New Levels of Excellence" (Track #1)

Jerry Teplitz, CSP

Better understand and tap into your power as a speaker. This interactive session will show you how to maximize your presentation power by exploring the elements of a meeting environment.

"Conflict Resolution: From Confrontation to Collaboration with the 3 C's" (Track #2)

Dawn Frail, DTM

Resolve conflict with an ethical mindset. Compromise for results that allow you to accomplish your goals. Choose the best solution and implementation plan to maximize team buy-in and turn confrontation into collaboration every time.

"Twisting Attitudes, Not Arms" (Track #3)

Debra Ann Ristau, DTM

Learn a five-step process to develop a cohesive and success team. Discover how to overcome obstacles, understand differences and eliminate distractions that will keep you from accomplishing your goals.



International President Johnny Uy, DTM



W. Mitchell



Dr. Barbara DeAngelis Golden Gavel Award Recipient



Jeff Crilley



Ann Barab

"Recruit New Club Members Without a Sales Pitch" (Track #4)

Terry Mayfield, ATMB, Accredited Speaker

Membership growth is vital to any successful club, but knowing the best way to recruit members is sometimes difficult. Change your mindset from "selling" to "helping" people become members. Identify four different types of potential members.

Education continues in the morning – 10 a.m.

"Going Pro: Making the Move to Paid Professional Speaking" (Track #1)

Mike Rounds

Mike Rounds, author of the Clueless book series, shares industry tips on what it takes to become a successful professional speaker. Don't have a media kit? Mike will show you how to create one that helps you get more paid speaking engagements.

"How to Get Massive Free Publicity for Your Club" (Track #4)

Tony Rubleski, ATMS

Do you know the question that will make or break your next chance for free media coverage? Find out why some press releases attract media coverage while the rest are ignored. Increase your membership by creating press releases that win attention and free publicity.

Golden Gavel Luncheon – Noon

Toastmasters International proudly presents media personality Barbara DeAngelis, Ph.D. with The Golden Gavel, Toastmasters' highest honor for communication excellence. An influential teacher in the fields of relationships and personal growth, she has reached millions of people worldwide with her positive message about love, happiness and the search for meaning in life. Barbara is the author of 14 books. Well-known for hosting a television show on CBS TV and a long-running radio talk show in Los Angeles, she has been a frequent guest on **Oprah**,

The Today Show, Good Morning America, The View,



"The World's Worst Evaluators" (Track #2)

Steve Howard

Mark D'Silva, ATMB

Laugh while you learn! These self-proclaimed "world's worst evaluators" will teach you what to avoid during the evaluation process. This audacious interactive presentation exposes the unpleasant characteristics of bad evaluators.

"To Lead is to Serve: A Leadership Philosophy for Toastmasters" (Track #3)

Tim Keck. DTM

Alfred Herzing, DTM

What are the core values of leadership and their importance in a club? Past International Presidents Tim Keck and Alfred Herzing lead a discussion about how to prepare yourself for future leadership opportunities. Learn more about the new Competent Leadership manual and the opportunities for leadership development within the Toastmasters learning laboratory.

Geraldo, and Politically Incorrect, as well as a regular contributor to **E Entertainment** and **E News**.

Spouse/Guest Tour Package – Day #1 – 2:15 p.m.- 6:15 p.m.

Back by popular demand! This tour features the Heard Museum in downtown Phoenix, which specializes in Southwestern Indian culture. Native American artisans demonstrate beadwork, weaving, sculptures and carvings, allowing visitors the opportunity to talk with them while they work. Tour does not include refreshments.

Afternoon Sessions – 2:45 p.m.

"Blowing the Lid off Canned Presentations" (Track #1) Daniel Goodrich, DTM

Dan shows you how to personalize modules from *The* Better Speaker Series and Success/Communication Series. You'll learn creative techniques to modify scripted materials without changing the content or program objective.

"Turn Your Accent Into an Asset" (Track #2)

Ola Joseph, DTM

So you have an accent. Everybody does! Don't let it negatively influence your presentations. Ola shows you how to turn your accent into an asset.

"How to Charter a Club in 60 Days" (Track #4)

Jack Mackey, DTM

Do you know which organizations could benefit from participating in Toastmasters? Find out! Discover a step-by-step method to organize a Toastmasters demonstration meeting that will attract 20 or more people. Walk away with Jack's proven give-aways and charter your next club in 60 days.

Accredited Speaker Program – 2:45 p.m.

You are invited to see Toastmasters give their second-level presentations for the 2007 Accredited Speaker Program.

kitchen tips and exciting recipes prepared while you watch. Immediately following the demonstration, lunch will be served! Bon Appétit!

Club Leadership Luncheon – 11:30 a.m. "They Did What? Handling Ethical Challenges"

Don't miss **Pat Gangi's** important presentation at this special luncheon for DTMs, immediate past and current club officers. Join fellow Toastmasters leaders and celebrate the success of Toastmasters International's 2006-2007 Distinguished Clubs.

Toastmasters and Guests Luncheon – 11:30 a.m.

Are men commitment-phobic? Are they unable to talk about feelings and hopelessly resistant to change? Toastmaster Neil Chethik, author of the books *VoiceMale* and *FatherLoss*, tells you what men really think about their lives and relationships. You'll be surprised! This popular event is open to everyone, so be sure to purchase your tickets in advance.



Candidate Showcases – 5 p.m.

Meet your international officer and director candidates as they address convention delegates.

Open Evening

Stop by the host district information desk for some great dining and entertainment ideas.

Friday, August 17

Annual Business Meeting – 8 a.m.

Johnny Uy, DTM, Chairman
Herb Nowlin, DTM, Parliamentarian
Delegates gather to elect international officers and directors.

Spouse/Guest Tour Package - Day #2 - 10 a.m. - 2:30 p.m.

Enjoy a professional cooking demonstration with the desert valley's renowned chef, Vincent Guerithault. Chef Guerithault will delight you with a display of

Hall of Fame - 1:30 p.m.

Toastmasters International's top performers are recognized for their outstanding accomplishments in 2006-2007.

General Education Session – 4 p.m.

"Positive PR - The Inside Scoop!"

Jeff Crilley

Emmy-award winning television reporter and Toastmaster Jeff Crilley shares tips for getting publicity. Combining laughter with learning, Jeff's interactive presentation offers practical ideas on how to promote your cause without spending money.

Folklorico Show and Dinner – 7 p.m.

Unwind with other Toastmasters and guests and enjoy this dinner and cultural performance. After the show, dance the night away. Cash bar provided.



Saturday, August 18

International Speech Contest – 9 a.m.

Watch the best in public speaking as 10 finalists compete for the title "World Champion of Public Speaking." This is a popular event, so order tickets now!

Members interested in attending only the International Speech Contest may purchase an individual ticket for that event. This is a limited ticket allowing access *only* to the contest. See the convention registration form for more information.

General Education Session – 1:30 p.m.

"Magnetic Moments: How to Connect With Your Audience" Anne Barab, DTM, Accredited Speaker

Anne shows you how to craft a memorable keynote presentation. Discover the difference between teaching,

"Beyond Bullet Points: Create Presentations that Inform, Motivate and Inspire" (Track #2) Cliff Atkinson

Unload those boring, bullet-riddled slides and unlock the amazing story buried in your presentation. Communication expert Cliff Atkinson shares a three-step system for increasing PowerPoint proficiency.

"Overcoming Your Self-Imposed Limits" (Track #3) Edward Hearn

Ed Hearn, the 2006 World Champion of Public Speaking, will inspire you with examples of how to take charge of your life and become the leader you want to be. Learn to overcome negative self-talk and tap into your strengths!



preaching and entertaining and learn tips for improving your storytelling and how to punch up your presentation with compelling visual techniques.

Education continues in the afternoon – 3 p.m.

"Make Your Point with Gestures" (Track #1)

Keri Sutter, ATMS

Keri gets you out of your seat in this experiential workshop. Learn the importance of speed, level changes, pathway, direction and rhythm, and how these movements can enhance your next presentation.

Register On-line!

Register on-line at **www.toastmasters.org.** Receive a confirmation of your convention registration instantly!

For airline and travel information, tax deductibility and automatic seat selection, visit the Toastmasters International Web site for information and details.



Denise Abero



Jon Greiner



Catherine Angus



Theo Black

Eileen Hope

"Panel Discussion: Achieving Success in the Distinguished District Program" (Track #4)

Jon Greiner, DTM - Moderator Denise Abero, DTM Catherine Angus, DTM Theo Black, DTM Eileen Hope, DTM

Join Past International President Jon Greiner, DTM, as he moderates a distinguished panel of experts who have served as governors of President's, Select and Distinguished Districts. Learn from these Toastmasters as they share what it takes to achieve area, division and district success.

President's Dinner Dance - 7:30 p.m.

Dine and dance in elegance at this extravagant closing event. Past International President Dilip Abayasekara, DTM, is the Toastmaster for the evening, presiding over the installation of newly elected officers and directors.