

Relating to Customer Needs

Preparing for Toastmasters Visits

TOASTMASTERS
INTERNATIONAL®

Features “We have…”	Benefits “Results in…”	Individual Value “Which means…”	Company/Organization Value “Which means…”
A self-paced program	Flexibility	Unlimited personal growth	Employee goal achievement
Speech writing and presenting	Critical thinking Effective presentation delivery	Clear communication Confidence	Effective employee communication Better leaders
Weekly interactive meetings	Ongoing experience Overcoming fears	Skill reinforcement	Improved morale Enhanced performance
Table Topics	Thinking quickly	Self-confidence	Better customer communication
Evaluations	Keen listening skills Constructive feedback	Increased self-awareness Positive mentoring	More productive teams
Participation in meeting roles	Ease in front of a group	Improved leadership skills	Effective meetings
Opportunity to conduct meetings	Time management skills Self-confidence and poise	Effectively led meetings	Increased productivity
Small groups	A supportive environment A positive atmosphere	Relationship building	Better teamwork Improved retention
Opportunity to fulfill officer roles	Leadership development opportunities	Leadership growth Career advancement	Better leaders
Affordable dues	Cost effectiveness	Positive return on investment	Positive return on investment