

TOASTMASTERS
INTERNATIONAL®



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Item 1620

Membership
Building Contests

All Toastmasters clubs need new members. Even though your club may currently enjoy a healthy membership, a few months from now that could change as members move, change employment or reach their objectives.

By adding new members, your club and its members will benefit by:

- Achieving more meeting participation.
- Enhanced learning.
- Gaining opportunities to hone new skills.

Conducting a membership building contest is an easy way to increase your club's membership.

Club Contests

Throughout the year, TI offers several membership building contests. Three of these contests are for club participation:

- **Smedley Award**
(August 1 – September 30)
- **Talk Up Toastmasters!**
(February 1 – March 31)
- **Beat the Clock!**
(May 1 – June 30)

It's simple – add five new, dual or reinstated members to your roster within the contest dates above to be honored with this award.*

Individual Contest

TI also has a yearly contest to reward individuals who sponsor 5, 10 and 15 members. This program begins July 1 and ends June 30.*

Consider this: You encourage five people to join; they each encourage five people to join, who each encourage five people to join... Over the space of a few years, your invitation can positively affect hundreds of people.

You don't have to do anything to enter this contest - simply make sure your name and



home club number appear legibly on the new, dual or reinstated member's application to receive credit as a sponsor.

You will not only feel good about your contributions, you will also earn special recognition rewards.

If you need ideas to hold your own contest, go to

www.toastmasters.org/membershipbuilding.

*For club and individual contest rules and details, go to www.toastmasters.org/membershipbuildingcontests.