

TOASTMASTERS
INTERNATIONAL®

2016

CONVENTION

AUGUST 17-20, 2016

MARRIOTT MARQUIS WASHINGTON, DC

PARTNER WITH US

EXHIBITOR AND
SPONSORSHIP
OPPORTUNITIES



REACH MORE THAN 2,000 DECISION-MAKERS AROUND THE WORLD

Meet face-to-face and showcase your solutions to more than 2,000 decision-makers and influencers who are passionate about leadership and communication. The 85th Annual Toastmasters International Convention is your opportunity to share, promote and sell your products and services to Toastmasters from all over the world.

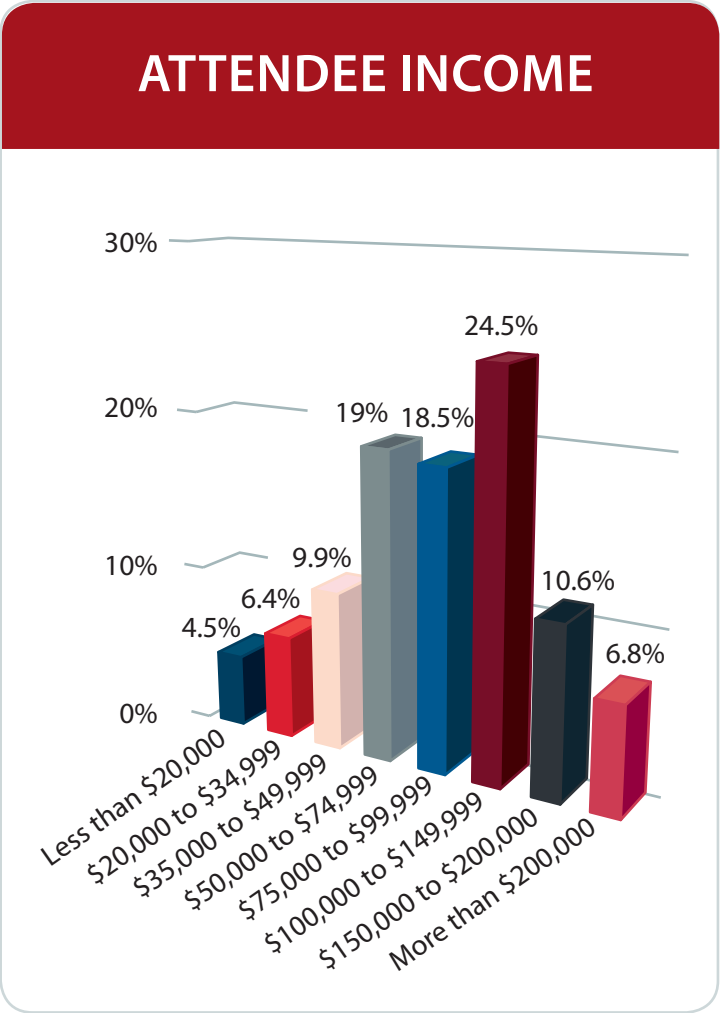
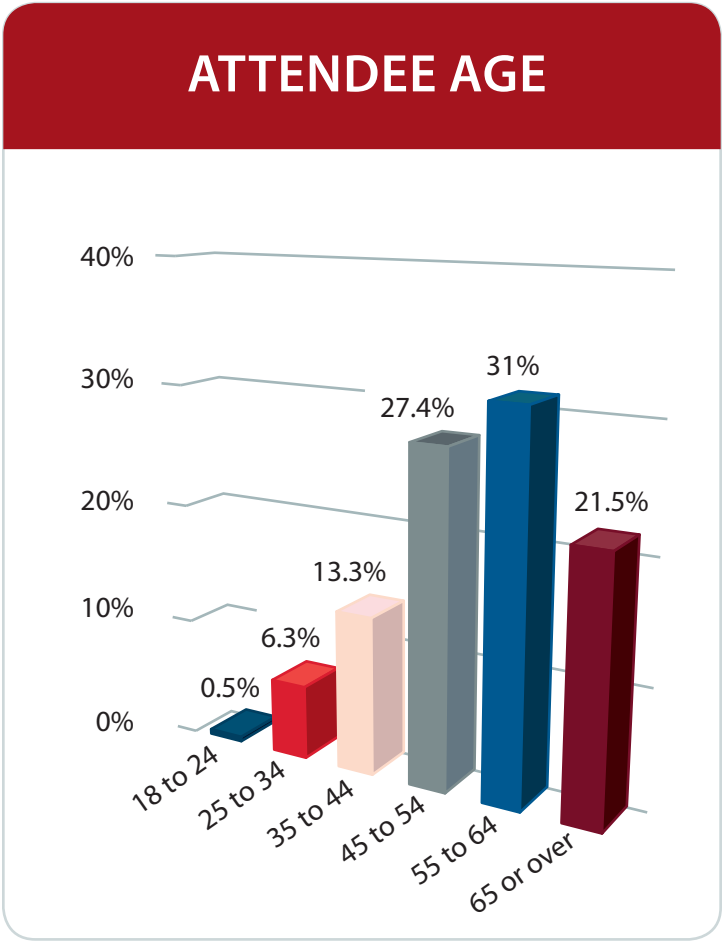
Toastmasters International is a nonprofit educational organization with membership that is 332,000 strong in 135 countries. Tap into our global network of clubs to generate leads and sell more product. Visit www.toastmasters.org/convention to learn more.



TAKE ADVANTAGE OF POWERFUL DEMOGRAPHICS

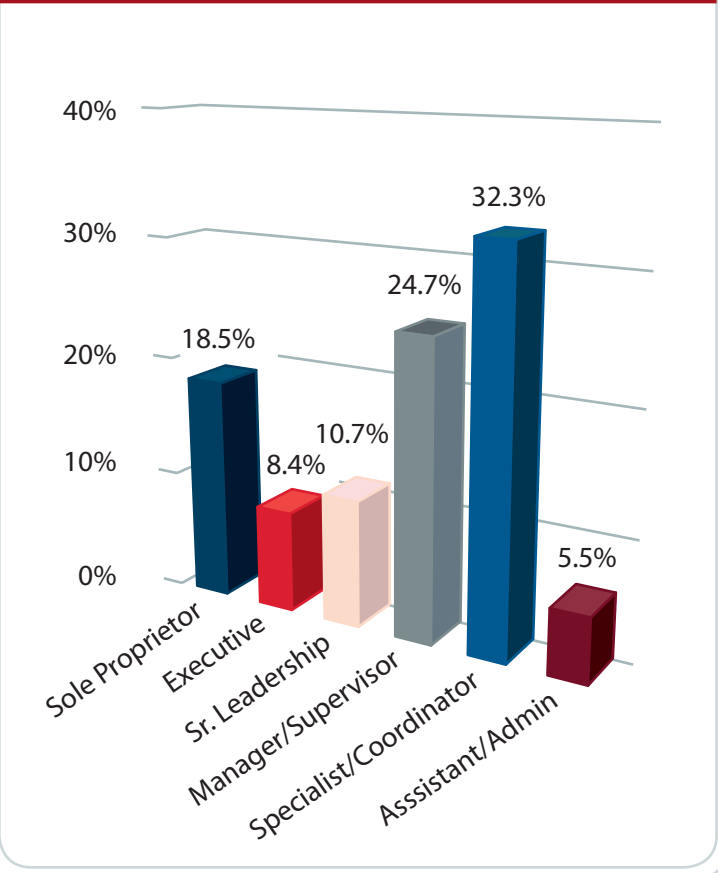
Almost a third of our attendees are between the ages of 45 to 64, earn more than \$100,000 per year and hold management positions. Participating in the 2016 Toastmasters International Convention will help you get the attention of these key decision makers.

Who they are:

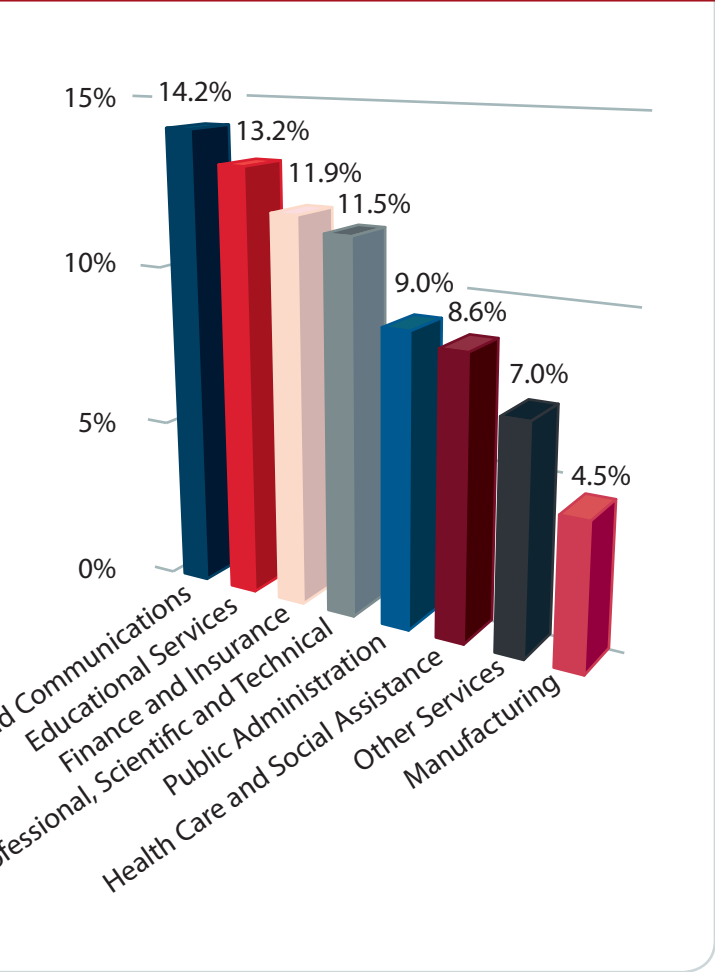


TAKE ADVANTAGE OF POWERFUL DEMOGRAPHICS

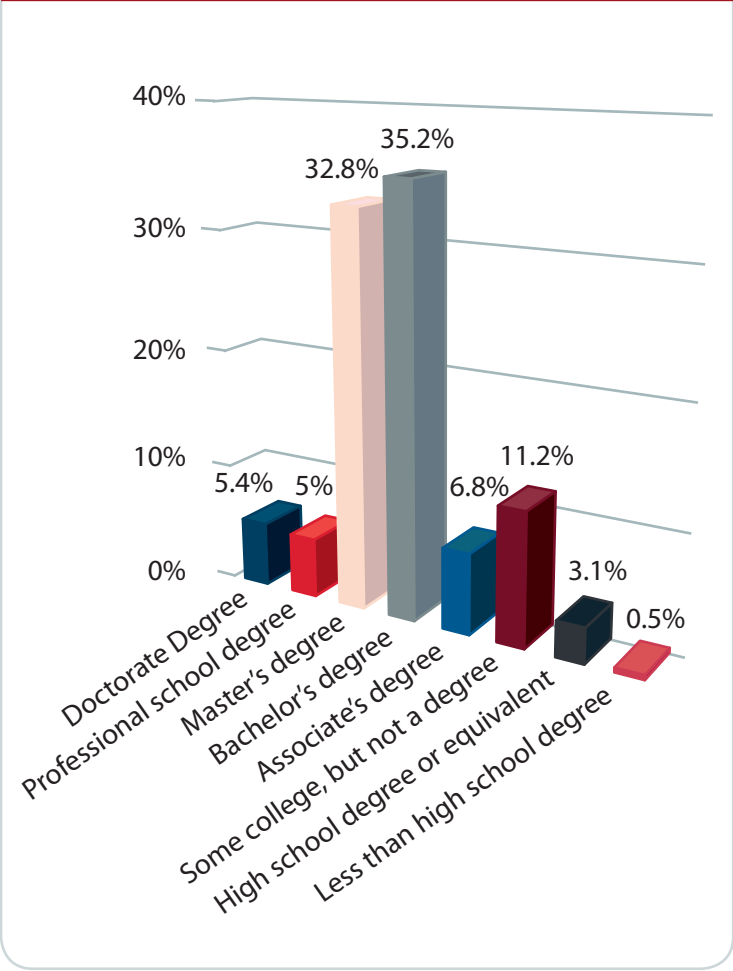
ORGANIZATIONAL ROLE



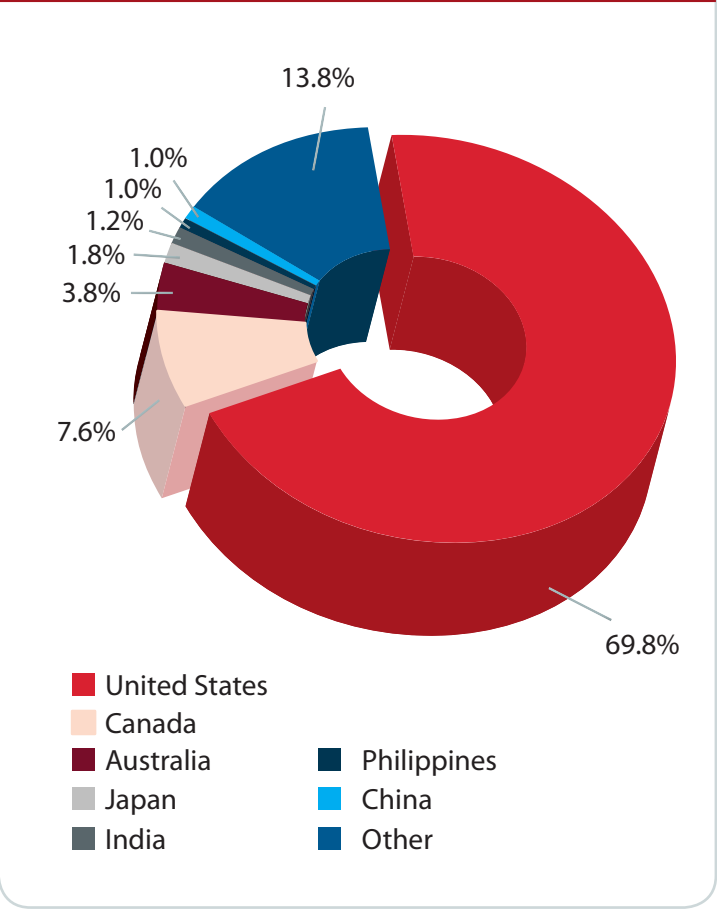
EMPLOYMENT INDUSTRY



ATTENDEE EDUCATION



ATTENDEE GEOGRAPHICS



PARTNER WITH US

Gain maximum exposure with a variety of sponsorship packages. Don't miss out on these exciting opportunities!

PLATINUM SPONSOR (\$7,500)

- ▶ Premium logo placement as a Platinum Sponsor (more prominently featured than gold, silver or bronze)
 - Placement on our website with a link to your website
 - Placement in the main program guide
 - Recognition on Toastmasters International social media sites
 - Recognition in the *Toastmaster* magazine (included in sponsor thank-you page)

GOLD SPONSOR (\$5,000)

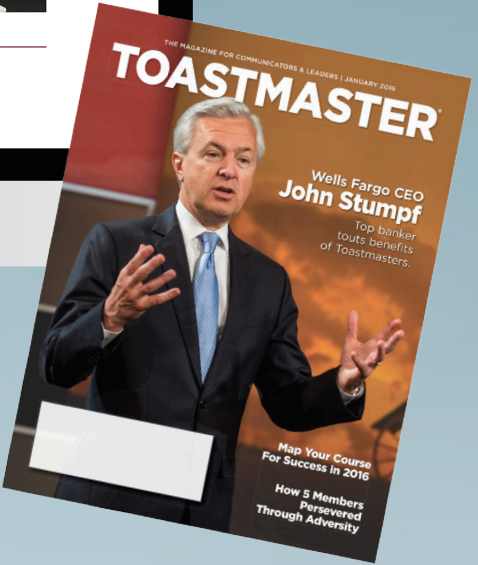
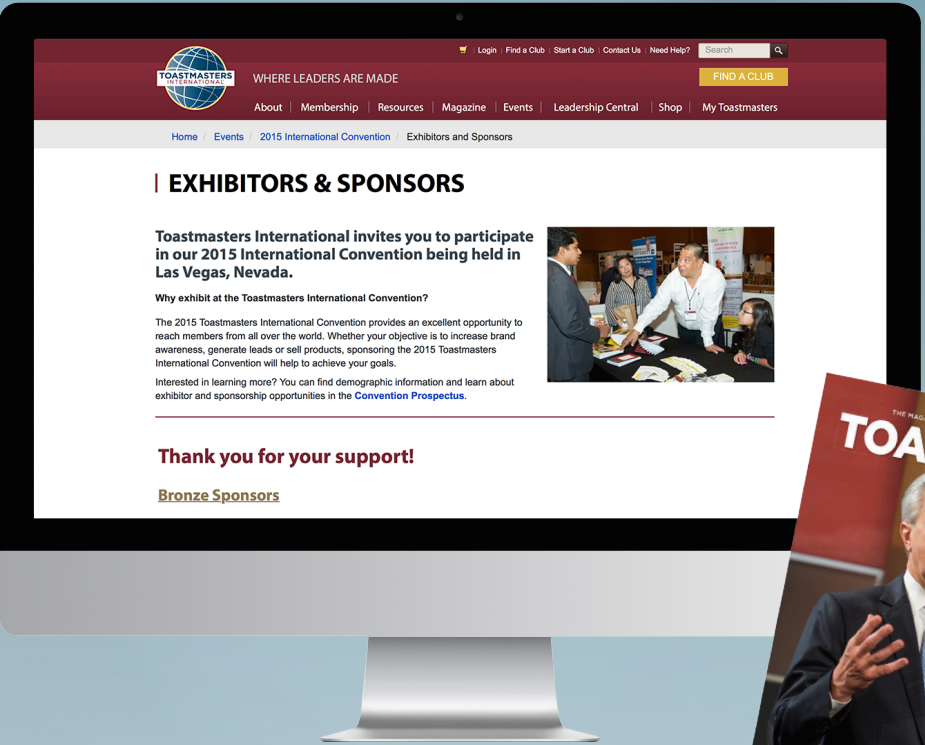
- ▶ Logo placement as a Gold Sponsor (more prominently featured than silver or bronze)
 - Placement on our website with a link to your website
 - Placement in the main program guide
 - Recognition on Toastmasters International social media sites
 - Recognition in the *Toastmaster* magazine (included in sponsor thank-you page)

SILVER SPONSOR (\$3,000)

- ▶ Logo placement as a Silver Sponsor (more prominently featured than bronze)
 - Placement on our website with a link to your website
 - Placement in the main program guide
 - Recognition on Toastmasters International social media sites
 - Recognition in the *Toastmaster* magazine (included in sponsor thank-you page)

BRONZE SPONSOR (\$1,500)

- ▶ Logo placement as a Bronze Sponsor
 - Placement on our website with a link to your website
 - Placement in the main program guide
 - Recognition on Toastmasters International social media sites
 - Recognition in the *Toastmaster* magazine (included in sponsor thank-you page)



EXHIBITOR PACKAGES

All exhibitor packages include a specified display area with a 6’ skirted table, two chairs and electricity. You can also choose two ways to display your products and services:

10’ X 10’ Booth

- ▶ Premium – Corner Location (\$1,200)
- ▶ Standard Location (\$1,000)

10’ X 20’ Booth

- ▶ Premium – Corner Location (\$2,000)
- ▶ Standard Location (\$1,800)

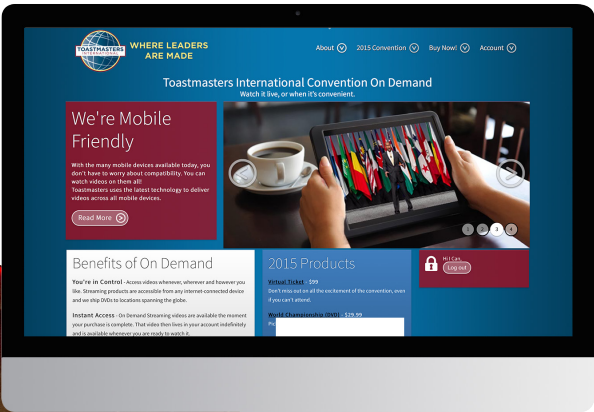


EVENT PACKAGE (\$10,000)

World Championship of Public Speaking™ Event

Be a part of the biggest Toastmasters competition of the year! Ten finalists speak in hopes of becoming the World Champion of Public Speaking. Increase your visibility at one of the convention’s most highly anticipated and widely attended events with the following:

- ▶ Honorable mention during the opening ceremonies of the event
- ▶ Digital signage at the convention
- ▶ Full-page ad in the World Championship of Public Speaking event guide
- ▶ World Championship of Public Speaking Advertisement (\$2,500 value)
- ▶ Recognition during streaming real-time coverage of the World Championship of Public Speaking Contest
- ▶ Continuous recognition through On Demand/DVD advertisement
- ▶ Full-page, 4-color ad in the October issue of the *Toastmaster* magazine (circulation over 350,000) (\$4,500 value)
- ▶ 4-color digital ad in the *Toastmaster* online magazine



ATTENDEE ENGAGEMENT PACKAGES

All attendee engagement packages will be co-branded with the Toastmasters International logo and include:

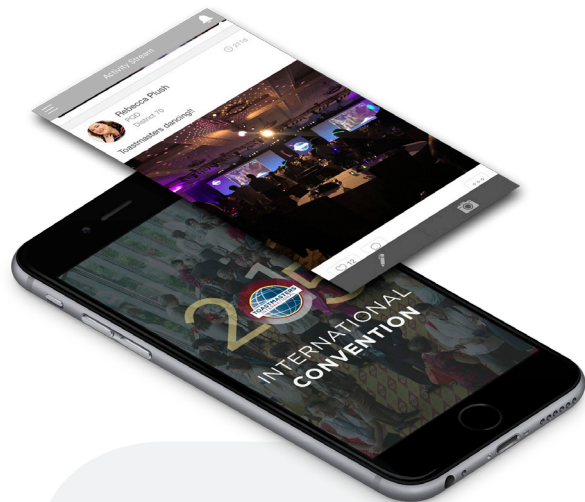
Photo-booth (\$8,500)

- ▶ Custom-logo/advertising wrap around unit
- ▶ All photos automatically uploaded with pre-approved messages to Twitter, Facebook, Instagram, Pinterest, etc.
- ▶ Logo recognition on every photo



Mobile Application Packages

Thousands of members access the Toastmasters Convention app to connect with each other every day of the convention. Be a part of the excitement by choosing to be a main or co-sponsor:



Main Sponsor (\$1,500 – one available)

- ▶ Logo recognition each time the convention app is used (opening screen) by attendees
- ▶ Logo recognition in the Toastmasters convention mobile app

Co-sponsor (\$500 – five available)

- ▶ Logo recognition in the Toastmasters convention mobile app

TOASTMASTERS
INTERNATIONAL
2016
CONVENTION
WASHINGTON, D.C.

ADVERTISING PACKAGES

Get even more exposure with an ad in the live-streaming event and main program and other exciting advertising and promotional options, including:

World Championship of Public Speaking™ Advertisement (\$2,500)

- ▶ Advertisement included in the streaming real-time coverage of the World Championship of Public Speaking™ Contest

Attendee Bags (\$3,500 each – limited to two)

- ▶ Exhibitor logo on outside of all attendee bags



Attendee Lanyards (\$3,000)

- ▶ Exhibitor logo on lanyards

Charging Station (\$2,500 each)

- ▶ Exhibitor logo, cobranded with Toastmasters International on display*

Digital Signage

- ▶ Convention Store (\$1,500)
- ▶ World Championship of Public Speaking Semifinals (4 available – \$1,000 each)



*Actual unit TBD

ADVERTISING PACKAGES

Main Program Guide Advertisement

- ▶ Front inside-cover ad (\$1,500 limited to one)
- ▶ Back inside-cover ad (\$1,500 – limited to one)
- ▶ Full-page ad (\$1,000 currently not limited)
- ▶ Half-page ad (\$500 currently not limited)



Promotional Attendee Bag Insert (\$1,000 each – unlimited)

Convention Digital Signage (\$500)



**DON'T MISS OUT.
PARTNER WITH THE
WORLDWIDE LEADER IN
COMMUNICATION AND
LEADERSHIP!**

Sponsorship and exhibitor opportunities are limited. Reserve your package today!
Contact Trenton Berry at:



+1 949-858-8255, ext. 220



tberry@toastmasters.org



85th Annual International Convention • August 17–20, 2016
Walter E. Washington Convention Center • Washington, D.C.

Event Package

World Championship of Public Speaking Event Sponsor

Rate \$10,000

Exhibitor Packages

10' X 20' Exhibitor Display

Premium (Corner)

Rate \$2,000

Standard

Rate \$1,800

10' X 10' Exhibitor Display

Premium (Corner)

Rate \$1,200

Standard

Rate \$1,000

Engagement Packages

Photo-booth

Rate \$8,500

Mobile Application Packages

Main Sponsor (one available)

Rate \$1,500

Co-Sponsor (five available).....

Rate \$500

Advertising Packages

World Championship of Public Speaking Advertisement

Rate \$2,500

Attendee Bags (limited to two sponsors)

Rate \$3,500 each

Attendee Lanyards.....

Rate \$3,000

Charging Stations.....

Rate \$2,500 each

Digital Signage

Store (one available).....

Rate \$1,500

Speech Contest (four available)

Rate \$1,000 each

Main Program Guide Advertisement

Front Inside-Cover Ad (one available).....

Rate \$1,500

Back Inside-Cover Ad (one available)

Rate \$1,500

Full Page Ad (limited availability)

Rate \$1,000

Half Page Ad (limited availability)

Rate \$500

Promotional Attendee Bag Insert (limited availability)

Rate \$1,000

Convention Digital Signage (limited availability)

Rate \$500

COST: _____

Early-Bird 10% OFF (if submitted before May 31, 2016: Yes/No (circle one)

GRAND TOTAL: _____

Sponsorship Tier – Logo Prominence

Platinum Sponsor (\$7,500+)
Gold Sponsor (\$5,000+)
Silver Sponsor (\$3,000+)
Bronze Sponsor (\$1,500+)

(Please see terms and conditions on next page)

Point of contact prior to Convention for internet access, freight details and/or additional inquiries, please contact:
Trenton Berry, Marketing Program Coordinator
Email: tberry@toastmasters.org

Cancellation Policy:
Cancellations received before March 31, 2016, will result in Toastmasters International retaining 25% of the total payment for packages.
Cancellations received between April 1, 2016 and June 30, 2016, will result in Toastmasters International retaining 50% of the total payment of packages.
No refunds will be granted after June 30, 2016. Toastmasters International reserves the right to resell any packages without notice or refund after June 30, 2016.



Exhibitor & Sponsor Terms:

The sponsor/exhibitor assumes the entire responsibility and liability for all losses, damages, and claims arising out of or relating to sponsors/exhibitors activities during the Toastmasters International Convention or on Walter E. Washington Convention Center premises and shall indemnify, defend and hold harmless Toastmasters International and Walter E. Washington Convention Center, its agents, servants and employees from any and all such losses, damages and claims. Toastmasters International reserves the right to prohibit, in whole or in part, any exhibit, advertisement or sponsorship that, in our sole opinion, we deem to be inappropriate. The sponsor/exhibitor agrees not to display or disseminate any material that in the sole opinion of Toastmasters International is unsuitable. Toastmasters International reserves the right to refuse any person admission to the event without assigning any reason.

Any delay or failure of by either party to perform its obligations under this Agreement (excluding the payment of money) will be excused to the extent that the delay or failure was caused directly by an event beyond such party's control, without such party's fault or negligence and that by its nature could not have been foreseen by such party or, if it could have been foreseen, was unavoidable (which events may include natural disasters, embargoes, explosions, riots, wars or acts of terrorism).

This Agreement shall be deemed to have been made in the State of California and shall in all respects be governed by, interpreted, and construed in accordance with the laws of the State of California, without regard to governing conflicts of law.

Sponsor/exhibitor agrees that any and all claims, controversies or disputes arising out of or relating in any way to this Agreement shall be submitted to binding arbitration administered by the American Arbitration Association (AAA). Sponsor/exhibitor expressly agrees to submit to the jurisdiction and laws of State of California and submit

By signing below, we agree to the above terms and conditions.

Exhibitor Approval and Authorization

Name

Email address

Phone number

Company

Date

Signature

Terms and Conditions

to binding arbitration in Los Angeles, California. Sponsor/exhibitor expressly agrees that this arbitration shall be final and binding on the parties and judgment may be entered upon the award and may be enforced by any court having jurisdiction. The parties agree that the arbitrator shall award to the prevailing party in arbitration the reasonable attorney's fees and costs expended in connection with arbitration. The venue and jurisdiction for any action, suit or proceeding to which arbitration is not applicable, shall vest exclusively in the Federal and State Courts of Los Angeles, California, without regard to governing conflicts of law.

No failure to exercise, or delay in exercising, any rights, remedy, power or privilege arising from this Agreement shall operate or be construed as a waiver, nor shall any single or partial exercise of any right, remedy, power or privilege hereunder preclude any other or further exercise thereof. This notice is without prejudice to Toastmasters International's rights, powers, privileges, remedies and defenses, now existing or later arising, all of which are expressly reserved.

Taxes & Licenses:

Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under Federal, State, or local law applicable to its activities at the Exhibition. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges or penalties that become due to any governmental authority in connection with its activities at the Exhibition.

Exhibitor & Sponsor Agreement:

Exhibitors agree to exhibit at the Toastmasters International Convention in Washington, D.C., August 17–20, 2016. The exhibitor or sponsor agrees to pay Toastmasters International the amount specified in this agreement. Upon approval, exhibitors or sponsors will receive an invoice within 30 days of the agreement date. Full payment is due within 30 days from the invoice date.

Payment Information

Credit Card

Visa

American Express

MasterCard

Discover

Card number: Expiration date:

Name on card:

Billing address:

Signature:

or

Company Check

Submit check with invoice to: Toastmasters International
Attn: Corporate Relations
P.O. Box 9052 • Mission Viejo, CA 92690

FILLED OUT BY TOASTMASTERS INTERNATIONAL ONLY
Approved and authorized by Sally Newell Cohen, COO

Date

Signature

TOASTMASTERS
INTERNATIONAL®

2016

CONVENTION

AUGUST 17-20, 2016

MARRIOTT MARQUIS WASHINGTON, DC

SEE YOU THERE!