

Four Color

	1x	3x	6x	12x
Full Page	\$5,800	\$5,500	\$5,200	\$4,950
2/3 Page	4,950	4,700	4,550	4,300
1/2 Page	4,200	4,100	3,950	3,600
1/3 Page	3,100	2,950	2,800	2,600
1/6 Page	1,950	1,700	1,600	1,450

Black & White

	1x	3x	6x	12x
Full Page	\$4,850	\$4,600	\$4,450	\$4,200
2/3 Page	4,250	3,800	3,650	3,400
1/2 Page	3,250	3,100	2,950	2,700
1/3 Page	2,500	2,400	2,300	2,100
1/6 Page	1,500	1,400	1,350	1,100

Cover Rates

Cover #2	Earned rate plus \$1000
Cover #3	Earned rate plus \$750
Cover #4	Earned rate plus \$1500

Note:

Toastmasters members are eligible for a discounted rate.

General Policy

- The *Toastmaster* will not accept any advertising considered to conflict with Toastmasters' purposes or policies.
- Publisher assumes no liability for errors or omissions in any advertisement.
- Publisher cannot guarantee positioning unless agreed upon with ad representative and submitted in writing prior to the space close date.
- Ad material will be repeated unless new materials are received by the space close date noted in the media kit.

Ad Requirements

See insert sheet for electronic file specifications and ad dimensions.

Rate Charge

All accepted advertising orders are subject to the terms and provisions of the current rate card. All cancellations must be submitted in writing prior to space close date. All orders discontinued before completions of contract will be billed at short rates for space used.

Exclusive International Advertising Sales Representation

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