

District Newsletter



T O A S T M A S T E R S I N T E R N A T I O N A L ®

Online Reports

The year-end results for the Distinguished Club Program and District Performance reports are expected to be available no later than July 25, 2005.

Attn: New District Governors

For your district to withdraw funds from its reserve account at WHQ, we must receive the following by July 15:

- ▶ Signature Form
- ▶ Area/Club Alignment
- ▶ District Calendar
- ▶ District Officer List

These items were included in the District Governor's Kit mailed to newly elected district governors. Contact WHQ if you need replacements or e-mail kvangunst@toastmasters.org.

Please note two other important submissions:

- 1) WHQ must receive a copy of your district's year-end audit by August 31. After that date, funds will not be released from your district's reserve account until the audit is submitted.
- 2) Your district budget for 2005-2006 is due at WHQ by September 30. After that date, funds will not be released until your budget is submitted.

Make sure a copy of your district's year-end audit and your 2005-2006 budget are submitted to WHQ on time so you can maintain access to your district's funds.

Toronto: A World Within a City!

Don't miss the 74th Annual Toastmasters International Convention, August 24-27, at The Westin Harbour Castle in Toronto, Ontario, Canada.

- ▶ Enjoy a varied educational program presented in four tracks covering: *Communication, Skill Building, Leadership, and Club and District Success*. Mix, match and explore any of these tracks tailored to satisfy your educational interests.
- ▶ Attend the Golden Gavel Luncheon where this year's recipient is well-known speaker and author Marcus Buckingham.
- ▶ Witness the excitement of the World Championship of Public Speaking on Saturday, August 27.

Beginning in April, you may visit our Web site at www.toastmasters.org, and register online for the International Convention. Or mail your convention registration form to WHQ. Registration forms can be found in the April and May issues of *The Toastmaster* magazine. Either way, you're guaranteed an experience of a lifetime in Toronto!

Smedley Award

The organization of the first Toastmasters club by Ralph C. Smedley in October 1924 did not make global—or even local—headlines. But your club can make Toastmasters' anniversary a newsworthy event.

Commemorate the start of the first Toastmasters club by adding five new members to your club during the months of August and September, and your club will receive the commemorative Smedley Award banner ribbon to celebrate its success.

Then promote the occasion. Send a photo of your meeting (action shot, not staged) along with 250-500 words about your club and its upcoming events to local newspapers. Most community and business park newspapers welcome local news. After the headlines, you'll be surprised—guests will walk into your next meeting and apply for membership.

Need additional help? See the Membership Building Ideas and Resources page at www.toastmasters.org.

Is Your Club Violating TI Copyrights and Trademarks?

Toastmasters International's principal asset is the distinction between itself and other communication and training organizations. This distinction is maintained through copyrights and the trademark protection of our name and emblem.

To preserve our organization's copyright and trademarks, please be aware of the following:

- ▶ Toastmasters manuals, programs and other materials are copyrighted and may not be reproduced in any form without advance written permission from WHQ. Items currently posted on the TI Web site, www.toastmasters.org, such as promotional brochures and forms, may be reproduced without written permission and may be posted on club Web sites (however, we recommend that you link to the TI web site so that the club has the most current document). However, any other items, such as the *Communication and Leadership Program* manual, advanced manuals, speech contest judges' guides and ballots, and other contest forms and materials, in part or in their entirety, may not be photocopied or posted on Web sites, nor may they be reprinted or excerpted in newsletters and handouts.
- ▶ The names "Toastmasters" and "Toastmasters International" as well as the emblem are trademarks and cannot be printed, engraved or placed on any other items (e.g. badges, trophies, plaques, certificates, coffee mugs or clothing.) without advance written approval from WHQ. Any such use is a violation of trademark law and TI policy. For example, Club 9999 may not purchase trophies from a local shop and have "Toastmasters International" engraved on them. Similarly, an emblem removed from a name badge purchased from WHQ cannot be placed on a trophy or other item purchased locally, as this use of the emblem is not licensed. Permission to use our trademarks has not been granted to any outside vendors, so please notify WHQ of any unauthorized uses.

- ▶ To keep its trademark protection in effect, TI must maintain direct control over the products bearing its trademarks. Permission is sometimes granted for use of the TI name or emblem for special club occasions. However, this permission is granted on a one-time basis and must be secured in writing in advance from WHQ.

Your support in protecting Toastmasters International is greatly appreciated.

Can Clubs Conduct Seminars?

Toastmasters clubs must constantly seek new members by promoting itself in the community or company. One recognized method of promotion is to conduct training programs or seminars. These programs attract attention and build goodwill in the community or company. But clubs are limited in the types of training and seminars they can offer.

Because Toastmasters International is a non-profit organization with a 501 (c) (3) rating with the United States Internal Revenue Service, our tax-exempt and nonprofit statuses could be jeopardized if our organization or its clubs anywhere in the world are perceived as being in the seminar business and in competition with for-profit enterprises that pay taxes. In addition, liability must be considered. In the countries where Toastmasters clubs are covered by liability insurance, the insurance is not valid for activities outside of normal Toastmasters meetings.

The following restrictions on training programs and seminars help to preserve our tax-exempt and nonprofit statuses:

1. A club may conduct only Success/Communication, Success/Leadership, Youth Leadership, *The Better Speaker Series*, *The Leadership Excellence Series* and *The Successful Club Series* programs outside of the club for nonmembers as a means to promote the club within the community or company and increase membership. Clubs cannot hold any other training programs or seminars for nonmembers.
2. All of these programs are to be presented by club members acting as representatives of their clubs, thereby preserving the program's, club's and organization's identity; and
3. No individuals, educational institutions or other organizations may derive financial gain either directly or indirectly from the presentations of these programs.

Occasionally a club wants to conduct a training program, workshop or other special event and open it to members of other Toastmasters clubs. A Toastmasters club's purpose is to educate its own members within the club setting, not to provide training or other events for Toastmasters members from outside of that club. An event held for members who belong to other clubs then becomes a district event and is under the district's authority. A district may occasionally have a club conduct a training program or similar event for other Toastmasters clubs and members, but this is at the district's discretion and can only be done with the district's advance permission. The event also must be in keeping with the district and club missions.

New Club Scoreboard

Two hundred and thirty-four clubs were chartered for June, compared with 264 in 2004, and 205 in 2003. Our year-end total of new clubs is 907. The leaders in club extension are:

District	# of Clubs
51	43
79	38
80	37

Thinking of starting a corporate club? Here are some companies that already have clubs: Selaco WIB, Cerritos, CA; Arizona Public Service, Phoenix, AZ; Arizona Small Business Association, Phoenix, AZ; Infosys Technologies, Ltd, Phoenix, AZ; The Arizona Republic, Phoenix, AZ; Ernst & Young, San Francisco, CA; Peregrine, San Diego, CA; Leech Lake Gaming, Cass Lake, MN; Winona Area Chamber of Commerce, Winona, MN; Scottrade, Inc., St. Louis, MO; Hall & Foreman, Inc., Rancho Cucamonga, CA; Assurant Solutions, Duluth, GA; Grant Thornton Atlanta Office, Atlanta, GA; Schwan's Bakery Inc., Suwanee, GA; Oklahoma Natural Gas, Oklahoma City, OK; Principal Financial, Mason City, IA; MDSI Mobile Data Solutions, Richmond, BC, Canada; Stream, Chilliwack, BC, Canada; Teligence Communications Inc., Vancouver, BC, Canada; Cerner Corporation, Kansas City, MO; GE Insurance Solutions, Kansas City, MO; Water Services Department, Kansas City, MO; Gap Inc., Albuquerque, NM; Inn of the Mountain Gods Resort & Casino, Mescalero, NM; Lincoln Plating, Lincoln, NE; Mutual of Omaha, Omaha, NE; WFS Financial, Irving, TX; Honeywell, Colorado Springs, CO; Jackson National Life Insurance, Denver, CO; Northrop Grumman Information Technology, McLean, VA; DTE Energy, Detroit, MI; Alliant Credit Union, Chicago, IL; Bankers Life & Casualty Company, Chicago, IL; True Value Company, Chicago, IL; Tufts Health Plan, Watertown, MA; U.S. Genomics, Woburn, MA; Centex Homes, Las Vegas, NV; Kerman Telephone Co., Kerman, CA; Delphi, Mexico; Technologico Zamora, Mexico; Metavante Corporation, Madison, WI; Time Warner Cable, Milwaukee, WI; DFI International, Washington, DC; Good Will Industry, Rockville, MD; National Public Radio, Washington, DC; State Farm, Silver Spring, MD; US Department of Education, Washington, DC; Aetna, Allentown, PA; Parsons E&C, Reading, PA; Prudential Retirement, Moosic, PA; Raley's, Sacramento, CA; Stafford King Wiese Architects, Sacramento, CA; TALX Corp., Hilliard, OH; Memphis Area Home Builders Association, Cordova, TN; Colgate Palmolive Tech Center, Piscataway, NJ; Infineum, Linden, NJ; KPMG LLP, Mentvale, NJ; Seedco, New York, NY; Bank Atlantic, Palm City, FL; Royal Caribbean Cruise Line, Miami, FL; Honolulu Police Department, Honolulu, HI; Broadlane, Dallas, TX; Texas Instruments & Raytheon MEMC, Sherman, TX; Trailblazer, Denison, TX; Ansell Shah Alam Sdn Bhd, Malaysia; Asian Composites Manufacturing Sdn Bhd, Malaysia; CIMA Malaysia, Malaysia; Dell Asia Pacific, Malaysia; Intel MSC Toastmasters Club, Malaysia; Motorola Technology Sdn Bhd, Malaysia; TNB Research Sdn Bhd, Malaysia; Spectrolab, Inc., Sylmar, CA; GE Advanced Materials, Pittsfield, MA; Caterpillar Inc., Peoria, IL; Anadarko Petroleum Corp., The Woodlands, TX; Cyberonics, Houston, TX; Metro National, Houston, TX; VA Medical, Houston, TX; Blast Radius, Inc., Toronto, ON, Canada; Ernst & Young LLP, Toronto, ON, Canada; Ontario Energy Savings Group, Mississauga, ON, Canada; Ontario Energy Savings Group, Mississauga, ON, Canada; Toyota Canada Inc., Toronto, ON, Canada; Workbrain, Inc., Toronto, ON, Canada; VELAN Inc., Montreal, QC, Canada; American Retirement Corporation, Brentwood, TN; Independent Health, Buffalo, NY; Australia Post, Australia; Queensland Government, Australia; IBM, Australia; Pfizer, United Kingdom; National Australia Bank, Australia; Accenture, South Africa; Blue Cross Insurance Inc., Philippines; DHL Danzas Air & Ocean, Philippines; Dole Fresh Asia, Philippines; La Frutera, Inc., Philippines; Cahaba GBA, Birmingham, AL; Ali Bin Ali, Qatar; Almajdouie Group, Saudi Arabia; Sap Labs, India.