



**WHERE LEADERS
ARE MADE**



**MEMBERSHIP-BUILDING
CONTESTS**



All Toastmasters clubs need new members. Even though your club may currently enjoy a healthy membership, a few months from now that could change as members move, change jobs or reach their objectives.

By adding new members, your club will benefit:

- ▶ Increasing more meeting participation
- ▶ Improving learning opportunities
- ▶ Adding chances to hone new skills

Conducting a membership-building contest is an easy way to gain new members.

Club Contests

Throughout the year, TI offers several membership-building contests. Three of these contests are for club participation:

- ▶ **Smedley Award**
(August 1 to September 30)
- ▶ **Talk Up Toastmasters!**
(February 1 to March 31)
- ▶ **Beat the Clock!**
(May 1 to June 30)

It's simple—add five new, dual or reinstated members to your roster within the contest dates above to win this award.*

Individual Contest

TI also has a yearly contest to reward individuals who sponsor five, 10 and 15 members. This program begins July 1 and ends June 30.*

Consider this: You encourage five people to join; they each encourage five people to join; who each encourage five people to join. Within a few years, your invitation can positively affect hundreds of people.

You don't have to do anything to enter this contest—simply make sure your name and home club number appear legibly on the new, dual or reinstated member's application to receive credit as a sponsor.

You will not only feel good about your contributions, you will also earn special recognition rewards.

If you need ideas for holding your own contest, go to
www.toastmasters.org/membershipbuilding.

*For club and individual contest rules and details, go to **www.toastmasters.org/membershipcontests**.

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