INTERNATIONAL OFFICER/DIRECTOR CANDIDATE
BIOGRAPHICAL INFORMATION

Candidate's Name: Mohammed Murad

Candidate's Office: President Elect

Region Number: 11

Toastmasters member since: 1996

Education:

2 Masters, an MBA and Masters in Quality Management, Australia; Diploma in Event Management

Employer and/or position: Entrepreneur, Managing Director

Served as district governor of district number 79

Term of service: 2003-2004

In term as district governor, district achieved: ☐ Distinguished ☐ Select Distinguished ☐ President's Distinguished

Toastmasters offices held and terms of service (international and regional level):

First Vice President, 2011-2012;
Second Vice President, 2010-2011;
International Director 2007-2009;
District Governor, 2003 - 2004;
Division Governor (Territorial Council) 2002-2003.

Toastmasters honors and recognition (international level):

President's Distinguished District (2003-2004) during District 79's first year as a provisional district.
President's Extension Award (2003-2004) - Top 3 districts in the world in recognition of chartering maximum clubs.
President's 20+ Award (2003-2004) - Top 3 districts in the world that maintained maximum clubs with 20+ members.

Relevant work experience and how it relates to Toastmasters and your role as a Board member:

More than 28 years of experience at Director and CEO levels in Emergency Medical Services Management, Human Resource Development and Strategic Planning for Organizations. Extensive experience in Global Marketing and Branding gained through building a new brand identity and a thorough understanding of cultural diversity built through working with over 15 Nationalities, as well as working with diverse teams. As an Entrepreneur acquired Creativity and Innovation skills, an essential element in Toastmasters.

What experience do you have in strategic planning?

Led a team that created the long term strategy for the only Emergency Medical Services in Dubai (2 million population), and successfully implemented it. Participated in the core team to establish the inaugural 5 year plan of the newly established Community Development Authority in Dubai, which was approved and implemented. As the Director of the Quality Assurance Dept., reviewed and evaluated strategic plans of various organizations through which I gained in depth knowledge of planning methodologies.

What experience do you have in the area of finance?

As Director and Chief Executive, I held key Financial Planning and Management authority, created and managed budgets of several departments, (Procurement, Technical Services, Quality Assurance). As CEO of Corporate Services in the Community Development Authority supervised the overall budget and participated in government wide finance plans. As an entrepreneur I managed Investments, Business Finance as well as SME management.

What experience do you have in developing policies?

An integral part of my work in Quality Management was Policy Development and Evaluation in both Strategic and Operational levels. I have experience both in start-up organization Policy Development as well as revising and modifying existing policies for optimized operation. Because of the key positions held, I was involved in Financial, Administrative, Technological and People's Policy Development.

What lessons did you learn from previous leadership positions?

Integrity is the most important characteristic of any leader. Integrity will, in turn, generate Self Respect, which will earn other individuals' respect and buy in to achieve a common goal keeping the individual needs in perspective. A Leader has to have Passion and Focus. A Passion that will bring forward Sincerity and Hard Work, Focus that will ensure Unwavering Determination, Utmost Dedication and Unsurmountable Desire in achieving a Worthy Mission.

What experience and key strengths would you bring to the Board of Directors?

I bring with me a perspective of Cultural Diversity, Knowledge of Global Marketing and Skills in Insightful Strategic Planning, and with the current world changes. I believe I will be able to work with the Board members and the Toastmasters International staff, to achieve the objectives set forth in the current plan and build on it to fulfill the vision of the organization with the member in focus. I bring the foundation of strong Values and Balance views.

Why do you want to serve as an international officer/director?

Because Toastmasters matters. Toastmasters, in my opinion, is a way of life. It is a philosophy that has taught me that individuals cannot become better unless they take others along. Toastmasters is and will always be an important part of my life, I would like to contribute to its growth, and I believe I will be able to do so most by serving on the board. For me, I am excited by the opportunity to give back to the organization that has given me so much.

What volunteer experience do you have outside of Toastmasters?

I have served as a volunteer in many donation campaigns for disaster stricken regions, like Haiti, and Tsunami hit countries. Volunteer in Autism Awareness Campaign. Member of Dubai Quality Group, a non-profit organization to develop businesses and share experience and promote best practices and business ethics. Volunteer in several major sports activity committees.

Have you worked with other Boards of Directors outside of Toastmasters? If so, describe your experience.

Member of the board in the Human Resource Development. Member of the management board in the Community Development Authority. It was an amazing learning experience to know the sensitivity and thought-process that went into each and every policy change – no matter how insignificant it seemed; which in turn impacted the lives of everyone positively. Personally, it was gratifying to watch and interact with people from diverse backgrounds.

In your opinion, what are Toastmasters International's major objectives and how would you work to achieve them?

I believe there is a Major Objective - around which others revolve. It is to continually provide Superior Service to every individual in order to help them experience the myriad of Membership Benefits and that would be through reaching the Maximum Number of People Globally and ensuring that each member communicates better. As a result we will ensure that members will become better leaders given the appropriate experience and practice.

Additional information about candidate:

Chess, Reading biographies/non-fiction,Collector of limited edition watches & pens to Photography, Rock-climbing, White-water rafting, Skydiving, Open water diving & physical fitness. Honors outsideToastmasters: Medal of the First Degree for Excellent Service; Medal of the First Degree for Achievement during my service in the Dubai Police.